

The City of Winnipeg



Winnipeg's Neighborhood Profiles

SOUTHLAND PARK

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	SOUTHLAND PARK		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	650	83.1%	618,475	0.5%
1991 CENSUS	355	2266.7%	615,215	3.5%
1986 CENSUS (2)	15		594,555	5.3%
1981 CENSUS (2)			564,475	0.6%
1976 CENSUS (2)			560,875	4.8%
1971 CENSUS (2)			535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	SOUTHLAND PARK		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	75	9.9%	41,965	6.9%
5-9	65	8.6%	41,455	6.8%
10-14	40	5.3%	39,745	6.5%
15-19	90	11.9%	39,310	6.4%
20-24	45	6.0%	44,925	7.3%
25-29	15	2.0%	46,035	7.5%
30-34	50	6.6%	52,640	8.6%
35-39	105	13.9%	52,335	8.6%
40-44	70	9.3%	48,215	7.9%
45-49	80	10.6%	43,695	7.1%
50-54	45	6.0%	32,280	5.3%
55-59	20	2.6%	25,475	4.2%
60-64	25	3.3%	24,210	4.0%
65-69	10	1.3%	23,005	3.8%
70-74	10	1.3%	22,285	3.6%
75+	10	1.3%	34,050	5.6%
TOTAL	755	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	SOUTHLAND PARK		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	155	27.4%	157,535	32.3%
Legally married (not separated)	400	70.8%	246,250	50.4%
Legally married and separated	0	0.0%	15,890	3.3%
Divorced	10	1.8%	35,370	7.2%
Widowed	0	0.0%	33,425	6.8%
TOTAL (15 Years and Over)	565	100.0%	488,470	100.0%

CENSUS FAMILIES	SOUTHLAND PARK		CITY OF WINNIPEG	
Family Size				
2 persons	30	15.0%	72,870	44.6%
3 persons	40	20.0%	36,945	22.6%
4 persons	95	47.5%	36,575	22.4%
5 or more persons	35	17.5%	16,930	10.4%
TOTAL CENSUS FAMILIES	200	100.0%	163,320	100.0%
Average number of persons per census family	3.7		3.0	

Family Structure				
Married couples	200	100.0%	121,850	74.6%
Common-law couples	0	0.0%	14,325	8.8%
One parent - female	0	0.0%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	200	100.0%	163,315	100.0%

Families by Type				
Married couples with children	165	84.6%	73,225	44.8%
Married couples without children	30	15.4%	48,625	29.8%
Common-law couples with children	0	0.0%	6,355	3.9%
Common-law couples without children	0	0.0%	7,970	4.9%
One parent - female	0	0.0%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	195	100.0%	163,315	100.0%

Families with Children				
Married couples	165	100.0%	73,225	68.6%
Common-law couples	0	0.0%	6,355	6.0%
One parent - female	0	0.0%	23,155	21.7%
One parent - male	0	0.0%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	165	100.0%	106,720	100.0%
With one child	40	23.5%	45,485	42.6%
With two children	95	55.9%	42,035	39.4%
With three or more children	35	20.6%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	170	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	SOUTHLAND PARK		CITY OF WINNIPEG	
Family Income				
Under \$10,000	0	0.0%	8,800	5.4%
\$10,000 - \$19,999	0	0.0%	14,740	9.0%
\$20,000 - \$29,999	0	0.0%	20,625	12.6%
\$30,000 - \$39,999	10	5.3%	22,230	13.6%
\$40,000 - \$ 49,999	10	5.3%	22,245	13.6%
\$50,000 - \$59,999	20	10.5%	20,600	12.6%
\$60,000 - \$69,999	10	5.3%	16,050	9.8%
\$70,000 - \$79,999	45	23.7%	11,630	7.1%
\$80,000 - \$89,999	45	23.7%	8,040	4.9%
\$90,000 - \$99,999	0	0.0%	5,520	3.4%
\$100,000 and over	50	26.3%	12,835	7.9%
TOTAL	190	100.0%	163,315	100.0%
AVERAGE INCOME	\$79,425		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	200		136,175	
Average Income	\$79,425		\$58,136	
Female one-parent families	0		23,150	
Average Income	\$0		\$26,536	
Male one-parent families	0		3,985	
Average Income	\$0		\$38,369	

HOUSEHOLDS	SOUTHLAND PARK		CITY OF WINNIPEG	
Household Size				
1 person	0	0.0%	71,700	29.1%
2 persons	40	19.0%	76,985	31.3%
3 persons	40	19.0%	38,710	15.7%
4 - 5 persons	130	61.9%	52,385	21.3%
6 or more persons	0	0.0%	6,395	2.6%
TOTAL	210	100.0%	246,175	100.0%
Average number of persons per household	3.5		2.5	

Household Type				
One-family households	200	95.2%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	10	4.8%	85,340	34.7%
TOTAL	210	100.0%	246,175	100.0%

Household Income				
Under \$10,000	0	0.0%	21,055	8.6%
\$10,000 - \$19,999	0	0.0%	41,795	17.0%
\$20,000 - \$29,999	10	4.5%	35,210	14.3%
\$30,000 - \$39,999	15	6.8%	32,605	13.2%
\$40,000 - \$ 49,999	10	4.5%	28,425	11.5%
\$50,000 - \$59,999	20	9.1%	25,200	10.2%
\$60,000 - \$69,999	15	6.8%	18,550	7.5%
\$70,000 - \$79,999	50	22.7%	13,315	5.4%
\$80,000 - \$89,999	40	18.2%	9,165	3.7%
\$90,000 - \$99,999	10	4.5%	6,380	2.6%
\$100,000 and over	50	22.7%	14,475	5.9%
TOTAL	220	100.0%	246,175	100.0%
AVERAGE INCOME	\$77,571		\$44,937	

COMPOSITION OF TOTAL INCOME	SOUTHLAND PARK		CITY OF WINNIPEG	
Employment income - %	88.0		74.0	
Government transfer payments - %	5.9		13.9	
Other - %	6.2		12.1	

INCIDENCE OF LOW INCOME	SOUTHLAND PARK		CITY OF WINNIPEG	
Total economic families	200		165,660	
Low income	10		32,165	
Incidence of low income - %	2.6		19.4	
Total unattached individuals	20		95,095	
Low income	0		46,650	
Incidence of low income - %	0.0		49.1	
Total population in private households	755		606,770	
Low income	20		147,425	
Incidence of low income - %	2.8		24.3	

CITIZENSHIP	SOUTHLAND PARK		CITY OF WINNIPEG	
	Canadian	745	98.7%	584,880
Other	10	1.3%	26,750	4.4%
TOTAL	755	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	SOUTHLAND PARK		CITY OF WINNIPEG	
	Knowledge of Official Languages			
English only	610	80.8%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	145	19.2%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
TOTAL INDIVIDUALS	755	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	0	0.0%	10,285	1.7%
German	40	5.3%	27,960	4.6%
Spanish	15	2.0%	7,910	1.3%
Italian	10	1.3%	6,445	1.1%
Dutch	0	0.0%	2,490	0.4%
Polish	15	2.0%	11,805	1.9%
Arabic	10	1.3%	970	0.2%
Tagalog (Filipino)	10	1.3%	20,770	3.4%
Ukrainian	10	1.3%	22,265	3.6%
Vietnamese	20	2.6%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	1.3%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	0	0.0%	21,290	3.5%
TOTAL INDIVIDUALS	755	n/a	611,630	n/a

ABORIGINALS	SOUTHLAND PARK		CITY OF WINNIPEG	
North American Indian single response	0		19,535	44.9%
Metis single response	0		22,730	52.3%
Inuit single response	0		110	0.3%
Multiple aboriginal responses	0		365	0.8%
Other Aboriginal response	0		720	1.7%
TOTAL ABORIGINALS	0		43,460	100.0%
Aboriginal population	0	0.0%	43,460	7.1%
Non-Aboriginal population	750	100.0%	568,170	92.9%
TOTAL	750	100.0%	611,630	100.0%

VISIBLE MINORITIES	SOUTHLAND PARK		CITY OF WINNIPEG	
Black	0	0.0%	9,845	13.5%
South Asian	0	0.0%	11,330	15.6%
Chinese	0	0.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	20	50.0%	4,135	5.7%
Filipino	20	50.0%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
TOTAL VISIBLE MINORITIES	40	100.0%	72,690	100.0%
Visible Minority Population	40	5.4%	72,690	11.9%
Non-Visible Minority Population	705	94.6%	538,945	88.1%
TOTAL	745	100.0%	611,635	100.0%

EDUCATION	SOUTHLAND PARK		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	20	14.8%	33,110	39.3%
Attending school full-time	105	77.8%	44,355	52.7%
Attending school part-time	10	7.4%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	135	100.0%	84,235	100.0%

Education Attainment (15 Years Old)				
Less than Grade 9	20	3.5%	44,420	9.1%
Grade 9 - 12 without secondary certificate	140	24.6%	127,140	26.0%
Grade 9 - 12 with secondary certificate	50	8.8%	56,680	11.6%
Non-university - without certificate or diploma	20	3.5%	27,065	5.5%
Non-university - with certificate or diploma	105	18.4%	93,450	19.1%
University without degree	150	26.3%	66,130	13.5%
University with degree	85	14.9%	73,590	15.1%
TOTAL (15 YEARS AND OVER)	570	100.0%	488,475	100.0%

LABOUR FORCE	SOUTHLAND PARK		CITY OF WINNIPEG	
15 years and over				
In labour force	445		325,045	
Employed	420		298,390	
Unemployed	20		26,655	
Not in the labour force	130		163,420	
Unemployment rate %	4.5		8.2	
Employment to population ratio %	73.9		61.1	
Participation rate %	76.5		66.5	

15 - 24 years (Youth)				
In labour force	100		56,925	
Employed	90		48,770	
Unemployed	15		8,155	
Not in the labour force	30		27,310	
Unemployment rate %	14.3		14.3	
Employment to population ratio %	66.7		57.9	
Participation rate %	77.8		67.6	

25 years and over				
In labour force	340		268,120	
Employed	330		249,620	
Unemployed	10		18,500	
Not in the labour force	100		136,110	
Unemployment rate %	2.9		6.9	
Employment to population ratio %	75.9		61.8	
Participation rate %	78.2		66.3	

Employment Sectors				
Industries				
Agricultural and related service	10	2.3%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	60	13.8%	42,070	12.9%
Construction	15	3.4%	13,255	4.1%
Transportation and storage	30	6.9%	17,980	5.5%
Communication and other utility	0	0.0%	12,865	4.0%
Wholesale trade	25	5.7%	17,360	5.3%
Retail trade	65	14.9%	38,370	11.8%
Finance and insurance	15	3.4%	12,710	3.9%
Real estate operator and insurance agent	10	2.3%	6,505	2.0%
Business service	35	8.0%	18,710	5.8%
Government service	55	12.6%	22,950	7.1%
Educational service	30	6.9%	24,430	7.5%
Health and social service	20	4.6%	37,835	11.6%
Accommodation, food and beverage service	35	8.0%	22,950	7.1%
Other service	30	6.9%	25,460	7.8%
Other (Not applicable to an industry)	0	0.0%	9,095	2.8%
TOTAL	435	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	SOUTHLAND PARK		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	410	95.3%	285,925	90.6%
Self-Employed	20	4.7%	29,500	9.4%
TOTAL	430	100.0%	315,425	100.0%
Males				
Employees	235	95.9%	147,140	88.5%
Self-Employed	10	4.1%	19,125	11.5%
TOTAL	245	100.0%	166,265	100.0%
Females				
Employees	175	94.6%	138,785	93.0%
Self-Employed	10	5.4%	10,375	7.0%
TOTAL	185	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	390	92.9%	263,675	88.4%
At home	15	3.6%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	15	3.6%	19,705	6.6%
TOTAL	420	100.0%	298,390	100.0%
Males				
Usual place of work	210	87.5%	134,995	86.5%
At home	15	6.3%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	15	6.3%	14,340	9.2%
TOTAL	240	100.0%	156,100	100.0%
Females				
Usual place of work	180	100.0%	128,680	90.4%
At home	0	0.0%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	0	0.0%	5,365	3.8%
TOTAL	180	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	SOUTHLAND PARK		CITY OF WINNIPEG	
Employment Income				
Total	425		323,825	
Average employment income	\$33,849		\$25,077	
Total who worked full year, full time	260	61.2%	\$177,130	54.7%
Average employment income	\$46,928		\$34,399	
Total who worked part time or part year	170	40.0%	146,690	45.3%
Average employment income	\$13,865		\$13,822	
Males				
Total	230		169,705	
Average employment income	\$44,835		\$30,248	
Total who worked full year, full time	160	69.6%	103,575	61.0%
Average employment income	\$56,178		\$39,250	
Total who worked part time or part year	75	32.6%	66,125	39.0%
Average employment income	\$19,862		\$16,149	
Females				
Total	195		154,120	
Average employment income	\$20,891		\$19,384	
Total who worked full year, full time	100	51.3%	73,555	47.7%
Average employment income	\$32,127		\$27,567	
Total who worked part time or part year	95	48.7%	80,565	52.3%
Average employment income	\$9,130		\$11,912	

MODE OF TRANSPORTATION	SOUTHLAND PARK		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	335	84.8%	188,630	66.6%
Car, truck, van - as passenger	50	12.7%	25,950	9.2%
Public transit	10	2.5%	44,015	15.5%
Walk to work	0	0.0%	18,220	6.4%
Bicycle	0	0.0%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	0	0.0%	1,675	0.6%
TOTAL	395	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	SOUTHLAND PARK		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Non-movers	635	85.2%	506,055	83.9%
Movers	110	14.8%	97,390	16.1%
TOTAL	745	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	240	35.6%	319,365	56.1%
Moved	435	64.4%	250,215	43.9%
TOTAL	675	100.0%	569,580	100.0%

DWELLING	SOUTHLAND PARK		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	215	100.0%	146,220	59.4%
Semi-detached house	0	0.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	0	0.0%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	215	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	7.6		5.7	
Average Number of Bedrooms per Dwelling	3.3		2.4	

Dwelling Condition				
In need of regular maintenance only	205	91.1%	157,390	63.9%
In need of minor repairs	10	4.4%	66,975	27.2%
In need of major repairs	10	4.4%	21,810	8.9%
TOTAL DWELLINGS	225	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	0	0.0%	50,800	20.6%
1946-1960	0	0.0%	51,270	20.8%
1961-1970	0	0.0%	45,440	18.5%
1971-1980	0	0.0%	51,795	21.0%
1981-1990	90	42.9%	39,065	15.9%
1991-1996	120	57.1%	7,800	3.2%
TOTAL DWELLINGS	210	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	210	95.5%	152,695	62.0%
Rented	10	4.5%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	220	100.0%	246,175	100.0%

DWELLING (Cont'd)	SOUTHLAND PARK		CITY OF WINNIPEG	
	Miscellaneous Dwelling Costs			
Tenant Occupied				
Total dwellings	10		93,480	
Average gross rent	\$0		\$508	
Households spending 30% or more on shelter	0	0.0%	40,640	43.5%
Owner Occupied				
Total dwellings	210		152,650	
Average value of dwelling	\$167,655		\$95,345	
Average owner's major payment	\$1,060		\$681	
Households spending 30% or more on shelter	10	4.8%	18,475	12.1%

One-Family Household Dwellings				
Tenant Occupied				
Total Dwellings	10		37,075	
Average Gross Rent	\$0		\$555	
Households spending 30% or more on shelter	0	0.0%	13,995	37.7%
Owner Occupied				
Total dwellings	200		110,020	
Average owner's major payment	\$1,090		\$723	
Households spending 30% or more on shelter	15	7.5%	10,795	9.8%

LAND AREA (In Square Kilometers)	SOUTHLAND PARK		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	2.74	0.6%	464.1	