

LORD ROBERTS COMMUNITY TRAFFIC STUDY

Project Phase 2 Public Engagement Summary

June 2019

Background

The City of Winnipeg is conducting a community traffic study in Lord Roberts. The City recognizes the ongoing traffic issues in the Lord Roberts neighbourhood and is working collaboratively with the community to identify solutions. The purpose of the Lord Roberts Community Traffic Study is to identify community traffic concerns, validate those concerns with real data, and develop and implement solutions to improve transportation in Lord Roberts.

Engagement

In the second of five project phases (called 'identifying issues'), the community was asked to provide feedback on their on traffic concerns and what they value most in their community. The community was invited to participate in an online survey (available from April 15 to May 15, 2019) and an in-person community workshop on April 29, 2019. Vision and value feedback was grouped into themes (Appendices C and D), and mapping data was used to create category and hot spot maps (Appendix E).

Promotion

Public engagement opportunities were promoted using the following methods:

- Project email subscription update – April 15, 2019;
- City of Winnipeg website update – April 15, 2019;
- News release – April 15, 2019;
- Riverview Reflector e-newsletter;
- Promoted Facebook and Twitter posts –
- Postcard to 4,637 addresses, and;

- City of Winnipeg public engagement newsletter with over 5,300 recipients – April 29 and May 5.

Key Findings

- Participants care about improving traffic issues in Lord Roberts.
- Most survey participants (214 of 390) identified as a driver.
- Most survey participants (323 of 384) identified as a resident.

Vision example: Safety for pedestrians, motorists and cyclists alike.



- Most survey participants (284 of 378) rated their support for the project as 'high' (see Figure 1 below).
- The top vision was to increase safety for all road users, followed by improved traffic flow, calm local streets, and improved active transportation in the area.
- The top priority was pedestrian and cyclist safety.



■ High (75.20%) ■ Medium (3.23%) ■ Low (21.56%)

Figure 1 Level of Project Support

Date	Activity	Details
Updated April 15, 2019	Project webpage	Includes background information, timeline, engagement details, FAQs, and a map.
April 15 to May 15, 2019	Online survey	471 surveys completed
April 29, 2019	In-person community workshop	32 participants, 22 exit surveys completed. Positive response; participants supportive of the project and felt they were heard. See Appendix B for details.

To learn more about the Lord Roberts Community Traffic Study, please visit winnipeg.ca/lordrobertstraffic

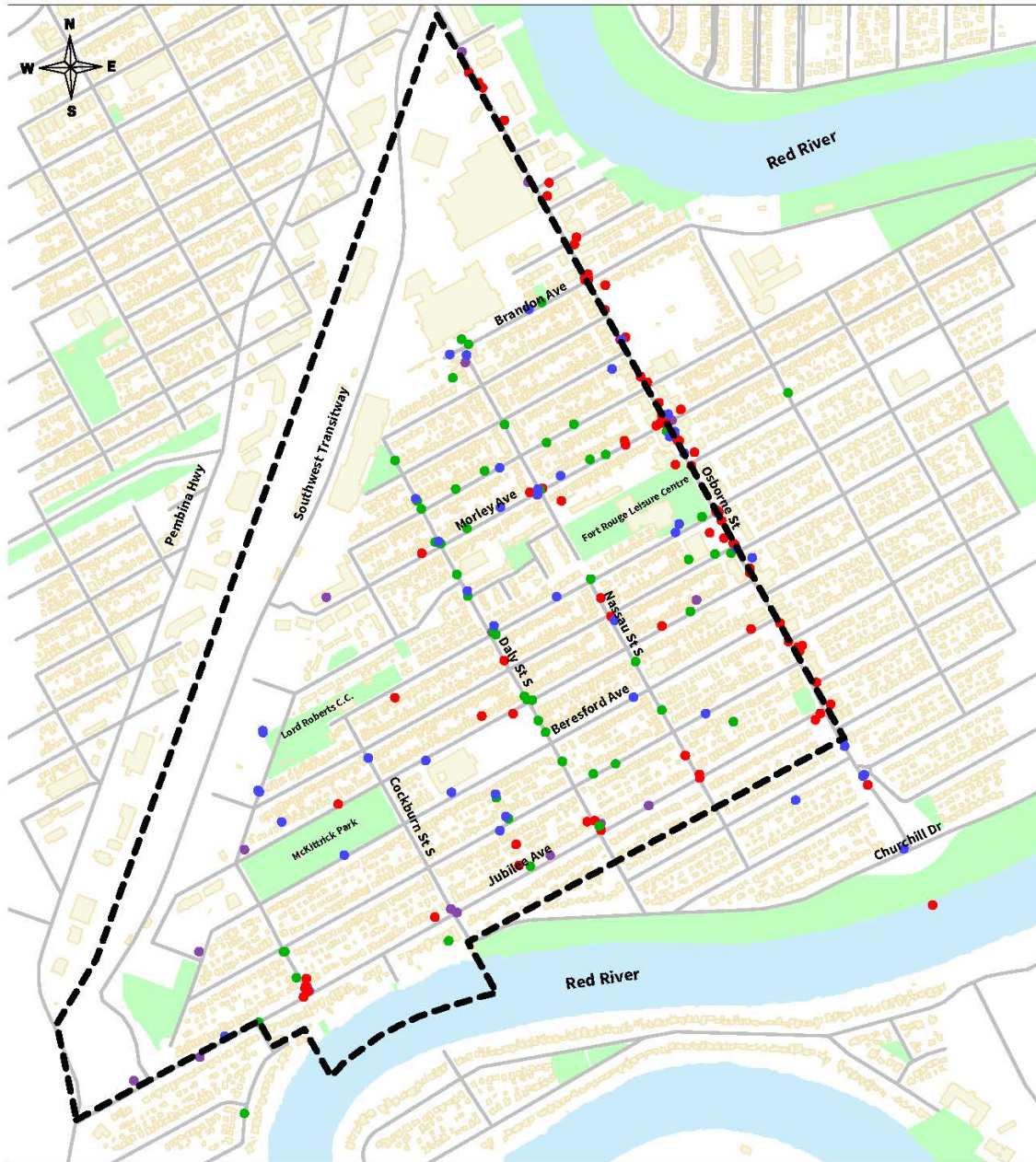
LORD ROBERTS COMMUNITY TRAFFIC STUDY

Project Phase 2 Public Engagement Summary

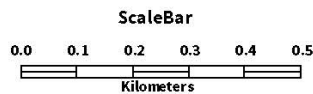
June 2019

Mapping

Participants were asked to map the traffic issues they experience in Lord Roberts. The data mapped identified hot spots and areas that require further exploration as part of the study. All maps are in Appendix E.



Lord Roberts Community Traffic Study Traffic Issues by Type



*Note: The study focuses on non-regional streets within the Lord Roberts neighbourhood boundary. Issues on regional streets such as Jubilee Avenue and Osborne Street may be identified through the study; however, improvements to the regional street network may need to be addressed through separate initiatives.

- Legend**
- Speeding (45)
 - Cut through traffic (51)
 - High volumes (85)
 - Other (24)
 - Streets
 - Study Area

To learn more about the Lord Roberts Community Traffic Study, please visit winnipeg.ca/lordrobertstraffic



LORD ROBERTS COMMUNITY TRAFFIC STUDY

Project Phase 2 Public Engagement Summary

June 2019

What We Heard	How It Will Be Considered*
Improved safety is the most important goal for the study.	Safety will be considered through traffic speeds and volumes, infrastructure design, collision data, and site visit observations.
Consideration for active transportation safety was a top priority in the online survey and community workshop.	The City's Active Transportation Coordinator is on the technical advisory committee. The Lord Roberts School will be further engaged to determine school-specific active transportation needs.
Calming local streets is an important goal for the study.	Traffic volumes and speeds will be measured at key intersections and streets throughout the neighbourhood to determine where calming measures may be warranted.
Parking concerns were concentrated in the northeast corner of the neighbourhood.	The Winnipeg Parking Authority is on the technical advisory committee. Parking data, such as utilization and duration, will be supplied by the Winnipeg Parking Authority.
High traffic volumes and cut through traffic are a significant traffic concern in the neighbourhood.	Traffic volumes will be collected at key intersections and segments in the neighbourhood that were consistently flagged as possible cut through routes. Test measures such as traffic diverters or turn restrictions may be considered in the solutions phase.
Traffic concerns are concentrated along Osborne Street.	Although the scope of this study is focused on non-regional streets within the Lord Roberts neighborhood, key connections to Osborne Street will be further investigated using available resources. Detailed traffic analysis on Osborne Street and major modifications are considered outside the scope of work for this study.
Large vehicle traffic (e.g. trucks) are a community concern.	Methods to ensure trucks use appropriate routes will be investigated in the solutions phase.

* Data will be collected in a strategic manner, consistent with available resources.

Next Steps

Feedback on what the traffic study should accomplish and current traffic issues will help to develop a plan for collecting data on traffic in the area. Traffic data will verify the issues identified by the community to determine where resources should be best allocated to work towards the community's vision and values.

Once traffic data is collected, potential solutions to address traffic issues will be presented to the community for their feedback, followed by a trial implementation plan.

Appendices can be found in a separate document, found on the [Documents tab](#).

- Appendix A – Promotional items
- Appendix B – Workshop exit survey responses
- Appendix C – Community workshop feedback
- Appendix D – Online survey responses
- Appendix E – Maps of issues

To learn more about the Lord Roberts Community Traffic Study, please visit winnipeg.ca/lordrobertstraffic