

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### NORWOOD WEST

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	NORWOOD WEST		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
<b>1996 CENSUS</b>	<b>3,115</b>	<b>0.6%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	3,095	-4.2%	615,215	3.5%
1986 CENSUS (2)	3,230	-3.6%	594,555	5.3%
1981 CENSUS (2)	3,350	-12.4%	564,475	0.6%
1976 CENSUS (2)	3,825	-7.8%	560,875	4.8%
1971 CENSUS (2)	4,150		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE:** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	NORWOOD WEST		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	225	7.3%	41,965	6.9%
5-9	160	5.2%	41,455	6.8%
10-14	270	8.7%	39,745	6.5%
15-19	165	5.3%	39,310	6.4%
20-24	165	5.3%	44,925	7.3%
25-29	170	5.5%	46,035	7.5%
30-34	290	9.4%	52,640	8.6%
35-39	285	9.2%	52,335	8.6%
40-44	320	10.4%	48,215	7.9%
45-49	260	8.4%	43,695	7.1%
50-54	165	5.3%	32,280	5.3%
55-59	130	4.2%	25,475	4.2%
60-64	105	3.4%	24,210	4.0%
65-69	80	2.6%	23,005	3.8%
70-74	110	3.6%	22,285	3.6%
75+	190	6.1%	34,050	5.6%
TOTAL	3,090	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	NORWOOD WEST		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	745	30.3%	157,535	32.3%
Legally married (not separated)	1,290	52.5%	246,250	50.4%
Legally married and separated	75	3.1%	15,890	3.3%
Divorced	195	7.9%	35,370	7.2%
Widowed	150	6.1%	33,425	6.8%
TOTAL (15 Years and Over)	2,455	100.0%	488,470	100.0%

CENSUS FAMILIES	NORWOOD WEST		CITY OF WINNIPEG	
<b>Family Size</b>				
2 persons	420	48.8%	72,870	44.6%
3 persons	180	20.9%	36,945	22.6%
4 persons	185	21.5%	36,575	22.4%
5 or more persons	75	8.7%	16,930	10.4%
<b>TOTAL CENSUS FAMILIES</b>	<b>860</b>	<b>100.0%</b>	<b>163,320</b>	<b>100.0%</b>
Average number of persons per census family	3.0		3.0	

<b>Family Structure</b>				
Married couples	640	74.9%	121,850	74.6%
Common-law couples	75	8.8%	14,325	8.8%
One parent - female	115	13.5%	23,155	14.2%
One parent - male	25	2.9%	3,985	2.4%
<b>TOTAL FAMILIES</b>	<b>855</b>	<b>100.0%</b>	<b>163,315</b>	<b>100.0%</b>

<b>Families by Type</b>				
Married couples with children	375	43.4%	73,225	44.8%
Married couples without children	270	31.2%	48,625	29.8%
Common-law couples with children	35	4.0%	6,355	3.9%
Common-law couples without children	45	5.2%	7,970	4.9%
One parent - female	115	13.3%	23,155	14.2%
One parent - male	25	2.9%	3,985	2.4%
<b>TOTAL FAMILIES</b>	<b>865</b>	<b>100.0%</b>	<b>163,315</b>	<b>100.0%</b>

<b>Families with Children</b>				
Married couples	375	68.2%	73,225	68.6%
Common-law couples	35	6.4%	6,355	6.0%
One parent - female	115	20.9%	23,155	21.7%
One parent - male	25	4.5%	3,985	3.7%
<b>TOTAL FAMILIES WITH CHILDREN</b>	<b>550</b>	<b>100.0%</b>	<b>106,720</b>	<b>100.0%</b>
With one child	255	45.9%	45,485	42.6%
With two children	215	38.7%	42,035	39.4%
With three or more children	85	15.3%	19,205	18.0%
<b>TOTAL FAMILIES WITH CHILDREN</b>	<b>555</b>	<b>100.0%</b>	<b>106,725</b>	<b>100.0%</b>

<b>CENSUS FAMILIES</b> (Cont'd)	<b>NORWOOD WEST</b>		<b>CITY OF WINNIPEG</b>	
<b>Family Income</b>				
Under \$10,000	35	4.0%	8,800	5.4%
\$10,000 - \$19,999	55	6.3%	14,740	9.0%
\$20,000 - \$29,999	95	10.9%	20,625	12.6%
\$30,000 - \$39,999	115	13.2%	22,230	13.6%
\$40,000 - \$ 49,999	85	9.8%	22,245	13.6%
\$50,000 - \$59,999	135	15.5%	20,600	12.6%
\$60,000 - \$69,999	90	10.3%	16,050	9.8%
\$70,000 - \$79,999	80	9.2%	11,630	7.1%
\$80,000 - \$89,999	55	6.3%	8,040	4.9%
\$90,000 - \$99,999	25	2.9%	5,520	3.4%
\$100,000 and over	100	11.5%	12,835	7.9%
TOTAL	870	100.0%	163,315	100.0%
AVERAGE INCOME	\$59,771		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	715		136,175	
Average Income	\$65,431		\$58,136	
Female one-parent families	115		23,150	
Average Income	\$33,459		\$26,536	
Male one-parent families	25		3,985	
Average Income	\$22,245		\$38,369	

HOUSEHOLDS	NORWOOD WEST		CITY OF WINNIPEG	
<b>Household Size</b>				
1 person	405	30.9%	71,700	29.1%
2 persons	430	32.8%	76,985	31.3%
3 persons	200	15.3%	38,710	15.7%
4 - 5 persons	255	19.5%	52,385	21.3%
6 or more persons	20	1.5%	6,395	2.6%
TOTAL	1,310	100.0%	246,175	100.0%
Average number of persons per household	2.4		2.5	

<b>Household Type</b>				
One-family households	855	65.3%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	455	34.7%	85,340	34.7%
TOTAL	1,310	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	85	6.5%	21,055	8.6%
\$10,000 - \$19,999	180	13.7%	41,795	17.0%
\$20,000 - \$29,999	210	16.0%	35,210	14.3%
\$30,000 - \$39,999	180	13.7%	32,605	13.2%
\$40,000 - \$ 49,999	130	9.9%	28,425	11.5%
\$50,000 - \$59,999	150	11.4%	25,200	10.2%
\$60,000 - \$69,999	105	8.0%	18,550	7.5%
\$70,000 - \$79,999	75	5.7%	13,315	5.4%
\$80,000 - \$89,999	60	4.6%	9,165	3.7%
\$90,000 - \$99,999	30	2.3%	6,380	2.6%
\$100,000 and over	110	8.4%	14,475	5.9%
TOTAL	1,315	100.0%	246,175	100.0%
AVERAGE INCOME	\$49,926		\$44,937	

<b>COMPOSITION OF TOTAL INCOME</b>	<b>NORWOOD WEST</b>		<b>CITY OF WINNIPEG</b>	
Employment income - %	73.7		74.0	
Government transfer payments - %	11.6		13.9	
Other - %	14.7		12.1	

<b>INCIDENCE OF LOW INCOME</b>	<b>NORWOOD WEST</b>		<b>CITY OF WINNIPEG</b>	
Total economic families	875		165,660	
Low income	120		32,165	
Incidence of low income - %	13.7		19.4	
Total unattached individuals	515		95,095	
Low income	200		46,650	
Incidence of low income - %	38.6		49.1	
Total population in private households	3,115		606,770	
Low income	525		147,425	
Incidence of low income - %	16.9		24.3	

CITIZENSHIP	NORWOOD WEST		CITY OF WINNIPEG	
Canadian	3,060	98.2%	584,880	95.6%
Other	55	1.8%	26,750	4.4%
TOTAL	3,115	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	NORWOOD WEST		CITY OF WINNIPEG	
<b>Knowledge of Official Languages</b>				
English only	2,290	73.5%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	805	25.8%	64,730	10.6%
Neither English nor French	20	0.6%	7,310	1.2%
TOTAL INDIVIDUALS	3,115	100.0%	611,630	100.0%

<b>Knowledge of Other Languages</b>				
Chinese	15	0.5%	10,285	1.7%
German	105	3.4%	27,960	4.6%
Spanish	30	1.0%	7,910	1.3%
Italian	15	0.5%	6,445	1.1%
Dutch	20	0.6%	2,490	0.4%
Polish	50	1.6%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	10	0.3%	20,770	3.4%
Ukrainian	75	2.4%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	35	1.1%	5,255	0.9%
Cree	10	0.3%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	10	0.3%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	15	0.5%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	0	0.0%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	25	0.8%	21,290	3.5%
TOTAL INDIVIDUALS	3,115	n/a	611,630	n/a

<b>ABORIGINALS</b>	<b>NORWOOD WEST</b>		<b>CITY OF WINNIPEG</b>	
North American Indian single response	25	13.2%	19,535	44.9%
Metis single response	165	86.8%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
<b>TOTAL ABORIGINALS</b>	<b>190</b>	<b>100.0%</b>	<b>43,460</b>	<b>100.0%</b>
Aboriginal population	190	6.1%	43,460	7.1%
Non-Aboriginal population	2,920	93.9%	568,170	92.9%
<b>TOTAL</b>	<b>3,110</b>	<b>100.0%</b>	<b>611,630</b>	<b>100.0%</b>

<b>VISIBLE MINORITIES</b>	<b>NORWOOD WEST</b>		<b>CITY OF WINNIPEG</b>	
Black	60	36.4%	9,845	13.5%
South Asian	40	24.2%	11,330	15.6%
Chinese	30	18.2%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	15	9.1%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	10	6.1%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	10	6.1%	1,305	1.8%
<b>TOTAL VISIBLE MINORITIES</b>	<b>165</b>	<b>100.0%</b>	<b>72,690</b>	<b>100.0%</b>
Visible Minority Population	165	5.3%	72,690	11.9%
Non-Visible Minority Population	2,955	94.7%	538,945	88.1%
<b>TOTAL</b>	<b>3,120</b>	<b>100.0%</b>	<b>611,635</b>	<b>100.0%</b>



EDUCATION	NORWOOD WEST		CITY OF WINNIPEG	
<b>School Attendance (15 to 24 Years Old)</b>				
Not attending school	120	35.3%	33,110	39.3%
Attending school full-time	200	58.8%	44,355	52.7%
Attending school part-time	20	5.9%	6,770	8.0%
<b>TOTAL (15 TO 24 YEARS OLD)</b>	<b>340</b>	<b>100.0%</b>	<b>84,235</b>	<b>100.0%</b>

<b>Education Attainment (15 Years Old)</b>				
Less than Grade 9	115	4.7%	44,420	9.1%
Grade 9 - 12 without secondary certificate	555	22.7%	127,140	26.0%
Grade 9 - 12 with secondary certificate	255	10.4%	56,680	11.6%
Non-university - without certificate or diploma	110	4.5%	27,065	5.5%
Non-university - with certificate or diploma	435	17.8%	93,450	19.1%
University without degree	430	17.6%	66,130	13.5%
University with degree	545	22.3%	73,590	15.1%
<b>TOTAL (15 YEARS AND OVER)</b>	<b>2,445</b>	<b>100.0%</b>	<b>488,475</b>	<b>100.0%</b>

LABOUR FORCE	NORWOOD WEST		CITY OF WINNIPEG	
<b>15 years and over</b>				
In labour force	1,695		325,045	
Employed	1,530		298,390	
Unemployed	160		26,655	
Not in the labour force	765		163,420	
Unemployment rate %	9.4		8.2	
Employment to population ratio %	62.5		61.1	
Participation rate %	69.0		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	235		56,925	
Employed	170		48,770	
Unemployed	60		8,155	
Not in the labour force	100		27,310	
Unemployment rate %	27.7		14.3	
Employment to population ratio %	50.7		57.9	
Participation rate %	70.1		67.6	

<b>25 years and over</b>				
In labour force	1,460		268,120	
Employed	1,360		249,620	
Unemployed	100		18,500	
Not in the labour force	655		136,110	
Unemployment rate %	6.8		6.9	
Employment to population ratio %	64.2		61.8	
Participation rate %	68.9		66.3	

<b>Employment Sectors</b>				
Industries				
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	115	6.8%	42,070	12.9%
Construction	45	2.7%	13,255	4.1%
Transportation and storage	65	3.9%	17,980	5.5%
Communication and other utility	45	2.7%	12,865	4.0%
Wholesale trade	110	6.5%	17,360	5.3%
Retail trade	180	10.7%	38,370	11.8%
Finance and insurance	55	3.3%	12,710	3.9%
Real estate operator and insurance agent	20	1.2%	6,505	2.0%
Business service	115	6.8%	18,710	5.8%
Government service	155	9.2%	22,950	7.1%
Educational service	145	8.6%	24,430	7.5%
Health and social service	275	16.3%	37,835	11.6%
Accommodation, food and beverage service	130	7.7%	22,950	7.1%
Other service	165	9.8%	25,460	7.8%
Other (Not applicable to an industry)	65	3.9%	9,095	2.8%
TOTAL	1,685	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	NORWOOD WEST		CITY OF WINNIPEG	
<b>Work Status (In Labour Force - 15 Years and Over)</b>				
Employees	1,435	87.8%	285,925	90.6%
Self-Employed	200	12.2%	29,500	9.4%
<b>TOTAL</b>	<b>1,635</b>	<b>100.0%</b>	<b>315,425</b>	<b>100.0%</b>
<b>Males</b>				
Employees	725	86.3%	147,140	88.5%
Self-Employed	115	13.7%	19,125	11.5%
<b>TOTAL</b>	<b>840</b>	<b>100.0%</b>	<b>166,265</b>	<b>100.0%</b>
<b>Females</b>				
Employees	710	89.3%	138,785	93.0%
Self-Employed	85	10.7%	10,375	7.0%
<b>TOTAL</b>	<b>795</b>	<b>100.0%</b>	<b>149,160</b>	<b>100.0%</b>

<b>Place of Work (In Labour Force - 15 Years and Over)</b>				
Usual place of work	1,365	89.2%	263,675	88.4%
At home	85	5.6%	14,305	4.8%
Outside Canada	10	0.7%	705	0.2%
No usual place of work	70	4.6%	19,705	6.6%
<b>TOTAL</b>	<b>1,530</b>	<b>100.0%</b>	<b>298,390</b>	<b>100.0%</b>
<b>Males</b>				
Usual place of work	705	90.4%	134,995	86.5%
At home	35	4.5%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	40	5.1%	14,340	9.2%
<b>TOTAL</b>	<b>780</b>	<b>100.0%</b>	<b>156,100</b>	<b>100.0%</b>
<b>Females</b>				
Usual place of work	660	88.0%	128,680	90.4%
At home	50	6.7%	7,980	5.6%
Outside Canada	10	1.3%	265	0.2%
No usual place of work	30	4.0%	5,365	3.8%
<b>TOTAL</b>	<b>750</b>	<b>100.0%</b>	<b>142,290</b>	<b>100.0%</b>

LABOUR FORCE (Cont'd)	NORWOOD WEST		CITY OF WINNIPEG	
<b>Employment Income</b>				
Total	1,640		323,825	
Average employment income	\$29,101		\$25,077	
Total who worked full year, full time	870	53.0%	\$177,130	54.7%
Average employment income	\$39,704		\$34,399	
Total who worked part time or part year	765	46.6%	146,690	45.3%
Average employment income	\$17,060		\$13,822	
<b>Males</b>				
Total	845		169,705	
Average employment income	\$35,766		\$30,248	
Total who worked full year, full time	515	60.9%	103,575	61.0%
Average employment income	\$47,371		\$39,250	
Total who worked part time or part year	325	38.5%	66,125	39.0%
Average employment income	\$17,625		\$16,149	
<b>Females</b>				
Total	795		154,120	
Average employment income	\$22,016		\$19,384	
Total who worked full year, full time	355	44.7%	73,555	47.7%
Average employment income	\$28,581		\$27,567	
Total who worked part time or part year	440	55.3%	80,565	52.3%
Average employment income	\$16,642		\$11,912	

MODE OF TRANSPORTATION	NORWOOD WEST		CITY OF WINNIPEG	
<b>15 years and over</b>				
Car, truck, van - as driver	915	63.8%	188,630	66.6%
Car, truck, van - as passenger	80	5.6%	25,950	9.2%
Public transit	255	17.8%	44,015	15.5%
Walk to work	150	10.5%	18,220	6.4%
Bicycle	35	2.4%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	0	0.0%	1,675	0.6%
TOTAL	1,435	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	NORWOOD WEST		CITY OF WINNIPEG	
<b>Moved Within 1 Year (1995 - 1996)</b>				
Non-movers	2,560	83.0%	506,055	83.9%
Movers	525	17.0%	97,390	16.1%
TOTAL	3,085	100.0%	603,445	100.0%
<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	1,740	60.2%	319,365	56.1%
Moved	1,150	39.8%	250,215	43.9%
TOTAL	2,890	100.0%	569,580	100.0%

DWELLING	NORWOOD WEST		CITY OF WINNIPEG	
<b>Dwelling Type</b>				
Single-detached house	995	76.2%	146,220	59.4%
Semi-detached house	10	0.8%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	20	1.5%	5,075	2.1%
Apartment building, less than five storeys	280	21.5%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
<b>TOTAL DWELLINGS</b>	<b>1,305</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	6.2		5.7	
Average Number of Bedrooms per Dwelling	2.5		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	640	48.9%	157,390	63.9%
In need of minor repairs	500	38.2%	66,975	27.2%
In need of major repairs	170	13.0%	21,810	8.9%
<b>TOTAL DWELLINGS</b>	<b>1,310</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>Dwellings by Period of Construction</b>				
before 1946	615	46.9%	50,800	20.6%
1946-1960	520	39.7%	51,270	20.8%
1961-1970	120	9.2%	45,440	18.5%
1971-1980	45	3.4%	51,795	21.0%
1981-1990	0	0.0%	39,065	15.9%
1991-1996	10	0.8%	7,800	3.2%
<b>TOTAL DWELLINGS</b>	<b>1,310</b>	<b>100.0%</b>	<b>246,170</b>	<b>100.0%</b>

<b>Dwelling Tenure</b>				
Owned	965	73.7%	152,695	62.0%
Rented	345	26.3%	93,480	38.0%
Band Dwelling				
<b>TOTAL DWELLINGS</b>	<b>1,310</b>	<b>100.0%</b>	<b>246,175</b>	<b>100.0%</b>

<b>DWELLING</b> (Cont'd)		<b>NORWOOD WEST</b>		<b>CITY OF WINNIPEG</b>	
<b>Miscellaneous Dwelling Costs</b>					
<b>Tenant Occupied</b>					
Total dwellings	350		93,480		
Average gross rent	\$475		\$508		
Households spending 30% or more on shelter	125	35.7%	40,640		43.5%
<b>Owner Occupied</b>					
Total dwellings	965		152,650		
Average value of dwelling	\$101,314		\$95,345		
Average owner's major payment	\$631		\$681		
Households spending 30% or more on shelter	65	6.7%	18,475		12.1%

<b>One-Family Household Dwellings</b>					
<b>Tenant Occupied</b>					
Total Dwellings	135		37,075		
Average Gross Rent	\$511		\$555		
Households spending 30% or more on shelter	35	25.9%	13,995		37.7%
<b>Owner Occupied</b>					
Total dwellings	665		110,020		
Average owner's major payment	\$669		\$723		
Households spending 30% or more on shelter	35	5.3%	10,795		9.8%

<b>LAND AREA</b> (In Square Kilometers)	<b>NORWOOD WEST</b>		<b>CITY OF WINNIPEG</b>	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	1.33	0.3%	464.1	