

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### DEER LODGE

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	DEER LODGE		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>4,185</b>	<b>1.3%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	4,130		615,215	3.5%
1986 CENSUS (2)	4,270		594,555	5.3%
1981 CENSUS (2)	4,350		564,475	0.6%
1976 CENSUS (2)	4,835		560,875	4.8%
1971 CENSUS (2)	5,575		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	DEER LODGE		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	265	7.0%	41,965	6.9%
5-9	220	5.8%	41,455	6.8%
10-14	155	4.1%	39,745	6.5%
15-19	210	5.6%	39,310	6.4%
20-24	230	6.1%	44,925	7.3%
25-29	265	7.0%	46,035	7.5%
30-34	395	10.4%	52,640	8.6%
35-39	345	9.1%	52,335	8.6%
40-44	275	7.3%	48,215	7.9%
45-49	260	6.9%	43,695	7.1%
50-54	155	4.1%	32,280	5.3%
55-59	135	3.6%	25,475	4.2%
60-64	115	3.0%	24,210	4.0%
65-69	160	4.2%	23,005	3.8%
70-74	265	7.0%	22,285	3.6%
75+	330	8.7%	34,050	5.6%
TOTAL	3,780	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	DEER LODGE		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	875	27.8%	157,535	32.3%
Legally married (not separated)	1,760	56.0%	246,250	50.4%
Legally married and separated	75	2.4%	15,890	3.3%
Divorced	195	6.2%	35,370	7.2%
Widowed	240	7.6%	33,425	6.8%
TOTAL (15 Years and Over)	3,145	100.0%	488,470	100.0%

CENSUS FAMILIES	DEER LODGE		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	525	49.5%	72,870	44.6%
3 persons	215	20.3%	36,945	22.6%
4 persons	240	22.6%	36,575	22.4%
5 or more persons	80	7.5%	16,930	10.4%
TOTAL CENSUS FAMILIES	1,060	100.0%	163,320	100.0%
Average number of persons per census family	2.9		3.0	

<b>Family Structure</b>				
Married couples	870	81.7%	121,850	74.6%
Common-law couples	90	8.5%	14,325	8.8%
One parent - female	95	8.9%	23,155	14.2%
One parent - male	10	0.9%	3,985	2.4%
TOTAL FAMILIES	1,065	100.0%	163,315	100.0%

<b>Families by Type</b>				
Married couples with children	455	42.7%	73,225	44.8%
Married couples without children	415	39.0%	48,625	29.8%
Common-law couples with children	50	4.7%	6,355	3.9%
Common-law couples without children	40	3.8%	7,970	4.9%
One parent - female	95	8.9%	23,155	14.2%
One parent - male	10	0.9%	3,985	2.4%
TOTAL FAMILIES	1,065	100.0%	163,315	100.0%

<b>Families with Children</b>				
Married couples	455	74.6%	73,225	68.6%
Common-law couples	50	8.2%	6,355	6.0%
One parent - female	95	15.6%	23,155	21.7%
One parent - male	10	1.6%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	610	100.0%	106,720	100.0%
With one child	250	41.3%	45,485	42.6%
With two children	270	44.6%	42,035	39.4%
With three or more children	85	14.0%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	605	100.0%	106,725	100.0%

<b>CENSUS FAMILIES</b> (Cont'd)	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
<b>Family Income</b>				
Under \$10,000	20	1.9%	8,800	5.4%
\$10,000 - \$19,999	70	6.6%	14,740	9.0%
\$20,000 - \$29,999	75	7.0%	20,625	12.6%
\$30,000 - \$39,999	150	14.1%	22,230	13.6%
\$40,000 - \$ 49,999	175	16.4%	22,245	13.6%
\$50,000 - \$59,999	155	14.6%	20,600	12.6%
\$60,000 - \$69,999	140	13.1%	16,050	9.8%
\$70,000 - \$79,999	100	9.4%	11,630	7.1%
\$80,000 - \$89,999	85	8.0%	8,040	4.9%
\$90,000 - \$99,999	35	3.3%	5,520	3.4%
\$100,000 and over	60	5.6%	12,835	7.9%
TOTAL	1,065	100.0%	163,315	100.0%
AVERAGE INCOME	\$55,180		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	955		136,175	
Average Income	\$57,607		\$58,136	
Female one-parent families	100		23,150	
Average Income	\$33,571		\$26,536	
Male one-parent families	10		3,985	
Average Income	\$34,969		\$38,369	

HOUSEHOLDS	DEER LODGE		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	460	28.8%	71,700	29.1%
2 persons	565	35.4%	76,985	31.3%
3 persons	230	14.4%	38,710	15.7%
4 - 5 persons	315	19.7%	52,385	21.3%
6 or more persons	25	1.6%	6,395	2.6%
TOTAL	1,595	100.0%	246,175	100.0%
Average number of persons per household	2.4		2.5	

<b>Household Type</b>				
One-family households	1,045	65.7%	158,460	64.4%
Multiple-family households	10	0.6%	2,375	1.0%
Non-family households	535	33.6%	85,340	34.7%
TOTAL	1,590	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	60	3.8%	21,055	8.6%
\$10,000 - \$19,999	185	11.6%	41,795	17.0%
\$20,000 - \$29,999	205	12.9%	35,210	14.3%
\$30,000 - \$39,999	225	14.2%	32,605	13.2%
\$40,000 - \$ 49,999	230	14.5%	28,425	11.5%
\$50,000 - \$59,999	195	12.3%	25,200	10.2%
\$60,000 - \$69,999	175	11.0%	18,550	7.5%
\$70,000 - \$79,999	115	7.2%	13,315	5.4%
\$80,000 - \$89,999	90	5.7%	9,165	3.7%
\$90,000 - \$99,999	45	2.8%	6,380	2.6%
\$100,000 and over	65	4.1%	14,475	5.9%
TOTAL	1,590	100.0%	246,175	100.0%
AVERAGE INCOME	\$48,454		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	69.9		74.0	
Government transfer payments - %	14.9		13.9	
Other - %	15.2		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	1,070		165,660	
Low income	105		32,165	
Incidence of low income - %	10.0		19.4	
Total unattached individuals	595		95,095	
Low income	195		46,650	
Incidence of low income - %	32.8		49.1	
Total population in private households	3,775		606,770	
Low income	475		147,425	
Incidence of low income - %	12.6		24.3	

<b>CITIZENSHIP</b>	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
Canadian	3,720	98.4%	584,880	95.6%
Other	60	1.6%	26,750	4.4%
<b>TOTAL</b>	<b>3,780</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>KNOWLEDGE OF LANGUAGES</b>	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
<b>Knowledge of Official Languages</b>				
English only	3,540	93.5%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	240	6.3%	64,730	10.6%
Neither English nor French	10	0.3%	7,310	1.2%
<b>TOTAL INDIVIDUALS</b>	<b>3,790</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>Knowledge of Other Languages</b>				
Chinese	0	0.0%	10,285	1.7%
German	80	2.1%	27,960	4.6%
Spanish	10	0.3%	7,910	1.3%
Italian	0	0.0%	6,445	1.1%
Dutch	0	0.0%	2,490	0.4%
Polish	0	0.0%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	0	0.0%	20,770	3.4%
Ukrainian	35	0.9%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	10	0.3%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	25	0.7%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	0	0.0%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	10	0.3%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	70	1.8%	21,290	3.5%
<b>TOTAL INDIVIDUALS</b>	<b>3,785</b>	<b>n/a</b>	<b>611,630</b>	<b>n/a</b>

<b>ABORIGINALS</b>	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	10	33.3%	19,535	44.9%
Metis single response	20	66.7%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>30</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
<b>Aboriginal population</b>				
Aboriginal population	30	0.8%	43,460	7.1%
<b>Non-Aboriginal population</b>				
Non-Aboriginal population	3,755	99.2%	568,170	92.9%
<b>TOTAL</b>	<b>3,785</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
Black	30	25.0%	9,845	13.5%
South Asian	35	29.2%	11,330	15.6%
Chinese	0	0.0%	11,195	15.4%
Korean	20	16.7%	860	1.2%
Japanese	20	16.7%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	0	0.0%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	15	12.5%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>120</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
<b>Visible Minority Population</b>				
Visible Minority Population	120	3.2%	72,690	11.9%
<b>Non-Visible Minority Population</b>				
Non-Visible Minority Population	3,670	96.8%	538,945	88.1%
<b>TOTAL</b>	<b>3,790</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>



EDUCATION	<i>DEER LODGE</i>		<i>CITY OF WINNIPEG</i>	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	145	33.7%	33,110	39.3%
Attending school full-time	250	58.1%	44,355	52.7%
Attending school part-time	35	8.1%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>430</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old)</b>				
Less than Grade 9	115	3.7%	44,420	9.1%
Grade 9 - 12 without secondary certificate	740	23.6%	127,140	26.0%
Grade 9 - 12 with secondary certificate	355	11.3%	56,680	11.6%
Non-university - without certificate or diploma	190	6.1%	27,065	5.5%
Non-university - with certificate or diploma	830	26.4%	93,450	19.1%
University without degree	485	15.4%	66,130	13.5%
University with degree	425	13.5%	73,590	15.1%
<b>TOTAL (15 YEARS AND OVER)</b>	<b>3,140</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	DEER LODGE		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	2,115		325,045	
Employed	2,005		298,390	
Unemployed	115		26,655	
Not in the labour force	1,030		163,420	
Unemployment rate %	5.2		8.2	
Employment to population ratio %	63.6		61.1	
Participation rate %	67.1		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	380		56,925	
Employed	345		48,770	
Unemployed	30		8,155	
Not in the labour force	55		27,310	
Unemployment rate %	8.0		14.3	
Employment to population ratio %	80.2		57.9	
Participation rate %	87.2		67.6	

<b>25 years and over</b>				
In labour force	1,735		268,120	
Employed	1,655		249,620	
Unemployed	80		18,500	
Not in the labour force	975		136,110	
Unemployment rate %	4.6		6.9	
Employment to population ratio %	61.2		61.8	
Participation rate %	64.1		66.3	

<b>Employment Sectors</b>				
All industries			315,950	
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	240	11.4%	42,070	12.9%
Construction	60	2.9%	13,255	4.1%
Transportation and storage	35	1.7%	17,980	5.5%
Communication and other utility	155	7.4%	12,865	4.0%
Wholesale trade	160	7.6%	17,360	5.3%
Retail trade	230	11.0%	38,370	11.8%
Finance and insurance	75	3.6%	12,710	3.9%
Real estate operator and insurance agent	25	1.2%	6,505	2.0%
Business service	140	6.7%	18,710	5.8%
Government service	230	11.0%	22,950	7.1%
Educational service	130	6.2%	24,430	7.5%
Health and social service	290	13.8%	37,835	11.6%
Accommodation, food and beverage service	100	4.8%	22,950	7.1%
Other service	195	9.3%	25,460	7.8%
Other (Not applicable to an industry)	35	1.7%	9,095	2.8%
TOTAL	2,100	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	DEER LODGE		CITY OF WINNIPEG	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	1,940	93.3%	285,925	90.6%
Self-Employed	140	6.7%	29,500	9.4%
<b>TOTAL</b>	<b>2,080</b>	<b>100.0%</b>	<b>315,425</b>	<b>100.0%</b>
<b>Males</b>				
Employees	1,035	92.4%	147,140	88.5%
Self-Employed	85	7.6%	19,125	11.5%
<b>TOTAL</b>	<b>1,120</b>	<b>100.0%</b>	<b>166,265</b>	<b>100.0%</b>
<b>Females</b>				
Employees	905	94.3%	138,785	93.0%
Self-Employed	55	5.7%	10,375	7.0%
<b>TOTAL</b>	<b>960</b>	<b>100.0%</b>	<b>149,160</b>	<b>100.0%</b>

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	1,765	87.8%	263,675	88.4%
At home	90	4.5%	14,305	4.8%
Outside Canada	20	1.0%	705	0.2%
No usual place of work	135	6.7%	19,705	6.6%
<b>TOTAL</b>	<b>2,010</b>	<b>100.0%</b>	<b>298,390</b>	<b>100.0%</b>
<b>Males</b>				
Usual place of work	900	84.5%	134,995	86.5%
At home	30	2.8%	6,325	4.1%
Outside Canada	10	0.9%	440	0.3%
No usual place of work	125	11.7%	14,340	9.2%
<b>TOTAL</b>	<b>1,065</b>	<b>100.0%</b>	<b>156,100</b>	<b>100.0%</b>
<b>Females</b>				
Usual place of work	865	91.5%	128,680	90.4%
At home	60	6.3%	7,980	5.6%
Outside Canada	10	1.1%	265	0.2%
No usual place of work	10	1.1%	5,365	3.8%
<b>TOTAL</b>	<b>945</b>	<b>100.0%</b>	<b>142,290</b>	<b>100.0%</b>

<b>LABOUR FORCE</b> (Cont'd)	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
<b>Employment Income</b>				
Total	2,100		323,825	
Average employment income	\$25,725		\$25,077	
Total who worked full year, full time	1,225	58.3%	\$177,130	54.7%
Average employment income	\$34,768		\$34,399	
Total who worked part time or part year	880	41.9%	146,690	45.3%
Average employment income	\$13,084		\$13,822	
<b>Males</b>				
Total	1,110		169,705	
Average employment income	\$29,887		\$30,248	
Total who worked full year, full time	740	66.7%	103,575	61.0%
Average employment income	\$37,734		\$39,250	
Total who worked part time or part year	370	33.3%	66,125	39.0%
Average employment income	\$14,110		\$16,149	
<b>Females</b>				
Total	990		154,120	
Average employment income	\$21,058		\$19,384	
Total who worked full year, full time	485	49.0%	73,555	47.7%
Average employment income	\$30,243		\$27,567	
Total who worked part time or part year	510	51.5%	80,565	52.3%
Average employment income	\$12,339		\$11,912	

<b>MODE OF TRANSPORTATION</b>	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
<b>15 years and over</b>				
Car, truck, van - as driver	1,270	67.4%	188,630	66.6%
Car, truck, van - as passenger	180	9.5%	25,950	9.2%
Public transit	240	12.7%	44,015	15.5%
Walk to work	135	7.2%	18,220	6.4%
Bicycle	40	2.1%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	20	1.1%	605	0.2%
Other method	0	0.0%	1,675	0.6%
<b>TOTAL</b>	<b>1,885</b>	<b>100.0%</b>	<b>283,365</b>	<b>100.0%</b>

<b>CHANGE IN RESIDENCE</b>	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Non-movers	3,340	89.7%	506,055	83.9%
Movers	385	10.3%	97,390	16.1%
<b>TOTAL</b>	<b>3,725</b>	<b>100.0%</b>	<b>603,445</b>	<b>100.0%</b>
<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	2,265	64.6%	319,365	56.1%
Moved	1,240	35.4%	250,215	43.9%
<b>TOTAL</b>	<b>3,505</b>	<b>100.0%</b>	<b>569,580</b>	<b>100.0%</b>

DWELLING	DEER LODGE		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	1,470	92.2%	146,220	59.4%
Semi-detached house	0	0.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	10	0.6%	5,075	2.1%
Apartment building, less than five storeys	90	5.6%	41,750	17.0%
Apartment building, five or more storeys	25	1.6%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>1,595</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	6.6		5.7	
Average Number of Bedrooms per Dwelling	2.7		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	740	46.7%	157,390	63.9%
In need of minor repairs	640	40.4%	66,975	27.2%
In need of major repairs	205	12.9%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>1,585</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	660	41.4%	50,800	20.6%
1946-1960	830	52.0%	51,270	20.8%
1961-1970	85	5.3%	45,440	18.5%
1971-1980	0	0.0%	51,795	21.0%
1981-1990	20	1.3%	39,065	15.9%
1991-1996	0	0.0%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>1,595</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	1,380	87.1%	152,695	62.0%
Rented	205	12.9%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>1,585</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>DWELLING</b> (Cont'd)	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
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**Miscellaneous Dwelling Costs**

<b>Tenant Occupied</b>				
Total dwellings	210		93,480	
Average gross rent	\$530		\$508	
Households spending 30% or more on shelter costs	100	47.6%	40,640	43.5%
<b>Owner Occupied</b>				
Total dwellings	1,380		152,650	
Average value of dwelling	\$81,914		\$95,345	
Average owner's major payment	\$643		\$681	
Households spending 30% or more on shelter costs	160	11.6%	18,475	12.1%

**One-Family Household Dwellings**

<b>Tenant Occupied</b>				
Total Dwellings	70		37,075	
Average Gross Rent	\$717		\$555	
Households spending 30% or more on shelter costs	40	57.1%	13,995	37.7%
<b>Owner Occupied</b>				
Total dwellings	920		110,020	
Average owner's major payment	\$677		\$723	
Households spending 30% or more on shelter costs	100	10.9%	10,795	9.8%

<b>LAND AREA</b> (In Square Kilometers)	<b>DEER LODGE</b>		<b>CITY OF WINNIPEG</b>	
	<b>sq. km.</b>	<b>% of Winnipeg</b>	<b>sq. km.</b>	
	1.51	0.3%	464.1	