

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### BIRCHWOOD

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	BIRCHWOOD		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>1,910</b>	<b>-3.3%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	1,975		615,215	3.5%
1986 CENSUS (2)	2,045		594,555	5.3%
1981 CENSUS (2)	2,125		564,475	0.6%
1976 CENSUS (2)	2,330		560,875	4.8%
1971 CENSUS (2)	2,475		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	BIRCHWOOD		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	95	5.1%	41,965	6.9%
5-9	65	3.5%	41,455	6.8%
10-14	60	3.2%	39,745	6.5%
15-19	90	4.8%	39,310	6.4%
20-24	155	8.2%	44,925	7.3%
25-29	130	6.9%	46,035	7.5%
30-34	150	8.0%	52,640	8.6%
35-39	115	6.1%	52,335	8.6%
40-44	100	5.3%	48,215	7.9%
45-49	105	5.6%	43,695	7.1%
50-54	85	4.5%	32,280	5.3%
55-59	45	2.4%	25,475	4.2%
60-64	90	4.8%	24,210	4.0%
65-69	80	4.3%	23,005	3.8%
70-74	190	10.1%	22,285	3.6%
75+	325	17.3%	34,050	5.6%
TOTAL	1,880	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	BIRCHWOOD		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	575	34.7%	157,535	32.3%
Legally married (not separated)	615	37.2%	246,250	50.4%
Legally married and separated	85	5.1%	15,890	3.3%
Divorced	175	10.6%	35,370	7.2%
Widowed	205	12.4%	33,425	6.8%
TOTAL (15 Years and Over)	1,655	100.0%	488,470	100.0%

CENSUS FAMILIES	BIRCHWOOD		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	305	67.0%	72,870	44.6%
3 persons	55	12.1%	36,945	22.6%
4 persons	55	12.1%	36,575	22.4%
5 or more persons	40	8.8%	16,930	10.4%
TOTAL CENSUS FAMILIES	455	100.0%	163,320	100.0%
Average number of persons per census family	2.6		3.0	

<b>Family Structure</b>				
Married couples	305	67.8%	121,850	74.6%
Common-law couples	75	16.7%	14,325	8.8%
One parent - female	55	12.2%	23,155	14.2%
One parent - male	15	3.3%	3,985	2.4%
TOTAL FAMILIES	450	100.0%	163,315	100.0%

<b>Families by Type</b>				
Married couples with children	100	22.7%	73,225	44.8%
Married couples without children	200	45.5%	48,625	29.8%
Common-law couples with children	30	6.8%	6,355	3.9%
Common-law couples without children	40	9.1%	7,970	4.9%
One parent - female	55	12.5%	23,155	14.2%
One parent - male	15	3.4%	3,985	2.4%
TOTAL FAMILIES	440	100.0%	163,315	100.0%

<b>Families with Children</b>				
Married couples	100	50.0%	73,225	68.6%
Common-law couples	30	15.0%	6,355	6.0%
One parent - female	55	27.5%	23,155	21.7%
One parent - male	15	7.5%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	200	100.0%	106,720	100.0%
With one child	105	53.8%	45,485	42.6%
With two children	45	23.1%	42,035	39.4%
With three or more children	45	23.1%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	195	100.0%	106,725	100.0%

<b>CENSUS FAMILIES</b> (Cont'd)	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
<b>Family Income</b>				
Under \$10,000	40	9.0%	8,800	5.4%
\$10,000 - \$19,999	60	13.5%	14,740	9.0%
\$20,000 - \$29,999	85	19.1%	20,625	12.6%
\$30,000 - \$39,999	70	15.7%	22,230	13.6%
\$40,000 - \$ 49,999	25	5.6%	22,245	13.6%
\$50,000 - \$59,999	60	13.5%	20,600	12.6%
\$60,000 - \$69,999	25	5.6%	16,050	9.8%
\$70,000 - \$79,999	30	6.7%	11,630	7.1%
\$80,000 - \$89,999	10	2.2%	8,040	4.9%
\$90,000 - \$99,999	10	2.2%	5,520	3.4%
\$100,000 and over	30	6.7%	12,835	7.9%
TOTAL	445	100.0%	163,315	100.0%
AVERAGE INCOME	\$44,803		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	380		136,175	
Average Income	\$49,875		\$58,136	
Female one-parent families	55		23,150	
Average Income	\$12,958		\$26,536	
Male one-parent families	10		3,985	
Average Income	\$33,178		\$38,369	

HOUSEHOLDS	<i>BIRCHWOOD</i>		<i>CITY OF WINNIPEG</i>	
<b>Household Size</b>				
1 person	520	50.2%	71,700	29.1%
2 persons	355	34.3%	76,985	31.3%
3 persons	70	6.8%	38,710	15.7%
4 - 5 persons	75	7.2%	52,385	21.3%
6 or more persons	15	1.4%	6,395	2.6%
TOTAL	1,035	100.0%	246,175	100.0%
Average number of persons per household	1.8		2.5	

<b>Household Type</b>				
One-family households	445	43.0%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	590	57.0%	85,340	34.7%
TOTAL	1,035	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	100	9.6%	21,055	8.6%
\$10,000 - \$19,999	275	26.4%	41,795	17.0%
\$20,000 - \$29,999	245	23.6%	35,210	14.3%
\$30,000 - \$39,999	180	17.3%	32,605	13.2%
\$40,000 - \$ 49,999	50	4.8%	28,425	11.5%
\$50,000 - \$59,999	75	7.2%	25,200	10.2%
\$60,000 - \$69,999	25	2.4%	18,550	7.5%
\$70,000 - \$79,999	30	2.9%	13,315	5.4%
\$80,000 - \$89,999	15	1.4%	9,165	3.7%
\$90,000 - \$99,999	10	1.0%	6,380	2.6%
\$100,000 and over	35	3.4%	14,475	5.9%
TOTAL	1,040	100.0%	246,175	100.0%
AVERAGE INCOME	\$32,716		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	56.4		74.0	
Government transfer payments - %	24.8		13.9	
Other - %	18.8		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	480		165,660	
Low income	120		32,165	
Incidence of low income - %	25.5		19.4	
Total unattached individuals	605		95,095	
Low income	290		46,650	
Incidence of low income - %	48.3		49.1	
Total population in private households	1,870		606,770	
Low income	625		147,425	
Incidence of low income - %	33.3		24.3	

<b>CITIZENSHIP</b>	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
Canadian	1,860	99.2%	584,880	95.6%
Other	15	0.8%	26,750	4.4%
<b>TOTAL</b>	<b>1,875</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>KNOWLEDGE OF LANGUAGES</b>	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
<b>Knowledge of Official Languages</b>				
English only	1,685	89.9%	538,745	88.1%
French only	10	0.5%	845	0.1%
Both English and French	185	9.9%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
<b>TOTAL INDIVIDUALS</b>	<b>1,880</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>Knowledge of Other Languages</b>				
Chinese	55	2.9%	10,285	1.7%
German	30	1.6%	27,960	4.6%
Spanish	0	0.0%	7,910	1.3%
Italian	10	0.5%	6,445	1.1%
Dutch	0	0.0%	2,490	0.4%
Polish	0	0.0%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	25	1.3%	20,770	3.4%
Ukrainian	60	3.2%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	25	1.3%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	0.5%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	65	3.5%	21,290	3.5%
<b>TOTAL INDIVIDUALS</b>	<b>1,875</b>	<b>n/a</b>	<b>611,630</b>	<b>n/a</b>

<b>ABORIGINALS</b>	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	0	0.0%	19,535	44.9%
Metis single response	45	81.8%	22,730	52.3%
Inuit single response	10	18.2%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>55</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
<b>Aboriginal population</b>				
Aboriginal population	55	2.9%	43,460	7.1%
<b>Non-Aboriginal population</b>				
Non-Aboriginal population	1,810	97.1%	568,170	92.9%
<b>TOTAL</b>	<b>1,865</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
Black	0	0.0%	9,845	13.5%
South Asian	0	0.0%	11,330	15.6%
Chinese	45	56.3%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	35	43.8%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>80</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
<b>Visible Minority Population</b>				
Visible Minority Population	80	4.3%	72,690	11.9%
<b>Non-Visible Minority Population</b>				
Non-Visible Minority Population	1,785	95.7%	538,945	88.1%
<b>TOTAL</b>	<b>1,865</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>



EDUCATION	<i>BIRCHWOOD</i>		<i>CITY OF WINNIPEG</i>	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	115	46.9%	33,110	39.3%
Attending school full-time	120	49.0%	44,355	52.7%
Attending school part-time	10	4.1%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>245</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old)</b>				
Less than Grade 9	110	6.6%	44,420	9.1%
Grade 9 - 12 without secondary certificate	520	31.4%	127,140	26.0%
Grade 9 - 12 with secondary certificate	165	10.0%	56,680	11.6%
Non-university - without certificate or diploma	115	6.9%	27,065	5.5%
Non-university - with certificate or diploma	370	22.4%	93,450	19.1%
University without degree	170	10.3%	66,130	13.5%
University with degree	205	12.4%	73,590	15.1%
<b>TOTAL (15 YEARS AND OVER)</b>	<b>1,655</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	BIRCHWOOD		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	935		325,045	
Employed	855		298,390	
Unemployed	75		26,655	
Not in the labour force	725		163,420	
Unemployment rate %	8.1		8.2	
Employment to population ratio %	51.7		61.1	
Participation rate %	56.2		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	205		56,925	
Employed	190		48,770	
Unemployed	15		8,155	
Not in the labour force	35		27,310	
Unemployment rate %	7.3		14.3	
Employment to population ratio %	79.2		57.9	
Participation rate %	85.4		67.6	

<b>25 years and over</b>				
In labour force	725		268,120	
Employed	665		249,620	
Unemployed	60		18,500	
Not in the labour force	685		136,110	
Unemployment rate %	8.3		6.9	
Employment to population ratio %	47.2		61.8	
Participation rate %	51.4		66.3	

<b>Employment Sectors</b>				
All industries			315,950	
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	90	9.7%	42,070	12.9%
Construction	20	2.2%	13,255	4.1%
Transportation and storage	20	2.2%	17,980	5.5%
Communication and other utility	40	4.3%	12,865	4.0%
Wholesale trade	55	5.9%	17,360	5.3%
Retail trade	125	13.5%	38,370	11.8%
Finance and insurance	30	3.2%	12,710	3.9%
Real estate operator and insurance agent	40	4.3%	6,505	2.0%
Business service	50	5.4%	18,710	5.8%
Government service	95	10.3%	22,950	7.1%
Educational service	40	4.3%	24,430	7.5%
Health and social service	115	12.4%	37,835	11.6%
Accommodation, food and beverage service	110	11.9%	22,950	7.1%
Other service	75	8.1%	25,460	7.8%
Other (Not applicable to an industry)	20	2.2%	9,095	2.8%
TOTAL	925	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	BIRCHWOOD		CITY OF WINNIPEG	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	805	88.0%	285,925	90.6%
Self-Employed	110	12.0%	29,500	9.4%
TOTAL	915	100.0%	315,425	100.0%
<b>Males</b>				
Employees	390	82.1%	147,140	88.5%
Self-Employed	85	17.9%	19,125	11.5%
TOTAL	475	100.0%	166,265	100.0%
<b>Females</b>				
Employees	415	94.3%	138,785	93.0%
Self-Employed	25	5.7%	10,375	7.0%
TOTAL	440	100.0%	149,160	100.0%

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	785	92.4%	263,675	88.4%
At home	35	4.1%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	30	3.5%	19,705	6.6%
TOTAL	850	100.0%	298,390	100.0%
<b>Males</b>				
Usual place of work	405	89.0%	134,995	86.5%
At home	20	4.4%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	30	6.6%	14,340	9.2%
TOTAL	455	100.0%	156,100	100.0%
<b>Females</b>				
Usual place of work	380	96.2%	128,680	90.4%
At home	15	3.8%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	0	0.0%	5,365	3.8%
TOTAL	395	100.0%	142,290	100.0%

<b>LABOUR FORCE</b> (Cont'd)	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
<b>Employment Income</b>				
Total	855		323,825	
Average employment income	\$22,506		\$25,077	
Total who worked full year, full time	440	51.5%	\$177,130	54.7%
Average employment income	\$28,487		\$34,399	
Total who worked part time or part year	415	48.5%	146,690	45.3%
Average employment income	\$16,270		\$13,822	
<b>Males</b>				
Total	450		169,705	
Average employment income	\$25,254		\$30,248	
Total who worked full year, full time	245	54.4%	103,575	61.0%
Average employment income	\$28,081		\$39,250	
Total who worked part time or part year	205	45.6%	66,125	39.0%
Average employment income	\$21,839		\$16,149	
<b>Females</b>				
Total	405		154,120	
Average employment income	\$19,453		\$19,384	
Total who worked full year, full time	195	48.1%	73,555	47.7%
Average employment income	\$28,998		\$27,567	
Total who worked part time or part year	210	51.9%	80,565	52.3%
Average employment income	\$10,834		\$11,912	

<b>MODE OF TRANSPORTATION</b>	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
<b>15 years and over</b>				
Car, truck, van - as driver	475	58.3%	188,630	66.6%
Car, truck, van - as passenger	30	3.7%	25,950	9.2%
Public transit	240	29.4%	44,015	15.5%
Walk to work	60	7.4%	18,220	6.4%
Bicycle	0	0.0%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	10	1.2%	1,675	0.6%
<b>TOTAL</b>	<b>815</b>	<b>100.0%</b>	<b>283,365</b>	<b>100.0%</b>

<b>CHANGE IN RESIDENCE</b>	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Non-movers	1,470	79.7%	506,055	83.9%
Movers	375	20.3%	97,390	16.1%
<b>TOTAL</b>	<b>1,845</b>	<b>100.0%</b>	<b>603,445</b>	<b>100.0%</b>

<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	905	51.0%	319,365	56.1%
Moved	870	49.0%	250,215	43.9%
<b>TOTAL</b>	<b>1,775</b>	<b>100.0%</b>	<b>569,580</b>	<b>100.0%</b>

DWELLING	BIRCHWOOD		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	265	25.6%	146,220	59.4%
Semi-detached house	0	0.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	65	6.3%	41,750	17.0%
Apartment building, five or more storeys	705	68.1%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>1,035</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	4.5		5.7	
Average Number of Bedrooms per Dwelling	1.8		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	675	64.9%	157,390	63.9%
In need of minor repairs	215	20.7%	66,975	27.2%
In need of major repairs	150	14.4%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>1,040</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	85	8.2%	50,800	20.6%
1946-1960	445	43.0%	51,270	20.8%
1961-1970	360	34.8%	45,440	18.5%
1971-1980	135	13.0%	51,795	21.0%
1981-1990	10	1.0%	39,065	15.9%
1991-1996	0	0.0%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>1,035</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	250	24.2%	152,695	62.0%
Rented	785	75.8%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>1,035</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>DWELLING</b> (Cont'd)	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
<b>Miscellaneous Dwelling Costs</b>				
<b>Tenant Occupied</b>				
Total dwellings	785		93,480	
Average gross rent	\$529		\$508	
Households spending 30% or more on shelter costs	375	47.8%	40,640	43.5%
<b>Owner Occupied</b>				
Total dwellings	250		152,650	
Average value of dwelling	\$114,176		\$95,345	
Average owner's major payment	\$639		\$681	
Households spending 30% or more on shelter costs	35	14.0%	18,475	12.1%

<b>One-Family Household Dwellings</b>				
<b>Tenant Occupied</b>				
Total Dwellings	235		37,075	
Average Gross Rent	\$543		\$555	
Households spending 30% or more on shelter costs	100	42.6%	13,995	37.7%
<b>Owner Occupied</b>				
Total dwellings	190		110,020	
Average owner's major payment	\$682		\$723	
Households spending 30% or more on shelter costs	25	13.2%	10,795	9.8%

<b>LAND AREA</b> (In Square Kilometers)	<b>BIRCHWOOD</b>		<b>CITY OF WINNIPEG</b>	
	<b>sq. km.</b>	<b>% of Winnipeg</b>	<b>sq. km.</b>	
	0.80	0.2%	464.1	