

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### KING EDWARD

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	KING EDWARD		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>5,760</b>	<b>0.0%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	5,760		615,215	3.5%
1986 CENSUS (2)	5,930		594,555	5.3%
1981 CENSUS (2)	6,005		564,475	0.6%
1976 CENSUS (2)	6,350		560,875	4.8%
1971 CENSUS (2)	7,600		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	KING EDWARD		CITY OF WINNIPEG	
	Age Group	Number	%	Number
Less than 5	385	6.7%	41,965	6.9%
5-9	335	5.8%	41,455	6.8%
10-14	305	5.3%	39,745	6.5%
15-19	305	5.3%	39,310	6.4%
20-24	355	6.2%	44,925	7.3%
25-29	555	9.6%	46,035	7.5%
30-34	670	11.6%	52,640	8.6%
35-39	550	9.5%	52,335	8.6%
40-44	410	7.1%	48,215	7.9%
45-49	305	5.3%	43,695	7.1%
50-54	230	4.0%	32,280	5.3%
55-59	230	4.0%	25,475	4.2%
60-64	250	4.3%	24,210	4.0%
65-69	240	4.2%	23,005	3.8%
70-74	230	4.0%	22,285	3.6%
75+	410	7.1%	34,050	5.6%
<b>TOTAL</b>	<b>5,765</b>	<b>100.0%</b>	<b>611,625</b>	<b>100.0%</b>

MARITAL STATUS (15 Years and Over)	KING EDWARD		CITY OF WINNIPEG	
	Marital Status	Number	%	Number
Never married (single) 15 years and over	1,595	33.6%	157,535	32.3%
Legally married (not separated)	2,230	47.0%	246,250	50.4%
Legally married and separated	160	3.4%	15,890	3.3%
Divorced	410	8.6%	35,370	7.2%
Widowed	345	7.3%	33,425	6.8%
<b>TOTAL (15 Years and Over)</b>	<b>4,740</b>	<b>100.0%</b>	<b>488,470</b>	<b>100.0%</b>

CENSUS FAMILIES	KING EDWARD		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	845	52.2%	72,870	44.6%
3 persons	380	23.5%	36,945	22.6%
4 persons	265	16.4%	36,575	22.4%
5 or more persons	130	8.0%	16,930	10.4%
TOTAL CENSUS FAMILIES	1,620	100.0%	163,320	100.0%
Average number of persons per census family	2.8		3.0	

<b>Family Structure</b>				
Married couples	1,100	68.3%	121,850	74.6%
Common-law couples	205	12.7%	14,325	8.8%
One parent - female	240	14.9%	23,155	14.2%
One parent - male	65	4.0%	3,985	2.4%
TOTAL FAMILIES	1,610	100.0%	163,315	100.0%

<b>Families by Type</b>				
Married couples with children	570	35.4%	73,225	44.8%
Married couples without children	530	32.9%	48,625	29.8%
Common-law couples with children	90	5.6%	6,355	3.9%
Common-law couples without children	115	7.1%	7,970	4.9%
One parent - female	240	14.9%	23,155	14.2%
One parent - male	65	4.0%	3,985	2.4%
TOTAL FAMILIES	1,610	100.0%	163,315	100.0%

<b>Families with Children</b>				
Married couples	570	59.1%	73,225	68.6%
Common-law couples	90	9.3%	6,355	6.0%
One parent - female	240	24.9%	23,155	21.7%
One parent - male	65	6.7%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	965	100.0%	106,720	100.0%
With one child	490	50.5%	45,485	42.6%
With two children	350	36.1%	42,035	39.4%
With three or more children	130	13.4%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	970	100.0%	106,725	100.0%

<b>CENSUS FAMILIES</b> (Cont'd)	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
<b>Family Income</b>				
Under \$10,000	50	3.1%	8,800	5.4%
\$10,000 - \$19,999	135	8.4%	14,740	9.0%
\$20,000 - \$29,999	365	22.6%	20,625	12.6%
\$30,000 - \$39,999	300	18.6%	22,230	13.6%
\$40,000 - \$ 49,999	320	19.8%	22,245	13.6%
\$50,000 - \$59,999	210	13.0%	20,600	12.6%
\$60,000 - \$69,999	70	4.3%	16,050	9.8%
\$70,000 - \$79,999	80	5.0%	11,630	7.1%
\$80,000 - \$89,999	70	4.3%	8,040	4.9%
\$90,000 - \$99,999	15	0.9%	5,520	3.4%
\$100,000 and over	0	0.0%	12,835	7.9%
<b>TOTAL</b>	<b>1,615</b>	<b>100.0%</b>	<b>163,315</b>	<b>100.0%</b>
<b>AVERAGE INCOME</b>	<b>\$40,804</b>		<b>\$53,174</b>	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	1,305		136,175	
Average Income	\$42,990		\$58,136	
Female one-parent families	240		23,150	
Average Income	\$28,360		\$26,536	
Male one-parent families	70		3,985	
Average Income	\$42,998		\$38,369	

HOUSEHOLDS	KING EDWARD		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	710	28.5%	71,700	29.1%
2 persons	915	36.7%	76,985	31.3%
3 persons	435	17.5%	38,710	15.7%
4 - 5 persons	395	15.9%	52,385	21.3%
6 or more persons	35	1.4%	6,395	2.6%
TOTAL	2,490	100.0%	246,175	100.0%
Average number of persons per household	2.3		2.5	

<b>Household Type</b>				
One-family households	1,610	64.5%	158,460	64.4%
Multiple-family households	10	0.4%	2,375	1.0%
Non-family households	875	35.1%	85,340	34.7%
TOTAL	2,495	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	80	3.2%	21,055	8.6%
\$10,000 - \$19,999	455	18.3%	41,795	17.0%
\$20,000 - \$29,999	540	21.8%	35,210	14.3%
\$30,000 - \$39,999	440	17.7%	32,605	13.2%
\$40,000 - \$ 49,999	380	15.3%	28,425	11.5%
\$50,000 - \$59,999	255	10.3%	25,200	10.2%
\$60,000 - \$69,999	125	5.0%	18,550	7.5%
\$70,000 - \$79,999	115	4.6%	13,315	5.4%
\$80,000 - \$89,999	75	3.0%	9,165	3.7%
\$90,000 - \$99,999	15	0.6%	6,380	2.6%
\$100,000 and over	0	0.0%	14,475	5.9%
TOTAL	2,480	100.0%	246,175	100.0%
AVERAGE INCOME	\$36,882		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	72.9		74.0	
Government transfer payments - %	17.8		13.9	
Other - %	9.3		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	1,650		165,660	
Low income	300		32,165	
Incidence of low income - %	18.3		19.4	
Total unattached individuals	1,010		95,095	
Low income	440		46,650	
Incidence of low income - %	43.8		49.1	
Total population in private households	5,755		606,770	
Low income	1,340		147,425	
Incidence of low income - %	23.2		24.3	

CITIZENSHIP	KING EDWARD		CITY OF WINNIPEG	
Canadian	5,590	97.0%	584,880	95.6%
Other	175	3.0%	26,750	4.4%
TOTAL	5,765	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	KING EDWARD		CITY OF WINNIPEG	
<b>Knowledge of Official Languages</b>				
English only	5,335	92.5%	538,745	88.1%
French only	20	0.3%	845	0.1%
Both English and French	375	6.5%	64,730	10.6%
Neither English nor French	40	0.7%	7,310	1.2%
TOTAL INDIVIDUALS	5,770	100.0%	611,630	100.0%

<b>Knowledge of Other Languages</b>				
Chinese	25	0.4%	10,285	1.7%
German	185	3.2%	27,960	4.6%
Spanish	25	0.4%	7,910	1.3%
Italian	20	0.3%	6,445	1.1%
Dutch	25	0.4%	2,490	0.4%
Polish	10	0.2%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	120	2.1%	20,770	3.4%
Ukrainian	110	1.9%	22,265	3.6%
Vietnamese	30	0.5%	3,025	0.5%
Punjabi	25	0.4%	5,255	0.9%
Cree	15	0.3%	2,815	0.5%
Non verbal languages	30	0.5%	1,620	0.3%
Portuguese	30	0.5%	8,175	1.3%
Greek	45	0.8%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	10	0.2%	2,925	0.5%
Japanese	15	0.3%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	15	0.3%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	70	1.2%	21,290	3.5%
TOTAL INDIVIDUALS	5,770	n/a	611,630	n/a

<b>ABORIGINALS</b>	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	70	31.8%	19,535	44.9%
Metis single response	150	68.2%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>220</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
<b>Aboriginal population</b>				
Aboriginal population	220	3.8%	43,460	7.1%
<b>Non-Aboriginal population</b>				
Non-Aboriginal population	5,545	96.2%	568,170	92.9%
<b>TOTAL</b>	<b>5,765</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
Black	40	11.3%	9,845	13.5%
South Asian	35	9.9%	11,330	15.6%
Chinese	25	7.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	15	4.2%	1,505	2.1%
Southeast Asian	20	5.6%	4,135	5.7%
Filipino	165	46.5%	25,590	35.2%
Arab/West Asian	10	2.8%	1,600	2.2%
Latin American	20	5.6%	3,890	5.4%
Visible Minority, n.i.e.	10	2.8%	1,435	2.0%
Multiple Visible Minority	15	4.2%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>355</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
<b>Visible Minority Population</b>				
Visible Minority Population	355	6.1%	72,690	11.9%
<b>Non-Visible Minority Population</b>				
Non-Visible Minority Population	5,425	93.9%	538,945	88.1%
<b>TOTAL</b>	<b>5,780</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>



EDUCATION	<i>KING EDWARD</i>		<i>CITY OF WINNIPEG</i>	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	280	42.1%	33,110	39.3%
Attending school full-time	310	46.6%	44,355	52.7%
Attending school part-time	75	11.3%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>665</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old)</b>				
Less than Grade 9	405	8.6%	44,420	9.1%
Grade 9 - 12 without secondary certificate	1,535	32.4%	127,140	26.0%
Grade 9 - 12 with secondary certificate	535	11.3%	56,680	11.6%
Non-university - without certificate or diploma	320	6.8%	27,065	5.5%
Non-university - with certificate or diploma	1,240	26.2%	93,450	19.1%
University without degree	435	9.2%	66,130	13.5%
University with degree	265	5.6%	73,590	15.1%
<b>TOTAL (15 YEARS AND OVER)</b>	<b>4,735</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	KING EDWARD		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	3,140		325,045	
Employed	2,900		298,390	
Unemployed	235		26,655	
Not in the labour force	1,605		163,420	
Unemployment rate %	7.5		8.2	
Employment to population ratio %	61.1		61.1	
Participation rate %	66.2		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	495		56,925	
Employed	455		48,770	
Unemployed	40		8,155	
Not in the labour force	165		27,310	
Unemployment rate %	8.1		14.3	
Employment to population ratio %	68.9		57.9	
Participation rate %	75.0		67.6	

<b>25 years and over</b>				
In labour force	2,645		268,120	
Employed	2,445		249,620	
Unemployed	195		18,500	
Not in the labour force	1,440		136,110	
Unemployment rate %	7.4		6.9	
Employment to population ratio %	59.9		61.8	
Participation rate %	64.8		66.3	

Employment Sectors				
All industries			315,950	
Agricultural and related service	15	0.5%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	515	16.5%	42,070	12.9%
Construction	220	7.0%	13,255	4.1%
Transportation and storage	140	4.5%	17,980	5.5%
Communication and other utility	140	4.5%	12,865	4.0%
Wholesale trade	185	5.9%	17,360	5.3%
Retail trade	405	13.0%	38,370	11.8%
Finance and insurance	125	4.0%	12,710	3.9%
Real estate operator and insurance agent	40	1.3%	6,505	2.0%
Business service	200	6.4%	18,710	5.8%
Government service	280	9.0%	22,950	7.1%
Educational service	65	2.1%	24,430	7.5%
Health and social service	270	8.6%	37,835	11.6%
Accommodation, food and beverage service	245	7.8%	22,950	7.1%
Other service	195	6.2%	25,460	7.8%
Other (Not applicable to an industry)	85	2.7%	9,095	2.8%
TOTAL	3,125	100.0%	325,045	100.0%

<b>LABOUR FORCE</b> (Cont'd)	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	2,800	91.7%	285,925	90.6%
Self-Employed	255	8.3%	29,500	9.4%
<b>TOTAL</b>	<b>3,055</b>	<b>100.0%</b>	<b>315,425</b>	<b>100.0%</b>
<b>Males</b>				
Employees	1,455	88.7%	147,140	88.5%
Self-Employed	185	11.3%	19,125	11.5%
<b>TOTAL</b>	<b>1,640</b>	<b>100.0%</b>	<b>166,265</b>	<b>100.0%</b>
<b>Females</b>				
Employees	1,345	95.1%	138,785	93.0%
Self-Employed	70	4.9%	10,375	7.0%
<b>TOTAL</b>	<b>1,415</b>	<b>100.0%</b>	<b>149,160</b>	<b>100.0%</b>

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	2,550	87.8%	263,675	88.4%
At home	95	3.3%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	260	9.0%	19,705	6.6%
<b>TOTAL</b>	<b>2,905</b>	<b>100.0%</b>	<b>298,390</b>	<b>100.0%</b>
<b>Males</b>				
Usual place of work	1,330	85.8%	134,995	86.5%
At home	30	1.9%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	190	12.3%	14,340	9.2%
<b>TOTAL</b>	<b>1,550</b>	<b>100.0%</b>	<b>156,100</b>	<b>100.0%</b>
<b>Females</b>				
Usual place of work	1,220	90.0%	128,680	90.4%
At home	65	4.8%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	70	5.2%	5,365	3.8%
<b>TOTAL</b>	<b>1,355</b>	<b>100.0%</b>	<b>142,290</b>	<b>100.0%</b>

<b>LABOUR FORCE</b> (Cont'd)	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
<b>Employment Income</b>				
Total	3,150		323,825	
Average employment income	\$21,005		\$25,077	
Total who worked full year, full time	1,740	55.2%	\$177,130	54.7%
Average employment income	\$27,696		\$34,399	
Total who worked part time or part year	1,400	44.4%	146,690	45.3%
Average employment income	\$12,655		\$13,822	
<b>Males</b>				
Total	1,675		169,705	
Average employment income	\$24,590		\$30,248	
Total who worked full year, full time	1,015	60.6%	103,575	61.0%
Average employment income	\$30,686		\$39,250	
Total who worked part time or part year	655	39.1%	66,125	39.0%
Average employment income	\$15,117		\$16,149	
<b>Females</b>				
Total	1,475		154,120	
Average employment income	\$16,933		\$19,384	
Total who worked full year, full time	725	49.2%	73,555	47.7%
Average employment income	\$23,511		\$27,567	
Total who worked part time or part year	745	50.5%	80,565	52.3%
Average employment income	\$10,490		\$11,912	

<b>MODE OF TRANSPORTATION</b>	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
<b>15 years and over</b>				
Car, truck, van - as driver	1,645	58.2%	188,630	66.6%
Car, truck, van - as passenger	305	10.8%	25,950	9.2%
Public transit	520	18.4%	44,015	15.5%
Walk to work	240	8.5%	18,220	6.4%
Bicycle	70	2.5%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	30	1.1%	605	0.2%
Other method	15	0.5%	1,675	0.6%
<b>TOTAL</b>	<b>2,825</b>	<b>100.0%</b>	<b>283,365</b>	<b>100.0%</b>

<b>CHANGE IN RESIDENCE</b>	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Non-movers	4,760	83.4%	506,055	83.9%
Movers	945	16.6%	97,390	16.1%
<b>TOTAL</b>	<b>5,705</b>	<b>100.0%</b>	<b>603,445</b>	<b>100.0%</b>

<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	3,140	58.4%	319,365	56.1%
Moved	2,240	41.6%	250,215	43.9%
<b>TOTAL</b>	<b>5,380</b>	<b>100.0%</b>	<b>569,580</b>	<b>100.0%</b>

DWELLING	KING EDWARD		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	2,155	86.7%	146,220	59.4%
Semi-detached house	10	0.4%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	10	0.4%	5,075	2.1%
Apartment building, less than five storeys	45	1.8%	41,750	17.0%
Apartment building, five or more storeys	265	10.7%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>2,485</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	5.4		5.7	
Average Number of Bedrooms per Dwelling	2.3		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	1,205	48.4%	157,390	63.9%
In need of minor repairs	875	35.1%	66,975	27.2%
In need of major repairs	410	16.5%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>2,490</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	1,215	48.6%	50,800	20.6%
1946-1960	650	26.0%	51,270	20.8%
1961-1970	130	5.2%	45,440	18.5%
1971-1980	310	12.4%	51,795	21.0%
1981-1990	150	6.0%	39,065	15.9%
1991-1996	45	1.8%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>2,500</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	1,865	74.9%	152,695	62.0%
Rented	625	25.1%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>2,490</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>DWELLING</b> (Cont'd)	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
-----------------------------	--------------------	--	-------------------------	--

**Miscellaneous Dwelling Costs**

**Tenant Occupied**

Total dwellings	625		93,480	
Average gross rent	\$552		\$508	
Households spending 30% or more on shelter costs	220	35.2%	40,640	43.5%

**Owner Occupied**

Total dwellings	1,870		152,650	
Average value of dwelling	\$64,298		\$95,345	
Average owner's major payment	\$561		\$681	
Households spending 30% or more on shelter costs	260	13.9%	18,475	12.1%

**One-Family Household Dwellings**

**Tenant Occupied**

Total Dwellings	305		37,075	
Average Gross Rent	\$590		\$555	
Households spending 30% or more on shelter costs	80	26.2%	13,995	37.7%

**Owner Occupied**

Total dwellings	1,195		110,020	
Average owner's major payment	\$630		\$723	
Households spending 30% or more on shelter costs	165	13.8%	10,795	9.8%

<b>LAND AREA</b> (In Square Kilometers)	<b>KING EDWARD</b>		<b>CITY OF WINNIPEG</b>	
	<b>sq. km.</b>	<b>% of Winnipeg</b>	<b>sq. km.</b>	
	1.59	0.3%	464.1	