

The City of Winnipeg



Winnipeg's Neighborhood Profiles

SOUTHDALE

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	SOUTHDALE		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	7,130	2.6%	618,475	0.5%
1991 CENSUS	6,950	3.0%	615,215	3.5%
1986 CENSUS (2)	6,745	-24.1%	594,555	5.3%
1981 CENSUS (2)	8,890	39.3%	564,475	0.6%
1976 CENSUS (2)	6,380	101.3%	560,875	4.8%
1971 CENSUS (2)	3,170		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	SOUTHDALE		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	335	4.8%	41,965	6.9%
5-9	495	7.1%	41,455	6.8%
10-14	500	7.2%	39,745	6.5%
15-19	615	8.8%	39,310	6.4%
20-24	575	8.2%	44,925	7.3%
25-29	405	5.8%	46,035	7.5%
30-34	510	7.3%	52,640	8.6%
35-39	470	6.7%	52,335	8.6%
40-44	600	8.6%	48,215	7.9%
45-49	680	9.7%	43,695	7.1%
50-54	625	8.9%	32,280	5.3%
55-59	420	6.0%	25,475	4.2%
60-64	340	4.9%	24,210	4.0%
65-69	170	2.4%	23,005	3.8%
70-74	120	1.7%	22,285	3.6%
75+	130	1.9%	34,050	5.6%
TOTAL	6,990	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	SOUTHDALE		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	1,705	30.1%	157,535	32.3%
Legally married (not separated)	3,410	60.2%	246,250	50.4%
Legally married and separated	160	2.8%	15,890	3.3%
Divorced	230	4.1%	35,370	7.2%
Widowed	155	2.7%	33,425	6.8%
TOTAL (15 Years and Over)	5,660	100.0%	488,470	100.0%

CENSUS FAMILIES	SOUTHDALE		CITY OF WINNIPEG	
Family Size				
2 persons	755	37.3%	72,870	44.6%
3 persons	470	23.2%	36,945	22.6%
4 persons	595	29.4%	36,575	22.4%
5 or more persons	205	10.1%	16,930	10.4%
TOTAL CENSUS FAMILIES	2,025	100.0%	163,320	100.0%
Average number of persons per census family	3.2		3.0	

Family Structure				
Married couples	1,690	83.7%	121,850	74.6%
Common-law couples	65	3.2%	14,325	8.8%
One parent - female	235	11.6%	23,155	14.2%
One parent - male	30	1.5%	3,985	2.4%
TOTAL FAMILIES	2,020	100.0%	163,315	100.0%

Families by Type				
Married couples with children	1,135	56.0%	73,225	44.8%
Married couples without children	555	27.4%	48,625	29.8%
Common-law couples with children	25	1.2%	6,355	3.9%
Common-law couples without children	45	2.2%	7,970	4.9%
One parent - female	235	11.6%	23,155	14.2%
One parent - male	30	1.5%	3,985	2.4%
TOTAL FAMILIES	2,025	100.0%	163,315	100.0%

Families with Children				
Married couples	1,135	79.6%	73,225	68.6%
Common-law couples	25	1.8%	6,355	6.0%
One parent - female	235	16.5%	23,155	21.7%
One parent - male	30	2.1%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	1,425	100.0%	106,720	100.0%
With one child	540	38.2%	45,485	42.6%
With two children	640	45.2%	42,035	39.4%
With three or more children	235	16.6%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	1,415	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	SOUTHDALE		CITY OF WINNIPEG	
Family Income				
Under \$10,000	45	2.2%	8,800	5.4%
\$10,000 - \$19,999	75	3.7%	14,740	9.0%
\$20,000 - \$29,999	100	5.0%	20,625	12.6%
\$30,000 - \$39,999	170	8.4%	22,230	13.6%
\$40,000 - \$ 49,999	195	9.7%	22,245	13.6%
\$50,000 - \$59,999	245	12.2%	20,600	12.6%
\$60,000 - \$69,999	265	13.2%	16,050	9.8%
\$70,000 - \$79,999	235	11.7%	11,630	7.1%
\$80,000 - \$89,999	185	9.2%	8,040	4.9%
\$90,000 - \$99,999	120	6.0%	5,520	3.4%
\$100,000 and over	380	18.9%	12,835	7.9%
TOTAL	2,015	100.0%	163,315	100.0%
AVERAGE INCOME	\$74,994		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	1,760		136,175	
Average Income	\$79,961		\$58,136	
Female one-parent families	235		23,150	
Average Income	\$38,729		\$26,536	
Male one-parent families	30		3,985	
Average Income	\$69,198		\$38,369	

HOUSEHOLDS	SOUTHDALE		CITY OF WINNIPEG	
Household Size				
1 person	320	13.5%	71,700	29.1%
2 persons	740	31.2%	76,985	31.3%
3 persons	485	20.4%	38,710	15.7%
4 - 5 persons	745	31.4%	52,385	21.3%
6 or more persons	85	3.6%	6,395	2.6%
TOTAL	2,375	100.0%	246,175	100.0%
Average number of persons per household	2.9		2.5	

Household Type				
One-family households	1,980	83.4%	158,460	64.4%
Multiple-family households	20	0.8%	2,375	1.0%
Non-family households	375	15.8%	85,340	34.7%
TOTAL	2,375	100.0%	246,175	100.0%

Household Income				
Under \$10,000	45	1.9%	21,055	8.6%
\$10,000 - \$19,999	120	5.1%	41,795	17.0%
\$20,000 - \$29,999	180	7.6%	35,210	14.3%
\$30,000 - \$39,999	260	11.0%	32,605	13.2%
\$40,000 - \$ 49,999	250	10.6%	28,425	11.5%
\$50,000 - \$59,999	265	11.2%	25,200	10.2%
\$60,000 - \$69,999	275	11.6%	18,550	7.5%
\$70,000 - \$79,999	255	10.8%	13,315	5.4%
\$80,000 - \$89,999	185	7.8%	9,165	3.7%
\$90,000 - \$99,999	135	5.7%	6,380	2.6%
\$100,000 and over	395	16.7%	14,475	5.9%
TOTAL	2,365	100.0%	246,175	100.0%
AVERAGE INCOME	\$70,282		\$44,937	

COMPOSITION OF TOTAL INCOME	SOUTHDALE		CITY OF WINNIPEG	
Employment income - %	81.1		74.0	
Government transfer payments - %	6.2		13.9	
Other - %	12.7		12.1	

INCIDENCE OF LOW INCOME	SOUTHDALE		CITY OF WINNIPEG	
Total economic families	2,040		165,660	
Low income	145		32,165	
Incidence of low income - %	7.2		19.4	
Total unattached individuals	405		95,095	
Low income	90		46,650	
Incidence of low income - %	23.2		49.1	
Total population in private households	6,985		606,770	
Low income	535		147,425	
Incidence of low income - %	7.7		24.3	

CITIZENSHIP	SOUTHDALE		CITY OF WINNIPEG	
Canadian	6,820	97.6%	584,880	95.6%
Other	170	2.4%	26,750	4.4%
TOTAL	6,990	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	SOUTHDALE		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	5,520	79.0%	538,745	88.1%
French only	10	0.1%	845	0.1%
Both English and French	1,440	20.6%	64,730	10.6%
Neither English nor French	20	0.3%	7,310	1.2%
TOTAL INDIVIDUALS	6,990	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	80	1.1%	10,285	1.7%
German	230	3.3%	27,960	4.6%
Spanish	90	1.3%	7,910	1.3%
Italian	105	1.5%	6,445	1.1%
Dutch	30	0.4%	2,490	0.4%
Polish	30	0.4%	11,805	1.9%
Arabic	15	0.2%	970	0.2%
Tagalog (Filipino)	105	1.5%	20,770	3.4%
Ukrainian	145	2.1%	22,265	3.6%
Vietnamese	10	0.1%	3,025	0.5%
Punjabi	75	1.1%	5,255	0.9%
Cree	10	0.1%	2,815	0.5%
Non verbal languages	15	0.2%	1,620	0.3%
Portuguese	90	1.3%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	210	3.0%	2,560	0.4%
Russian	10	0.1%	2,925	0.5%
Japanese	10	0.1%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	0.1%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	290	4.1%	21,290	3.5%
TOTAL INDIVIDUALS	6,990	n/a	611,630	n/a

ABORIGINALS	SOUTHDALE		CITY OF WINNIPEG	
North American Indian single response	35	53.8%	19,535	44.9%
Metis single response	30	46.2%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
TOTAL ABORIGINALS	65	100.0%	43,460	100.0%
Aboriginal population	65	0.9%	43,460	7.1%
Non-Aboriginal population	6,925	99.1%	568,170	92.9%
TOTAL	6,990	100.0%	611,630	100.0%

VISIBLE MINORITIES	SOUTHDALE		CITY OF WINNIPEG	
Black	85	9.0%	9,845	13.5%
South Asian	440	46.6%	11,330	15.6%
Chinese	115	12.2%	11,195	15.4%
Korean	15	1.6%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	15	1.6%	4,135	5.7%
Filipino	145	15.3%	25,590	35.2%
Arab/West Asian	10	1.1%	1,600	2.2%
Latin American	10	1.1%	3,890	5.4%
Visible Minority, n.i.e.	75	7.9%	1,435	2.0%
Multiple Visible Minority	35	3.7%	1,305	1.8%
TOTAL VISIBLE MINORITIES	945	100.0%	72,690	100.0%
Visible Minority Population	945	13.5%	72,690	11.9%
Non-Visible Minority Population	6,055	86.5%	538,945	88.1%
TOTAL	7,000	100.0%	611,635	100.0%

EDUCATION	SOUTHDALE		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	285	24.1%	33,110	39.3%
Attending school full-time	820	69.2%	44,355	52.7%
Attending school part-time	80	6.8%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	1,185	100.0%	84,235	100.0%

Education Attainment (15 Years Old)				
Less than Grade 9	225	4.0%	44,420	9.1%
Grade 9 - 12 without secondary certificate	1,105	19.5%	127,140	26.0%
Grade 9 - 12 with secondary certificate	555	9.8%	56,680	11.6%
Non-university - without certificate or diploma	230	4.1%	27,065	5.5%
Non-university - with certificate or diploma	1,055	18.6%	93,450	19.1%
University without degree	1,075	19.0%	66,130	13.5%
University with degree	1,415	25.0%	73,590	15.1%
TOTAL (15 YEARS AND OVER)	5,660	100.0%	488,475	100.0%

LABOUR FORCE	SOUTHDALE		CITY OF WINNIPEG	
15 years and over				
In labour force	4,300		325,045	
Employed	4,100		298,390	
Unemployed	200		26,655	
Not in the labour force	1,365		163,420	
Unemployment rate %	4.7		8.2	
Employment to population ratio %	72.4		61.1	
Participation rate %	75.9		66.5	

15 - 24 years (Youth)				
In labour force	830		56,925	
Employed	745		48,770	
Unemployed	85		8,155	
Not in the labour force	355		27,310	
Unemployment rate %	10.2		14.3	
Employment to population ratio %	62.6		57.9	
Participation rate %	69.7		67.6	

25 years and over				
In labour force	3,470		268,120	
Employed	3,355		249,620	
Unemployed	115		18,500	
Not in the labour force	1,010		136,110	
Unemployment rate %	3.3		6.9	
Employment to population ratio %	74.9		61.8	
Participation rate %	77.5		66.3	

Employment Sectors				
Industries				
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	295	6.9%	42,070	12.9%
Construction	110	2.6%	13,255	4.1%
Transportation and storage	265	6.2%	17,980	5.5%
Communication and other utility	185	4.3%	12,865	4.0%
Wholesale trade	245	5.7%	17,360	5.3%
Retail trade	505	11.8%	38,370	11.8%
Finance and insurance	265	6.2%	12,710	3.9%
Real estate operator and insurance agent	95	2.2%	6,505	2.0%
Business service	395	9.2%	18,710	5.8%
Government service	275	6.4%	22,950	7.1%
Educational service	420	9.8%	24,430	7.5%
Health and social service	650	15.2%	37,835	11.6%
Accommodation, food and beverage service	300	7.0%	22,950	7.1%
Other service	240	5.6%	25,460	7.8%
Other (Not applicable to an industry)	45	1.0%	9,095	2.8%
TOTAL	4,290	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	SOUTHDALE		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	3,770	89.1%	285,925	90.6%
Self-Employed	460	10.9%	29,500	9.4%
TOTAL	4,230	100.0%	315,425	100.0%
Males				
Employees	1,900	84.8%	147,140	88.5%
Self-Employed	340	15.2%	19,125	11.5%
TOTAL	2,240	100.0%	166,265	100.0%
Females				
Employees	1,870	94.0%	138,785	93.0%
Self-Employed	120	6.0%	10,375	7.0%
TOTAL	1,990	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	3,685	89.9%	263,675	88.4%
At home	240	5.9%	14,305	4.8%
Outside Canada	15	0.4%	705	0.2%
No usual place of work	160	3.9%	19,705	6.6%
TOTAL	4,100	100.0%	298,390	100.0%
Males				
Usual place of work	1,880	87.6%	134,995	86.5%
At home	135	6.3%	6,325	4.1%
Outside Canada	15	0.7%	440	0.3%
No usual place of work	115	5.4%	14,340	9.2%
TOTAL	2,145	100.0%	156,100	100.0%
Females				
Usual place of work	1,805	92.3%	128,680	90.4%
At home	105	5.4%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	45	2.3%	5,365	3.8%
TOTAL	1,955	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	SOUTHDALE		CITY OF WINNIPEG	
Employment Income				
Total	4,480		323,825	
Average employment income	\$30,205		\$25,077	
Total who worked full year, full time	2,435	54.4%	\$177,130	54.7%
Average employment income	\$42,338		\$34,399	
Total who worked part time or part year	2,050	45.8%	146,690	45.3%
Average employment income	\$15,760		\$13,822	
Males				
Total	2,335		169,705	
Average employment income	\$37,408		\$30,248	
Total who worked full year, full time	1,485	63.6%	103,575	61.0%
Average employment income	\$48,182		\$39,250	
Total who worked part time or part year	850	36.4%	66,125	39.0%
Average employment income	\$18,537		\$16,149	
Females				
Total	2,145		154,120	
Average employment income	\$22,365		\$19,384	
Total who worked full year, full time	950	44.3%	73,555	47.7%
Average employment income	\$33,204		\$27,567	
Total who worked part time or part year	1,200	55.9%	80,565	52.3%
Average employment income	\$13,793		\$11,912	

MODE OF TRANSPORTATION	SOUTHDALE		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	2,870	74.5%	188,630	66.6%
Car, truck, van - as passenger	310	8.1%	25,950	9.2%
Public transit	470	12.2%	44,015	15.5%
Walk to work	120	3.1%	18,220	6.4%
Bicycle	60	1.6%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	20	0.5%	1,675	0.6%
TOTAL	3,850	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	SOUTHDALE		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Non-movers	6,315	91.1%	506,055	83.9%
Movers	615	8.9%	97,390	16.1%
TOTAL	6,930	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	4,330	65.0%	319,365	56.1%
Moved	2,335	35.0%	250,215	43.9%
TOTAL	6,665	100.0%	569,580	100.0%

DWELLING	SOUTHDALE		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	1,815	76.3%	146,220	59.4%
Semi-detached house	70	2.9%	9,975	4.1%
Row house	85	3.6%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	410	17.2%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	2,380	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	7.3		5.7	
Average Number of Bedrooms per Dwelling	3.3		2.4	

Dwelling Condition				
In need of regular maintenance only	1,620	67.9%	157,390	63.9%
In need of minor repairs	695	29.1%	66,975	27.2%
In need of major repairs	70	2.9%	21,810	8.9%
TOTAL DWELLINGS	2,385	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	0	0.0%	50,800	20.6%
1946-1960	20	0.8%	51,270	20.8%
1961-1970	585	24.6%	45,440	18.5%
1971-1980	1,255	52.7%	51,795	21.0%
1981-1990	390	16.4%	39,065	15.9%
1991-1996	130	5.5%	7,800	3.2%
TOTAL DWELLINGS	2,380	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	1,850	77.7%	152,695	62.0%
Rented	530	22.3%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	2,380	100.0%	246,175	100.0%

DWELLING (Cont'd)	SOUTHDALE		CITY OF WINNIPEG	
	Miscellaneous Dwelling Costs			
Tenant Occupied				
Total dwellings	530		93,480	
Average gross rent	\$612		\$508	
Households spending 30% or more on shelter	145	27.4%	40,640	43.5%
Owner Occupied				
Total dwellings	1,850		152,650	
Average value of dwelling	\$129,949		\$95,345	
Average owner's major payment	\$811		\$681	
Households spending 30% or more on shelter	165	8.9%	18,475	12.1%

One-Family Household Dwellings				
Tenant Occupied				
Total Dwellings	300		37,075	
Average Gross Rent	\$676		\$555	
Households spending 30% or more on shelter	70	23.3%	13,995	37.7%
Owner Occupied				
Total dwellings	1,565		110,020	
Average owner's major payment	\$814		\$723	
Households spending 30% or more on shelter	125	8.0%	10,795	9.8%

LAND AREA (In Square Kilometers)	SOUTHDALE		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	3.04	0.7%	464.1	