

The City of Winnipeg



Winnipeg's Neighborhood Profiles

NORWOOD EAST

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	NORWOOD EAST		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	4,380	-1.5%	618,475	0.5%
1991 CENSUS	4,445	-5.2%	615,215	3.5%
1986 CENSUS (2)	4,690	-4.6%	594,555	5.3%
1981 CENSUS (2)	4,915	-13.5%	564,475	0.6%
1976 CENSUS (2)	5,680	-12.1%	560,875	4.8%
1971 CENSUS (2)	6,460		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	NORWOOD EAST		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	265	6.3%	41,965	6.9%
5-9	180	4.3%	41,455	6.8%
10-14	215	5.1%	39,745	6.5%
15-19	255	6.0%	39,310	6.4%
20-24	315	7.4%	44,925	7.3%
25-29	435	10.3%	46,035	7.5%
30-34	480	11.3%	52,640	8.6%
35-39	375	8.9%	52,335	8.6%
40-44	315	7.4%	48,215	7.9%
45-49	265	6.3%	43,695	7.1%
50-54	170	4.0%	32,280	5.3%
55-59	190	4.5%	25,475	4.2%
60-64	130	3.1%	24,210	4.0%
65-69	150	3.5%	23,005	3.8%
70-74	160	3.8%	22,285	3.6%
75+	330	7.8%	34,050	5.6%
TOTAL	4,230	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	NORWOOD EAST		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	1,410	39.4%	157,535	32.3%
Legally married (not separated)	1,430	40.0%	246,250	50.4%
Legally married and separated	110	3.1%	15,890	3.3%
Divorced	325	9.1%	35,370	7.2%
Widowed	300	8.4%	33,425	6.8%
TOTAL (15 Years and Over)	3,575	100.0%	488,470	100.0%

CENSUS FAMILIES	NORWOOD EAST		CITY OF WINNIPEG	
Family Size				
2 persons	585	54.2%	72,870	44.6%
3 persons	255	23.6%	36,945	22.6%
4 persons	165	15.3%	36,575	22.4%
5 or more persons	75	6.9%	16,930	10.4%
TOTAL CENSUS FAMILIES	1,080	100.0%	163,320	100.0%
Average number of persons per census family	2.8		3.0	

Family Structure				
Married couples	715	66.2%	121,850	74.6%
Common-law couples	155	14.4%	14,325	8.8%
One parent - female	170	15.7%	23,155	14.2%
One parent - male	40	3.7%	3,985	2.4%
TOTAL FAMILIES	1,080	100.0%	163,315	100.0%

Families by Type				
Married couples with children	345	32.1%	73,225	44.8%
Married couples without children	370	34.4%	48,625	29.8%
Common-law couples with children	85	7.9%	6,355	3.9%
Common-law couples without children	65	6.0%	7,970	4.9%
One parent - female	170	15.8%	23,155	14.2%
One parent - male	40	3.7%	3,985	2.4%
TOTAL FAMILIES	1,075	100.0%	163,315	100.0%

Families with Children				
Married couples	345	53.9%	73,225	68.6%
Common-law couples	85	13.3%	6,355	6.0%
One parent - female	170	26.6%	23,155	21.7%
One parent - male	40	6.3%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	640	100.0%	106,720	100.0%
With one child	345	56.1%	45,485	42.6%
With two children	195	31.7%	42,035	39.4%
With three or more children	75	12.2%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	615	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	NORWOOD EAST		CITY OF WINNIPEG	
Family Income				
Under \$10,000	90	8.4%	8,800	5.4%
\$10,000 - \$19,999	110	10.3%	14,740	9.0%
\$20,000 - \$29,999	145	13.6%	20,625	12.6%
\$30,000 - \$39,999	190	17.8%	22,230	13.6%
\$40,000 - \$ 49,999	150	14.0%	22,245	13.6%
\$50,000 - \$59,999	100	9.3%	20,600	12.6%
\$60,000 - \$69,999	100	9.3%	16,050	9.8%
\$70,000 - \$79,999	75	7.0%	11,630	7.1%
\$80,000 - \$89,999	50	4.7%	8,040	4.9%
\$90,000 - \$99,999	30	2.8%	5,520	3.4%
\$100,000 and over	30	2.8%	12,835	7.9%
TOTAL	1,070	100.0%	163,315	100.0%
AVERAGE INCOME	\$44,271		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	870		136,175	
Average Income	\$48,455		\$58,136	
Female one-parent families	170		23,150	
Average Income	\$24,805		\$26,536	
Male one-parent families	40		3,985	
Average Income	\$36,329		\$38,369	

HOUSEHOLDS	NORWOOD EAST		CITY OF WINNIPEG	
Household Size				
1 person	810	39.9%	71,700	29.1%
2 persons	660	32.5%	76,985	31.3%
3 persons	285	14.0%	38,710	15.7%
4 - 5 persons	250	12.3%	52,385	21.3%
6 or more persons	25	1.2%	6,395	2.6%
TOTAL	2,030	100.0%	246,175	100.0%
Average number of persons per household	2.1		2.5	

Household Type				
One-family households	1,055	51.7%	158,460	64.4%
Multiple-family households	15	0.7%	2,375	1.0%
Non-family households	970	47.5%	85,340	34.7%
TOTAL	2,040	100.0%	246,175	100.0%

Household Income				
Under \$10,000	255	12.6%	21,055	8.6%
\$10,000 - \$19,999	415	20.5%	41,795	17.0%
\$20,000 - \$29,999	340	16.8%	35,210	14.3%
\$30,000 - \$39,999	355	17.5%	32,605	13.2%
\$40,000 - \$ 49,999	180	8.9%	28,425	11.5%
\$50,000 - \$59,999	135	6.7%	25,200	10.2%
\$60,000 - \$69,999	125	6.2%	18,550	7.5%
\$70,000 - \$79,999	80	4.0%	13,315	5.4%
\$80,000 - \$89,999	55	2.7%	9,165	3.7%
\$90,000 - \$99,999	40	2.0%	6,380	2.6%
\$100,000 and over	45	2.2%	14,475	5.9%
TOTAL	2,025	100.0%	246,175	100.0%
AVERAGE INCOME	\$35,348		\$44,937	

COMPOSITION OF TOTAL INCOME	NORWOOD EAST		CITY OF WINNIPEG	
Employment income - %	74.1		74.0	
Government transfer payments - %	18.3		13.9	
Other - %	7.6		12.1	

INCIDENCE OF LOW INCOME	NORWOOD EAST		CITY OF WINNIPEG	
Total economic families	1,115		165,660	
Low income	250		32,165	
Incidence of low income - %	22.3		19.4	
Total unattached individuals	1,100		95,095	
Low income	570		46,650	
Incidence of low income - %	52.0		49.1	
Total population in private households	4,220		606,770	
Low income	1,260		147,425	
Incidence of low income - %	29.9		24.3	

CITIZENSHIP	NORWOOD EAST		CITY OF WINNIPEG	
Canadian	4,185	98.9%	584,880	95.6%
Other	45	1.1%	26,750	4.4%
TOTAL	4,230	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	NORWOOD EAST		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	2,415	57.1%	538,745	88.1%
French only	80	1.9%	845	0.1%
Both English and French	1,730	40.9%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
TOTAL INDIVIDUALS	4,225	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	10	0.2%	10,285	1.7%
German	95	2.2%	27,960	4.6%
Spanish	50	1.2%	7,910	1.3%
Italian	40	0.9%	6,445	1.1%
Dutch	10	0.2%	2,490	0.4%
Polish	55	1.3%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	15	0.4%	20,770	3.4%
Ukrainian	105	2.5%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	10	0.2%	5,255	0.9%
Cree	10	0.2%	2,815	0.5%
Non verbal languages	25	0.6%	1,620	0.3%
Portuguese	45	1.1%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	20	0.5%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	10	0.2%	3,705	0.6%
Hungarian	0	0.0%	1,940	0.3%
Creoles	10	0.2%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	110	2.6%	21,290	3.5%
TOTAL INDIVIDUALS	4,230	n/a	611,630	n/a

ABORIGINALS	NORWOOD EAST		CITY OF WINNIPEG	
North American Indian single response	60	15.0%	19,535	44.9%
Metis single response	340	85.0%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
TOTAL ABORIGINALS	400	100.0%	43,460	100.0%
Aboriginal population	400	9.5%	43,460	7.1%
Non-Aboriginal population	3,825	90.5%	568,170	92.9%
TOTAL	4,225	100.0%	611,630	100.0%

VISIBLE MINORITIES	NORWOOD EAST		CITY OF WINNIPEG	
Black	35	23.3%	9,845	13.5%
South Asian	55	36.7%	11,330	15.6%
Chinese	0	0.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	10	6.7%	4,135	5.7%
Filipino	10	6.7%	25,590	35.2%
Arab/West Asian	10	6.7%	1,600	2.2%
Latin American	10	6.7%	3,890	5.4%
Visible Minority, n.i.e.	10	6.7%	1,435	2.0%
Multiple Visible Minority	10	6.7%	1,305	1.8%
TOTAL VISIBLE MINORITIES	150	100.0%	72,690	100.0%
Visible Minority Population	150	3.5%	72,690	11.9%
Non-Visible Minority Population	4,085	96.5%	538,945	88.1%
TOTAL	4,235	100.0%	611,635	100.0%

EDUCATION	NORWOOD EAST		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	330	58.4%	33,110	39.3%
Attending school full-time	190	33.6%	44,355	52.7%
Attending school part-time	45	8.0%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	565	100.0%	84,235	100.0%

Education Attainment (15 Years Old)				
Less than Grade 9	355	9.9%	44,420	9.1%
Grade 9 - 12 without secondary certificate	1,070	30.0%	127,140	26.0%
Grade 9 - 12 with secondary certificate	410	11.5%	56,680	11.6%
Non-university - without certificate or diploma	155	4.3%	27,065	5.5%
Non-university - with certificate or diploma	775	21.7%	93,450	19.1%
University without degree	455	12.7%	66,130	13.5%
University with degree	350	9.8%	73,590	15.1%
TOTAL (15 YEARS AND OVER)	3,570	100.0%	488,475	100.0%

LABOUR FORCE	NORWOOD EAST		CITY OF WINNIPEG	
15 years and over				
In labour force	2,310		325,045	
Employed	2,060		298,390	
Unemployed	250		26,655	
Not in the labour force	1,270		163,420	
Unemployment rate %	10.8		8.2	
Employment to population ratio %	57.6		61.1	
Participation rate %	64.6		66.5	

15 - 24 years (Youth)				
In labour force	410		56,925	
Employed	385		48,770	
Unemployed	25		8,155	
Not in the labour force	155		27,310	
Unemployment rate %	6.1		14.3	
Employment to population ratio %	68.4		57.9	
Participation rate %	71.9		67.6	

25 years and over				
In labour force	1,895		268,120	
Employed	1,670		249,620	
Unemployed	220		18,500	
Not in the labour force	1,110		136,110	
Unemployment rate %	11.6		6.9	
Employment to population ratio %	55.7		61.8	
Participation rate %	63.0		66.3	

Employment Sectors				
Industries				
Agricultural and related service	20	0.9%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	10	0.4%	395	0.1%
Manufacturing	255	11.0%	42,070	12.9%
Construction	160	6.9%	13,255	4.1%
Transportation and storage	120	5.2%	17,980	5.5%
Communication and other utility	95	4.1%	12,865	4.0%
Wholesale trade	140	6.1%	17,360	5.3%
Retail trade	215	9.3%	38,370	11.8%
Finance and insurance	115	5.0%	12,710	3.9%
Real estate operator and insurance agent	30	1.3%	6,505	2.0%
Business service	110	4.8%	18,710	5.8%
Government service	105	4.5%	22,950	7.1%
Educational service	185	8.0%	24,430	7.5%
Health and social service	270	11.7%	37,835	11.6%
Accommodation, food and beverage service	280	12.1%	22,950	7.1%
Other service	140	6.1%	25,460	7.8%
Other (Not applicable to an industry)	60	2.6%	9,095	2.8%
TOTAL	2,310	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	NORWOOD EAST		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	2,075	92.8%	285,925	90.6%
Self-Employed	160	7.2%	29,500	9.4%
TOTAL	2,235	100.0%	315,425	100.0%
Males				
Employees	1,145	91.6%	147,140	88.5%
Self-Employed	105	8.4%	19,125	11.5%
TOTAL	1,250	100.0%	166,265	100.0%
Females				
Employees	930	94.4%	138,785	93.0%
Self-Employed	55	5.6%	10,375	7.0%
TOTAL	985	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	1,820	89.0%	263,675	88.4%
At home	90	4.4%	14,305	4.8%
Outside Canada	15	0.7%	705	0.2%
No usual place of work	120	5.9%	19,705	6.6%
TOTAL	2,045	100.0%	298,390	100.0%
Males				
Usual place of work	950	86.8%	134,995	86.5%
At home	35	3.2%	6,325	4.1%
Outside Canada	15	1.4%	440	0.3%
No usual place of work	95	8.7%	14,340	9.2%
TOTAL	1,095	100.0%	156,100	100.0%
Females				
Usual place of work	870	91.6%	128,680	90.4%
At home	55	5.8%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	25	2.6%	5,365	3.8%
TOTAL	950	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	NORWOOD EAST		CITY OF WINNIPEG	
Employment Income				
Total	2,265		323,825	
Average employment income	\$23,214		\$25,077	
Total who worked full year, full time	1,270	56.1%	\$177,130	54.7%
Average employment income	\$30,617		\$34,399	
Total who worked part time or part year	995	43.9%	146,690	45.3%
Average employment income	\$13,746		\$13,822	
Males				
Total	1,230		169,705	
Average employment income	\$25,744		\$30,248	
Total who worked full year, full time	710	57.7%	103,575	61.0%
Average employment income	\$33,343		\$39,250	
Total who worked part time or part year	520	42.3%	66,125	39.0%
Average employment income	\$15,414		\$16,149	
Females				
Total	1,035		154,120	
Average employment income	\$20,208		\$19,384	
Total who worked full year, full time	560	54.1%	73,555	47.7%
Average employment income	\$27,161		\$27,567	
Total who worked part time or part year	475	45.9%	80,565	52.3%
Average employment income	\$11,921		\$11,912	

MODE OF TRANSPORTATION	NORWOOD EAST		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	1,185	61.2%	188,630	66.6%
Car, truck, van - as passenger	120	6.2%	25,950	9.2%
Public transit	315	16.3%	44,015	15.5%
Walk to work	270	14.0%	18,220	6.4%
Bicycle	45	2.3%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	0	0.0%	1,675	0.6%
TOTAL	1,935	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	NORWOOD EAST		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Non-movers	3,355	81.0%	506,055	83.9%
Movers	785	19.0%	97,390	16.1%
TOTAL	4,140	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	2,080	52.5%	319,365	56.1%
Moved	1,885	47.5%	250,215	43.9%
TOTAL	3,965	100.0%	569,580	100.0%

DWELLING	NORWOOD EAST		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	1,170	57.2%	146,220	59.4%
Semi-detached house	30	1.5%	9,975	4.1%
Row house	10	0.5%	8,330	3.4%
Apartment, detached duplex	110	5.4%	5,075	2.1%
Apartment building, less than five storeys	550	26.9%	41,750	17.0%
Apartment building, five or more storeys	150	7.3%	33,830	13.7%
Other single attached house	25	1.2%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	2,045	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	5.2		5.7	
Average Number of Bedrooms per Dwelling	2.0		2.4	

Dwelling Condition				
In need of regular maintenance only	1,070	52.5%	157,390	63.9%
In need of minor repairs	720	35.3%	66,975	27.2%
In need of major repairs	250	12.3%	21,810	8.9%
TOTAL DWELLINGS	2,040	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	1,030	50.4%	50,800	20.6%
1946-1960	630	30.8%	51,270	20.8%
1961-1970	200	9.8%	45,440	18.5%
1971-1980	90	4.4%	51,795	21.0%
1981-1990	85	4.2%	39,065	15.9%
1991-1996	10	0.5%	7,800	3.2%
TOTAL DWELLINGS	2,045	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	1,140	55.9%	152,695	62.0%
Rented	900	44.1%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	2,040	100.0%	246,175	100.0%

DWELLING (Cont'd)	NORWOOD EAST		CITY OF WINNIPEG	
	Miscellaneous Dwelling Costs			
Tenant Occupied				
Total dwellings	895		93,480	
Average gross rent	\$426		\$508	
Households spending 30% or more on shelter	390	43.6%	40,640	43.5%
Owner Occupied				
Total dwellings	1,140		152,650	
Average value of dwelling	\$75,170		\$95,345	
Average owner's major payment	\$615		\$681	
Households spending 30% or more on shelter	160	14.0%	18,475	12.1%

One-Family Household Dwellings				
Tenant Occupied				
Total Dwellings	295		37,075	
Average Gross Rent	\$447		\$555	
Households spending 30% or more on shelter	115	39.0%	13,995	37.7%
Owner Occupied				
Total dwellings	720		110,020	
Average owner's major payment	\$655		\$723	
Households spending 30% or more on shelter	100	13.9%	10,795	9.8%

LAND AREA (In Square Kilometers)	NORWOOD EAST		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	1.29	0.3%	464.1	