

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### KENSINGTON

### CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	KENSINGTON		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>285</b>	<b>1.8%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	280		615,215	3.5%
1986 CENSUS (2)	290		594,555	5.3%
1981 CENSUS (2)	310		564,475	0.6%
1976 CENSUS (2)	360		560,875	4.8%
1971 CENSUS (2)	450		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	KENSINGTON		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	30	11.5%	41,965	6.9%
5-9	20	7.7%	41,455	6.8%
10-14	20	7.7%	39,745	6.5%
15-19	20	7.7%	39,310	6.4%
20-24	25	9.6%	44,925	7.3%
25-29	30	11.5%	46,035	7.5%
30-34	35	13.5%	52,640	8.6%
35-39	25	9.6%	52,335	8.6%
40-44	10	3.8%	48,215	7.9%
45-49	10	3.8%	43,695	7.1%
50-54	0	0.0%	32,280	5.3%
55-59	0	0.0%	25,475	4.2%
60-64	10	3.8%	24,210	4.0%
65-69	10	3.8%	23,005	3.8%
70-74	0	0.0%	22,285	3.6%
75+	15	5.8%	34,050	5.6%
TOTAL	260	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	KENSINGTON		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	70	35.0%	157,535	32.3%
Legally married (not separated)	85	42.5%	246,250	50.4%
Legally married and separated	10	5.0%	15,890	3.3%
Divorced	20	10.0%	35,370	7.2%
Widowed	15	7.5%	33,425	6.8%
TOTAL (15 Years and Over)	200	100.0%	488,470	100.0%

CENSUS FAMILIES	KENSINGTON		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	20	33.3%	72,870	44.6%
3 persons	15	25.0%	36,945	22.6%
4 persons	15	25.0%	36,575	22.4%
5 or more persons	10	16.7%	16,930	10.4%
TOTAL CENSUS FAMILIES	60	100.0%	163,320	100.0%
Average number of persons per census family	3.3		3.0	

<b>Family Structure</b>				
Married couples	40	72.7%	121,850	74.6%
Common-law couples	15	27.3%	14,325	8.8%
One parent - female	0	0.0%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	55	100.0%	163,315	100.0%

<b>Families by Type</b>				
Married couples with children	25	50.0%	73,225	44.8%
Married couples without children	15	30.0%	48,625	29.8%
Common-law couples with children	10	20.0%	6,355	3.9%
Common-law couples without children	0	0.0%	7,970	4.9%
One parent - female	0	0.0%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	50	100.0%	163,315	100.0%

<b>Families with Children</b>				
Married couples	25	71.4%	73,225	68.6%
Common-law couples	10	28.6%	6,355	6.0%
One parent - female	0	0.0%	23,155	21.7%
One parent - male	0	0.0%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	35	100.0%	106,720	100.0%
With one child	15	33.3%	45,485	42.6%
With two children	20	44.4%	42,035	39.4%
With three or more children	10	22.2%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	45	100.0%	106,725	100.0%

<b>CENSUS FAMILIES</b> (Cont'd)	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
<b>Family Income</b>				
Under \$10,000	10	18.2%	8,800	5.4%
\$10,000 - \$19,999	10	18.2%	14,740	9.0%
\$20,000 - \$29,999	0	0.0%	20,625	12.6%
\$30,000 - \$39,999	10	18.2%	22,230	13.6%
\$40,000 - \$ 49,999	15	27.3%	22,245	13.6%
\$50,000 - \$59,999	0	0.0%	20,600	12.6%
\$60,000 - \$69,999	10	18.2%	16,050	9.8%
\$70,000 - \$79,999	0	0.0%	11,630	7.1%
\$80,000 - \$89,999	0	0.0%	8,040	4.9%
\$90,000 - \$99,999	0	0.0%	5,520	3.4%
\$100,000 and over	0	0.0%	12,835	7.9%
TOTAL	55	100.0%	163,315	100.0%
AVERAGE INCOME	\$39,587		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	55		136,175	
Average Income	\$41,814		\$58,136	
Female one-parent families	0		23,150	
Average Income	\$0		\$26,536	
Male one-parent families	0		3,985	
Average Income	\$0		\$38,369	

HOUSEHOLDS	KENSINGTON		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	25	23.8%	71,700	29.1%
2 persons	30	28.6%	76,985	31.3%
3 persons	15	14.3%	38,710	15.7%
4 - 5 persons	25	23.8%	52,385	21.3%
6 or more persons	10	9.5%	6,395	2.6%
TOTAL	105	100.0%	246,175	100.0%
Average number of persons per household	2.6		2.5	

<b>Household Type</b>				
One-family households	60	57.1%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	45	42.9%	85,340	34.7%
TOTAL	105	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	10	8.7%	21,055	8.6%
\$10,000 - \$19,999	30	26.1%	41,795	17.0%
\$20,000 - \$29,999	10	8.7%	35,210	14.3%
\$30,000 - \$39,999	25	21.7%	32,605	13.2%
\$40,000 - \$ 49,999	20	17.4%	28,425	11.5%
\$50,000 - \$59,999	10	8.7%	25,200	10.2%
\$60,000 - \$69,999	10	8.7%	18,550	7.5%
\$70,000 - \$79,999	0	0.0%	13,315	5.4%
\$80,000 - \$89,999	0	0.0%	9,165	3.7%
\$90,000 - \$99,999	0	0.0%	6,380	2.6%
\$100,000 and over	0	0.0%	14,475	5.9%
TOTAL	115	100.0%	246,175	100.0%
AVERAGE INCOME	\$33,810		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	73.7		74.0	
Government transfer payments - %	19.3		13.9	
Other - %	7.0		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	75		165,660	
Low income	15		32,165	
Incidence of low income - %	21.1		19.4	
Total unattached individuals	35		95,095	
Low income	25		46,650	
Incidence of low income - %	62.9		49.1	
Total population in private households	270		606,770	
Low income	80		147,425	
Incidence of low income - %	29.8		24.3	

CITIZENSHIP	KENSINGTON		CITY OF WINNIPEG	
Canadian	265	96.4%	584,880	95.6%
Other	10	3.6%	26,750	4.4%
<b>TOTAL</b>	<b>275</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

KNOWLEDGE OF LANGUAGES	KENSINGTON		CITY OF WINNIPEG	
<b>Knowledge of Official Languages</b>				
English only	260	94.5%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	15	5.5%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
<b>TOTAL INDIVIDUALS</b>	<b>275</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>Knowledge of Other Languages</b>				
Chinese	0	0.0%	10,285	1.7%
German	10	3.6%	27,960	4.6%
Spanish	0	0.0%	7,910	1.3%
Italian	0	0.0%	6,445	1.1%
Dutch	0	0.0%	2,490	0.4%
Polish	0	0.0%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	0	0.0%	20,770	3.4%
Ukrainian	0	0.0%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	0	0.0%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	0	0.0%	21,290	3.5%
<b>TOTAL INDIVIDUALS</b>	<b>275</b>	<b>n/a</b>	<b>611,630</b>	<b>n/a</b>

<b>ABORIGINALS</b>	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	0	0.0%	19,535	44.9%
Metis single response	40	100.0%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>40</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
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Aboriginal population	40	14.8%	43,460	7.1%
Non-Aboriginal population	230	85.2%	568,170	92.9%
<b>TOTAL</b>	<b>270</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
Black	0	0.0%	9,845	13.5%
South Asian	0	0.0%	11,330	15.6%
Chinese	0	0.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	0	0.0%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>0</b>	<b>0.0%</b>	<b>72,690</b>	<b>100.0%</b>
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Visible Minority Population	0	0.0%	72,690	11.9%
Non-Visible Minority Population	275	100.0%	538,945	88.1%
<b>TOTAL</b>	<b>275</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>



<b>EDUCATION</b>	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	25	62.5%	33,110	39.3%
Attending school full-time	15	37.5%	44,355	52.7%
Attending school part-time	0	0.0%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>40</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old)</b>				
Less than Grade 9	10	4.9%	44,420	9.1%
Grade 9 - 12 without secondary certificate	75	36.6%	127,140	26.0%
Grade 9 - 12 with secondary certificate	25	12.2%	56,680	11.6%
Non-university - without certificate or diploma	15	7.3%	27,065	5.5%
Non-university - with certificate or diploma	35	17.1%	93,450	19.1%
University without degree	25	12.2%	66,130	13.5%
University with degree	20	9.8%	73,590	15.1%
<b>TOTAL (15 YEARS AND OVER)</b>	<b>205</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	KENSINGTON		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	165		325,045	
Employed	145		298,390	
Unemployed	20		26,655	
Not in the labour force	40		163,420	
Unemployment rate %	9.4		8.2	
Employment to population ratio %	72.5		61.1	
Participation rate %	80.0		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	35		56,925	
Employed	25		48,770	
Unemployed	10		8,155	
Not in the labour force	0		27,310	
Unemployment rate %	0.0		14.3	
Employment to population ratio %	62.5		57.9	
Participation rate %	87.5		67.6	

<b>25 years and over</b>				
In labour force	130		268,120	
Employed	120		249,620	
Unemployed	10		18,500	
Not in the labour force	35		136,110	
Unemployment rate %	8.0		6.9	
Employment to population ratio %	71.9		61.8	
Participation rate %	78.1		66.3	

<b>Employment Sectors</b>				
All industries			315,950	
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	25	15.6%	42,070	12.9%
Construction	25	15.6%	13,255	4.1%
Transportation and storage	10	6.3%	17,980	5.5%
Communication and other utility	0	0.0%	12,865	4.0%
Wholesale trade	0	0.0%	17,360	5.3%
Retail trade	20	12.5%	38,370	11.8%
Finance and insurance	10	6.3%	12,710	3.9%
Real estate operator and insurance agent	10	6.3%	6,505	2.0%
Business service	10	6.3%	18,710	5.8%
Government service	10	6.3%	22,950	7.1%
Educational service	10	6.3%	24,430	7.5%
Health and social service	0	0.0%	37,835	11.6%
Accommodation, food and beverage service	20	12.5%	22,950	7.1%
Other service	10	6.3%	25,460	7.8%
Other (Not applicable to an industry)	0	0.0%	9,095	2.8%
TOTAL	160	100.0%	325,045	100.0%

<b>LABOUR FORCE</b> (Cont'd)	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	130	81.3%	285,925	90.6%
Self-Employed	30	18.8%	29,500	9.4%
<b>TOTAL</b>	<b>160</b>	<b>100.0%</b>	<b>315,425</b>	<b>100.0%</b>
<b>Males</b>				
Employees	65	76.5%	147,140	88.5%
Self-Employed	20	23.5%	19,125	11.5%
<b>TOTAL</b>	<b>85</b>	<b>100.0%</b>	<b>166,265</b>	<b>100.0%</b>
<b>Females</b>				
Employees	65	86.7%	138,785	93.0%
Self-Employed	10	13.3%	10,375	7.0%
<b>TOTAL</b>	<b>75</b>	<b>100.0%</b>	<b>149,160</b>	<b>100.0%</b>

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	125	92.6%	263,675	88.4%
At home	10	7.4%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	0	0.0%	19,705	6.6%
<b>TOTAL</b>	<b>135</b>	<b>100.0%</b>	<b>298,390</b>	<b>100.0%</b>
<b>Males</b>				
Usual place of work	65	100.0%	134,995	86.5%
At home	0	0.0%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	0	0.0%	14,340	9.2%
<b>TOTAL</b>	<b>65</b>	<b>100.0%</b>	<b>156,100</b>	<b>100.0%</b>
<b>Females</b>				
Usual place of work	60	85.7%	128,680	90.4%
At home	10	14.3%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	0	0.0%	5,365	3.8%
<b>TOTAL</b>	<b>70</b>	<b>100.0%</b>	<b>142,290</b>	<b>100.0%</b>

<b>LABOUR FORCE</b> (Cont'd)	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
<b>Employment Income</b>				
Total	150		323,825	
Average employment income	\$17,487		\$25,077	
Total who worked full year, full time	80	53.3%	\$177,130	54.7%
Average employment income	\$19,449		\$34,399	
Total who worked part time or part year	65	43.3%	146,690	45.3%
Average employment income	\$15,331		\$13,822	
<b>Males</b>				
Total	80		169,705	
Average employment income	\$16,434		\$30,248	
Total who worked full year, full time	35	43.8%	103,575	61.0%
Average employment income	\$19,040		\$39,250	
Total who worked part time or part year	40	50.0%	66,125	39.0%
Average employment income	\$14,327		\$16,149	
<b>Females</b>				
Total	70		154,120	
Average employment income	\$18,690		\$19,384	
Total who worked full year, full time	45	64.3%	73,555	47.7%
Average employment income	\$19,767		\$27,567	
Total who worked part time or part year	25	35.7%	80,565	52.3%
Average employment income	\$16,937		\$11,912	

<b>MODE OF TRANSPORTATION</b>	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
<b>15 years and over</b>				
Car, truck, van - as driver	80	59.3%	188,630	66.6%
Car, truck, van - as passenger	10	7.4%	25,950	9.2%
Public transit	25	18.5%	44,015	15.5%
Walk to work	10	7.4%	18,220	6.4%
Bicycle	0	0.0%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	10	7.4%	1,675	0.6%
<b>TOTAL</b>	<b>135</b>	<b>100.0%</b>	<b>283,365</b>	<b>100.0%</b>

<b>CHANGE IN RESIDENCE</b>	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Non-movers	210	79.2%	506,055	83.9%
Movers	55	20.8%	97,390	16.1%
<b>TOTAL</b>	<b>265</b>	<b>100.0%</b>	<b>603,445</b>	<b>100.0%</b>

<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	90	36.7%	319,365	56.1%
Moved	155	63.3%	250,215	43.9%
<b>TOTAL</b>	<b>245</b>	<b>100.0%</b>	<b>569,580</b>	<b>100.0%</b>

DWELLING	KENSINGTON		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	100	100.0%	146,220	59.4%
Semi-detached house	0	0.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	0	0.0%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>100</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	5.7		5.7	
Average Number of Bedrooms per Dwelling	2.6		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	45	47.4%	157,390	63.9%
In need of minor repairs	50	52.6%	66,975	27.2%
In need of major repairs	0	0.0%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>95</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	40	38.1%	50,800	20.6%
1946-1960	55	52.4%	51,270	20.8%
1961-1970	0	0.0%	45,440	18.5%
1971-1980	0	0.0%	51,795	21.0%
1981-1990	10	9.5%	39,065	15.9%
1991-1996	0	0.0%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>105</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	55	52.4%	152,695	62.0%
Rented	50	47.6%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>105</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>DWELLING</b> (Cont'd)	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
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**Miscellaneous Dwelling Costs**

**Tenant Occupied**

Total dwellings	50		93,480	
Average gross rent	\$650		\$508	
Households spending 30% or more on shelter costs	15	30.0%	40,640	43.5%

**Owner Occupied**

Total dwellings	55		152,650	
Average value of dwelling	\$60,519		\$95,345	
Average owner's major payment	\$435		\$681	
Households spending 30% or more on shelter costs	0	0.0%	18,475	12.1%

**One-Family Household Dwellings**

**Tenant Occupied**

Total Dwellings	35		37,075	
Average Gross Rent	\$650		\$555	
Households spending 30% or more on shelter costs	10	28.6%	13,995	37.7%

**Owner Occupied**

Total dwellings	15		110,020	
Average owner's major payment	\$502		\$723	
Households spending 30% or more on shelter costs	0	0.0%	10,795	9.8%

<b>LAND AREA</b> (In Square Kilometers)	<b>KENSINGTON</b>		<b>CITY OF WINNIPEG</b>	
	<b>sq. km.</b>	<b>% of Winnipeg</b>	<b>sq. km.</b>	
	0.10	0.0%	464.1	