Winnipeg labour market & consumer price inflation—2023 Q3

Highlights:
- Employment increased in Winnipeg\(^1\) by +500 (+0.1%) persons in 2023 Q3 from 2023 Q2.
- The unemployment rate in Winnipeg\(^1\) in 2023 Q3 was 5.9%.
- CPI inflation in Winnipeg\(^1\) increased by +3.0% in 2023 Q3 from 2022 Q3.

Winnipeg economic region labour market highlights—2023 Q2/2023Q3

- Winnipeg’s labour force increased by +4,200 (+0.9%) persons in 2023 Q3 from 2023 Q2. Canada’s labour force increased by +155,200 (+0.7%).
- Employment in Winnipeg\(^1\) increased by +500 (+0.1%) persons. Canada’s employment increased by +75,700 (+0.4%) persons. Winnipeg’s\(^1\) full-time employment increased by +11,600 (+3.3%) and part-time employment decreased by -11,100 (-13.9%). Canada’s full-time employment increased by +90,600 (+0.5%) and part-time employment decreased by -14,900 (-0.4%).
- Unemployment in Winnipeg\(^1\) increased by +3,700 (+15.9%) persons, resulting in the unemployment rate increasing by +0.7% to 5.9%. Canada’s unemployment increased by +79,600 (+7.2%) persons, resulting in the unemployment rate increasing by +0.3% to 5.5%.

<table>
<thead>
<tr>
<th>Winnipeg labour markets highlights</th>
<th>2023 Q2</th>
<th>2023 Q3</th>
<th>Level Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population 15+</td>
<td>661,600</td>
<td>668,100</td>
<td>+6,500</td>
<td>+1.0%</td>
</tr>
<tr>
<td>Labour Force</td>
<td>449,800</td>
<td>454,000</td>
<td>+4,200</td>
<td>+0.9%</td>
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<tr>
<td>Employment</td>
<td>426,500</td>
<td>427,000</td>
<td>+500</td>
<td>+0.1%</td>
</tr>
<tr>
<td>Full-time employment</td>
<td>346,800</td>
<td>358,400</td>
<td>+11,600</td>
<td>+3.3%</td>
</tr>
<tr>
<td>Part-time employment</td>
<td>79,700</td>
<td>68,600</td>
<td>-11,100</td>
<td>-13.9%</td>
</tr>
<tr>
<td>Unemployment</td>
<td>23,300</td>
<td>27,000</td>
<td>+3,700</td>
<td>+15.9%</td>
</tr>
<tr>
<td>Not in labour force</td>
<td>211,800</td>
<td>214,100</td>
<td>+2,300</td>
<td>+1.1%</td>
</tr>
<tr>
<td>Participation Rate</td>
<td>68.0%</td>
<td>68.0%</td>
<td>0.0%</td>
<td>n/a</td>
</tr>
<tr>
<td>Employment Rate</td>
<td>64.5%</td>
<td>63.9%</td>
<td>-0.6%</td>
<td>n/a</td>
</tr>
<tr>
<td>Unemployment Rate</td>
<td>5.2%</td>
<td>5.9%</td>
<td>+0.7%</td>
<td>n/a</td>
</tr>
</tbody>
</table>

Source: Statistics Canada, Economic Research Calculations

Inter-city comparison
- Of the 10 major Canadian municipalities, Winnipeg\(^1\) ranked 8th in terms of employment growth.
- Calgary had the strongest employment growth (+1.6%).
- Halifax ranked last with employment decreasing by -0.5%.

Labour market indicator definitions

Labour force: The number of employed and unemployed persons.

Unemployment: Persons seeking employment in the prior 4 weeks, on temporary layoff or starting a new job within the next 4 weeks.

Participation rate: The labour force divided by the working age population.

Employment rate: Total employment divided by the working age population.

Unemployment rate: Total unemployment divided by the labour force.

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Regina*: Includes Regina and Moose Mountain
Saskatoon**: Includes Saskatoon and Biggar
Vancouver**: Greater Vancouver area, the Fraser Valley and the Sunshine Coast, and stretches north to include Whistler, Pemberton and Lillooet

Source: Statistics Canada, Economic Research Calculations

\(^1\)Winnipeg Economic Region: The City of Winnipeg and the RM of Headingley.

\(^2\)2016 Winnipeg Census Metropolitan Area: This comprises the City of Winnipeg, 10 surrounding rural municipalities and Brokenhead 4 reserve.
Unemployment rate
- Winnipeg’s\(^1\) unemployment rate was 5.9% in 2023 Q3, accelerating by +0.7% from 2023 Q2. Winnipeg’s\(^1\) unemployment rate remains below the 10 year average of 6.4%.
- Manitoba’s unemployment rate was 5.2% in 2023 Q3, accelerating by +0.6% from 2023 Q2.
- Canada’s unemployment rate was 5.5% in 2023 Q3, accelerating by +0.3% from 2023 Q2.

Chart 2: Unemployment rate, seasonally adjusted, quarterly average

![Chart showing unemployment rates](chart.png)

Source: Statistics Canada, Economic Research Calculations

Technical note: seasonally adjusted labour market estimate for economic regions
Statistics Canada does not produce seasonally adjusted labour market indicators for the economic regions. The City of Winnipeg Economic Research Group (ERG) estimates seasonally adjusted labour market indicators using seasonal adjustment factors from provincial labour market data estimated by Statistics Canada. ERG seasonally adjusts Economic Region employment data at the industry level. We assume the seasonality for each industry (e.g. retail trade) at the provincial level is the same for the economic regions within that province. Prior to publication we check these estimates to ensure seasonality has been removed from the Economic Region estimates using statistical software. Seasonality for full-time and part-time employment at the provincial level is assumed to be the same for the economic regions and. The sum of full and part-time employment levels are constrained to total seasonally adjusted employment for the economic regions. ERG also assumes seasonality for unemployment is the same at the provincial level as it is for the economic regions. The sum of seasonally adjusted employment and unemployment estimates yields an estimate of the seasonally adjusted labour force. Statistics Canada does not seasonally adjust population (15+) in the labour force survey. Therefore the participation rate and employment rate are estimated using seasonally adjusted labour force and employment estimates with the original population (15+) estimates published by Statistics Canada.

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Winnipeg CMA and Manitoba Consumer Price Index highlights — 2023 Q1

- Consumer Price Index (CPI) inflation increased in Winnipeg\(^1\) by +3.0% in 2023 Q3 from 2022 Q3, decelerating by –0.9% from 2023 Q2.
- CPI inflation in Manitoba increased by +2.8% in 2023 Q3 from 2022 Q3, decelerating by –0.9% from 2023 Q2.
- CPI inflation in Canada increased by +3.7% in 2023 Q3 from 2022 Q3, accelerating by +0.1% from 2023 Q2.

**Chart 3: CPI inflation, year-over-year quarterly averages, not adjusted for seasonality**

Source: Statistics Canada, Economic Research Calculations

**Chart 4: Manitoba CPI inflation contributing growth rates, year-over-year quarterly averages, not adjusted for seasonality**

Source: Statistics Canada, Economic Research Calculations

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Drivers of Manitoba’s CPI inflation

- As shown in chart 4, the top three contributors to Manitoba’s 2023 Q2 CPI inflation were food (+1.1%), shelter (+1.1%) and health and personal care (+0.3%),
- Four of the six remaining CPI subcategories contributed to inflation. In descending order: alcohol, tobacco and recreational cannabis products (+0.2%), recreation, education and reading (+0.2%), and clothing and footwear (>+0.1%). Transportation pulled CPI down by –0.1%, and household operations, furnishings and equipment by >-0.1%. Aside from shelter these details are not available for Winnipeg.

Chart 5: Winnipeg CMA shelter inflation, year-over-year quarterly averages, not adjusted for seasonality

Winnipeg shelter inflation

- The price index of shelter in Winnipeg increased by +5.4% in 2023 Q3 from 2022 Q3.
- All three subcategories of the shelter price index increased in 2023 Q3 from 2022 Q3. In descending order: owned accommodations (+6.7%), rented accommodations (+5.3%) and water, fuel and electricity (+0.7%).

Chart 6: Inter-city CPI inflation comparison

Inter-city comparison

- Of the 10 major Canadian municipalities, Winnipeg had the lowest CPI inflation for 2023 Q3 relative to 2022 Q3.
- Montréal had the highest CPI inflation rate at +5.0%.
- Ottawa had the second lowest CPI inflation rate at +3.2%.

What are contributing growth rates?

Contributing growth rates tell us how much each subcomponent is driving the overall growth of an indicator. The sum of the contributing growth rates of the subcomponents equals the overall growth rate of the indicator. For example, suppose CPI consisted of only food and shelter and their contributing growth rates were 2% and 3%, respectively. In this case total CPI inflation would be 5%.

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Source: Statistics Canada, Economic Research Calculations

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