# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### **SILVER HEIGHTS**

#### **CENSUS DATA**

(Source: Statistics Canada)

TOTAL POPULATION	SILVER HEIGHTS			Y OF IIPEG
	Number	% change (1)	Number	% change (1)
1996 CENSUS	5,130	-2.6%	618,475	0.5%
1991 CENSUS	5,265		615,215	3.5%
1986 CENSUS (2)	5,530		594,555	5.3%
1981 CENSUS (2)	5,780		564,475	0.6%
1976 CENSUS (2)	6,610		560,875	4.8%
1971 CENSUS (2)	7,390		535,100	

<sup>(1) %</sup> Change from previous census year.

<sup>(2)</sup> Winnipeg figures include Headingley

#### 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE**: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	SILVER HEIGHTS			/ OF IIPEG
Age Group	Number	%	Number	%
Less than 5	355	6.9%	41,965	6.9%
5-9	245	4.8%	41,455	6.8%
10-14	315	6.1%	39,745	6.5%
15-19	230	4.5%	39,310	6.4%
20-24	305	5.9%	44,925	7.3%
25-29	405	7.9%	46,035	7.5%
30-34	455	8.9%	52,640	8.6%
35-39	420	8.2%	52,335	8.6%
40-44	370	7.2%	48,215	7.9%
45-49	280	5.5%	43,695	7.1%
50-54	245	4.8%	32,280	5.3%
55-59	265	5.2%	25,475	4.2%
60-64	260	5.1%	24,210	4.0%
65-69	250	4.9%	23,005	3.8%
70-74	290	5.6%	22,285	3.6%
75+	445	8.7%	34,050	5.6%
TOTAL	5,135	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	SILVER HEIGHTS		CIT \ WINN	' OF IIPEG
Never married (single) 15 years and over	1,060	25.0%	157,535	32.3%
Legally married (not separated)	2,390	56.4%	246,250	50.4%
Legally married and separated	110	2.6%	15,890	3.3%
Divorced	270	6.4%	35,370	7.2%
Widowed	405	9.6%	33,425	6.8%
TOTAL (15 Years and Over)	4,235	100.0%	488,470	100.0%

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CENSUS FAMILIES	SILVER HEIGHTS		CITY OF WINNIPEG	
Family Size				
2 persons	820	54.1%	72,870	44.6%
3 persons	325	21.5%	36,945	22.6%
4 persons	285	18.8%	36,575	22.4%
5 or more persons	85	5.6%	16,930	10.4%
TOTAL CENSUS FAMILIES	1,515	100.0%	163,320	100.0%
Average number of persons per census family	2.8		3.0	
Family Structure				
Married couples	1,175	77.8%	121,850	74.6%
Common-law couples	115	7.6%	14,325	8.8%
One parent - female	210	13.9%	23,155	14.2%
One parent - male	10	0.7%	3,985	2.4%
TOTAL FAMILIES	1,510	100.0%	163,315	100.0%
Families by Type				
Married couples with children	605	39.9%	73,225	44.8%
Married couples without children	570	37.6%	48,625	29.8%
Common-law couples with children	45	3.0%	6,355	3.9%
Common-law couples without children	75	5.0%	7,970	4.9%
One parent - female	210	13.9%	23,155	14.2%
One parent - male	10	0.7%	3,985	2.4%
TOTAL FAMILIES	1,515	100.0%	163,315	100.0%
Families with Children				
Married couples	605	69.5%	73,225	68.6%
Common-law couples	45	5.2%	6,355	6.0%
One parent - female	210	24.1%	23,155	21.7%
One parent - male	10	1.1%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	870	100.0%	106,720	100.0%
With one child	460	53.5%	45,485	42.6%
With two children	320	37.2%	42,035	39.4%
With three or more children	80	9.3%	19,205	18.0%
TOTAL FAMILIES WITH OUR DDEN	000	400.00/	400 705	400.00/

860

100.0%

TOTAL FAMILIES WITH CHILDREN

100.0%

106,725

CENSUS FAMILIES (Cont'd)	SILVER HEIGHTS		CITY WINN	
Family Income				
Under \$10,000	75	4.9%	8,800	5.4%
\$10,000 - \$19,999	80	5.3%	14,740	9.0%
\$20,000 - \$29,999	200	13.2%	20,625	12.6%
\$30,000 - \$39,999	220	14.5%	22,230	13.6%
\$40,000 - \$ 49,999	210	13.8%	22,245	13.6%
\$50,000 - \$59,999	265	17.4%	20,600	12.6%
\$60,000 - \$69,999	180	11.8%	16,050	9.8%
\$70,000 - \$79,999	95	6.3%	11,630	7.1%
\$80,000 - \$89,999	105	6.9%	8,040	4.9%
\$90,000 - \$99,999	35	2.3%	5,520	3.4%
\$100,000 and over	55	3.6%	12,835	7.9%
TOTAL	1,520	100.0%	163,315	100.0%
AVERAGE INCOME	\$50,695		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	1,295	136,175		
Average Income	\$54,629	\$58,136		
Female one-parent families	215	23,150		
Average Income	\$27,590	\$26,536		
Male one-parent families	10	3,985		
Average Income	\$32,064	\$38,369		

HOUSEHOLDS	SILVER	SILVER HEIGHTS		' OF IIPEG
Household Size				
1 person	675	30.0%	71,700	29.1%
2 persons	805	35.8%	76,985	31.3%
3 persons	355	15.8%	38,710	15.7%
4 - 5 persons	385	17.1%	52,385	21.3%
6 or more persons	30	1.3%	6,395	2.6%
TOTAL	2,250	100.0%	246,175	100.0%
Average number of persons per household	2.3		2.5	
Household Type				
One-family households	1,500	67.0%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	740	33.0%	85,340	34.7%
TOTAL	2,240	100.0%	246,175	100.0%
Household Income				
Under \$10,000	140	6.2%	21,055	8.6%
\$10,000 - \$19,999	325	14.4%	41,795	17.0%
\$20,000 - \$29,999	365	16.2%	35,210	14.3%
\$30,000 - \$39,999	305	13.6%	32,605	13.2%
\$40,000 - \$ 49,999	265	11.8%	28,425	11.5%
\$50,000 - \$59,999	340	15.1%	25,200	10.2%
\$60,000 - \$69,999	195	8.7%	18,550	7.5%
\$70,000 - \$79,999	100	4.4%	13,315	5.4%
\$80,000 - \$89,999	110	4.9%	9,165	3.7%
\$90,000 - \$99,999	45	2.0%	6,380	2.6%
\$100,000 and over	60	2.7%	14,475	5.9%
TOTAL	2,250	100.0%	246,175	100.0%
AVERAGE INCOME	\$43,579		\$44,937	

COMPOSITION OF TOTAL INCOME	SILVER HEIGHTS	CITY OF WINNIPEG
Employment income - %	63.4	74.0
Government transfer payments - %	16.8	13.9
Other - %	19.8	12.1

INCIDENCE OF LOW INCOME	SILVER HEIGHTS		CITY WINN	
Total economic families	1,540		165,660	
Low income	230		32,165	
Incidence of low income - %	15.0		19.4	
Total unattached individuals	785		95,095	
Low income	305		46,650	
Incidence of low income - %	38.8		49.1	
Total population in private households	5,145		606,770	
Low income	925		147,425	
Incidence of low income - %	17.9		24.3	

CITIZENSHIP	SILVER HEIGHTS		CITY OF WINNIPEG	
Canadian	5,090 98.8%		584,880	95.6%
Other	60 1.2%		26,750	4.4%
TOTAL	5,150	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	SILVER HEIGHTS		CIT) WINN	' OF IIPEG
Knowledge of Official Languages				
English only	4,825	93.7%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	300	5.8%	64,730	10.6%
Neither English nor French	20	0.4%	7,310	1.2%
TOTAL INDIVIDUALS	5,145	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	45	0.9%	10,285	1.7%
German	155	3.0%	27,960	4.6%
Spanish	20	0.4%	7,910	1.3%
Italian	0	0.0%	6,445	1.1%
Dutch	20	0.4%	2,490	0.4%
Polish	40	0.8%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	45	0.9%	20,770	3.4%
Ukrainian	120	2.3%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	20	0.4%	1,620	0.3%
Portuguese	15	0.3%	8,175	1.3%
Greek	20	0.4%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	10	0.2%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	0	0.0%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	40	0.8%	21,290	3.5%
TOTAL INDIVIDUALS	5,150	n/a	611,630	n/a

ABORIGINALS	SILVER HEIGHTS		CITY WINN	
North American Indian single response	30	16.7%	19,535	44.9%
Metis single response	150	83.3%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
TOTAL ABORIGINALS	180	100.0%	43,460	100.0%
	100	0.50/	40.400	7.40/
Aboriginal population	180	3.5%	43,460	7.1%
Non-Aboriginal population	4,970	96.5%	568,170	92.9%
TOTAL	5,150	100.0%	611,630	100.0%

VISIBLE MINORITIES	SILVER HEIGHTS		CITY WINN	' OF IIPEG
Black	35	20.0%	9,845	13.5%
South Asian	15	8.6%	11,330	15.6%
Chinese	50	28.6%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	10	5.7%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	65	37.1%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
TOTAL VISIBLE MINORITIES	175	100.0%	72,690	100.0%
Visible Minority Population	175	3.4%	72,690	11.9%
Non-Visible Minority Population	4,970	96.6%	538,945	88.1%
TOTAL	5,145	100.0%	611,635	100.0%

EDUCATION	SILVER HEIGHTS		CITY OF WINNIPEG		
School Attendance (15 to 24 Years Old)					
Not attending school	285	53.3%	33,110	39.3%	
Attending school full-time	210	39.3%	44,355	52.7%	
Attending school part-time	40	7.5%	6,770	8.0%	
TOTAL (15 TO 24 YEARS OLD)	535	100.0%	84,235	100.0%	

Education Attainment (15 Years Old)				
Less than Grade 9	260	6.2%	44,420	9.1%
Grade 9 - 12 without secondary certificate	1,070	25.3%	127,140	26.0%
Grade 9 - 12 with secondary certificate	515	12.2%	56,680	11.6%
Non-university - without certificate or diploma	320	7.6%	27,065	5.5%
Non-university - with certificate or diploma	960	22.7%	93,450	19.1%
University without degree	600	14.2%	66,130	13.5%
University with degree	500	11.8%	73,590	15.1%
TOTAL (15 YEARS AND OVER)	4,225	100.0%	488,475	100.0%

LABOUR FORCE	SILVER I	HEIGHTS	CITY OF WINNIPEG		
15 years and over					
In labour force	2,515		325,045		
Employed	2,370		298,390		
Unemployed	145		26,655		
Not in the labour force	1,715		163,420		
Unemployment rate %	5.8		8.2		
Employment to population ratio %	56.0		61.1		
Participation rate %	59.5		66.5		
'					
15 - 24 years (Youth)					
In labour force	385		56,925		
Employed	335		48,770		
Unemployed	50		8,155		
Not in the labour force	145		27,310		
Unemployment rate %	14.3		14.3		
Employment to population ratio %	61.7		57.9		
Participation rate %	72.0		67.6		
Taraspanor rate 70	72.0		07.0		
25 years and over					
In labour force	2,135		268,120		
Employed	2,040		249,620		
Unemployed	90		18,500		
Not in the labour force	1,565		136,110		
Unemployment rate %	4.2		6.9		
Employment to population ratio %	55.1		61.8		
Participation rate %	57.7		66.3		
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Employment Sectors					
All industries	ı		315,950		
Agricultural and related service	15	0.6%	1,735	0.5%	
Fishing and trapping	0	0.0%	85	0.0%	
Logging and forestry	0	0.0%	275	0.0%	
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%	
Manufacturing	325	12.9%	42,070	12.9%	
Construction	80	3.2%	13,255	4.1%	
Transportation and storage	120	4.8%	17,980	5.5%	
Communication and other utility	140	5.6%	12,865	4.0%	
Wholesale trade	195	7.8%	17,360	5.3%	
Retail trade	295	11.8%	38,370	11.8%	
Finance and insurance	70	2.8%	12,710	3.9%	
Real estate operator and insurance agent	55	2.2%	6,505	2.0%	
Business service	160	6.4%	18,710	5.8%	
Government service	225	9.0%	22,950	7.1%	
Educational service	185	7.4%	24,430	7.5%	
Health and social service	250	10.0%	37,835	11.6%	
Accommodation, food and beverage service	215	8.6%	22,950	7.1%	
Other service	140	5.6%	25,460	7.8%	
Other (Not applicable to an industry)	40	1.6%	9,095	2.8%	
TOTAL	2,510	100.0%	325,045	100.0%	

LABOUR FORCE (Cont'd)	SILVER HEIGHTS			CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years a					
Employees	2,280	92.1%	285,925	90.6%	
Self-Employed	195	7.9%	29,500	9.4%	
TOTAL	2,475	100.0%	315,425	100.0%	
Males					
Employees	1,220	91.7%	147,140	88.5%	
Self-Employed	110	8.3%	19,125	11.5%	
TOTAL	1,330	100.0%	166,265	100.0%	
Females					
Employees	1,060	92.6%	138,785	93.0%	
Self-Employed	85	7.4%	10,375	7.0%	
TOTAL	1,145	100.0%	149,160	100.0%	
Place of Work (In Labour Force - 15 Years	and Over)				
Usual place of work	2,055	86.9%	263,675	88.4%	
At home	115	4.9%	14,305	4.8%	
Outside Canada	0	0.0%	705	0.2%	
No usual place of work	195	8.2%	19,705	6.6%	
TOTAL	2,365	100.0%	298,390	100.0%	
	,		,		
Males					
Usual place of work	1,060	85.5%	134,995	86.5%	
At home	55	4.4%	6,325	4.1%	
Outside Canada	0	0.0%	440	0.3%	
No usual place of work	125	10.1%	14,340	9.2%	
TOTAL	1,240	100.0%	156,100	100.0%	
Females					
Usual place of work	995	88.4%	128,680	90.4%	
At home	60	5.3%	7,980	5.6%	
Outside Canada	0	0.0%	265	0.2%	
No usual place of work	70	6.2%	5,365	3.8%	
TOTAL	1,125	100.0%	142,290	100.0%	

LABOUR FORCE (Cont'd)	SILVER HE	SILVER HEIGHTS		F EG
Employment Income				
Total	2,595		323,825	
Average employment income	\$23,690		\$25,077	
Total who worked full year, full time	1,590	61.3%	\$177,130	54.7%
Average employment income	\$30,945		\$34,399	
Total who worked part time or part year	1,000	38.5%	146,690	45.3%
Average employment income	\$12,139	00.070	\$13,822	10.070
Males				
Total	1,395	1	169,705	
Average employment income	\$26,987		\$30,248	
Total who worked full year, full time	920	65.9%	103,575	61.0%
Average employment income	\$33,885		\$39,250	
Total who worked part time or part year	470	33.7%	66,125	39.0%
Average employment income	\$13,442		\$16,149	
Females				
Total	1,200		154,120	
Average employment income	\$19,857		\$19,384	
Total who worked full year, full time	670	55.8%	73,555	47.7%
Average employment income	\$26,908		\$27,567	
Total who worked part time or part year	530	44.2%	80,565	52.3%
Average employment income	\$10,984		\$11,912	, •

MODE OF TRANSPORTATION	SILVER HEIGHTS		CITY WINN	' OF IIPEG
15 years and over				
Car, truck, van - as driver	1,465	65.8%	188,630	66.6%
Car, truck, van - as passenger	115	5.2%	25,950	9.2%
Public transit	455	20.4%	44,015	15.5%
Walk to work	145	6.5%	18,220	6.4%
Bicycle	25	1.1%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	20	0.9%	605	0.2%
Other method	0	0.0%	1,675	0.6%
TOTAL	2,225	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	SILVER HEIGHTS		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Non-movers	4,270	84.2%	506,055	83.9%
Movers	800	15.8%	97,390	16.1%
TOTAL	5,070	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	2,805	58.5%	319,365	56.1%
Moved	1,990	41.5%	250,215	43.9%
TOTAL	4,795	100.0%	569,580	100.0%

DWELLING	SILVER HEIGHTS		_	CITY OF WINNIPEG	
Dwelling Type					
Single-detached house	1,525	67.9%	146,220	59.4%	
Semi-detached house	0	0.0%	9,975	4.1%	
Row house	95	4.2%	8,330	3.4%	
Apartment, detached duplex	0	0.0%	5,075	2.1%	
Apartment building, less than five storeys	420	18.7%	41,750	17.0%	
Apartment building, five or more storeys	205	9.1%	33,830	13.7%	
Other single attached house	0	0.0%	395	0.2%	
Movable dwelling	0	0.0%	600	0.2%	
TOTAL DWELLINGS	2,245	100.0%	246,175	100.0%	
Number of Rooms					
Average Number of Rooms per Dwelling	5.6		5.7		
Average Number of Bedrooms per Dwelling	2.5		2.4		
Dwelling Condition	4.000	52.20/	457 200	02.00/	
In need of regular maintenance only	1,200	53.3%	157,390	63.9%	
In need of minor repairs	740 310	32.9% 13.8%	66,975	27.2% 8.9%	
In need of major repairs TOTAL DWELLINGS	2,250	100.0%	21,810		
TOTAL DWELLINGS	2,250	100.0%	246,175	100.0%	
Dwellings by Period of Construction					
before 1946	160	7.1%	50,800	20.6%	
1946-1960	1,600	71.3%	51,270	20.8%	
1961-1970	380	16.9%	45,440	18.5%	
1971-1980	45	2.0%	51,795	21.0%	
1981-1990	60	2.7%	39,065	15.9%	
1991-1996	0	0.0%	7,800	3.2%	
TOTAL DWELLINGS	2,245	100.0%	246,170	100.0%	
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Dwelling Tenure					
Owned	1,480	65.9%	152,695	62.0%	
Rented	765	34.1%	93,480	38.0%	
Band Dwelling					
TOTAL DWELLINGS	2,245	100.0%	246,175	100.0%	

<b>DWELLING</b> (Cont'd)	SILVER HEIGHTS		CITY OF WINNIPEG	
Miscellaneous Dwelling Costs				
Tenant Occupied				
Total dwellings	765		93,480	
Average gross rent	\$487		\$508	
Households spending 30% or more on shelter costs	310	40.5%	40,640	43.5%
Owner Occupied				
Total dwellings	1,480		152,650	
Average value of dwelling	\$86,367		\$95,345	
Average owner's major payment	\$631		\$681	
Households spending 30% or more on shelter costs	110	7.4%	18,475	12.1%

One-Family Household Dwellings				
Tenant Occupied				
Total Dwellings	300		37,075	
Average Gross Rent	\$458		\$555	
Households spending 30% or more on shelter costs	110	36.7%	13,995	37.7%
Owner Occupied				
Total dwellings	1,110		110,020	
Average owner's major payment	\$687		\$723	
Households spending 30% or more on shelter costs	90	8.1%	10,795	9.8%

LAND AREA	SILVER HEIGHTS		CITY OF WINNIPEG	
(In Square Kilometers)	sq. km.	% of Winnipeg	sq. km.	
	1.65	0.4%	464.1	