

# Winnipeg labour market & consumer price inflation—2024 Q4



## Highlights:

- Employment increased in Winnipeg<sup>†</sup> by +2,700 (+0.6%) persons quarter-over-quarter in 2024 Q4.
- The unemployment rate in Winnipeg<sup>†</sup> in 2024 Q4 was 6.4%.
- CPI inflation in Winnipeg<sup>†</sup> increased by +1.2% year-over-year in 2024 Q4.

## Winnipeg economic region labour market highlights—2024 Q3/2024Q4

- Winnipeg's<sup>†</sup> **labour force** increased by +3,300 (+0.7%) persons in 2024 Q4 from 2024 Q3. Canada's labour force increased by +150,700 (+0.7%).
- **Employment** in Winnipeg<sup>†</sup> increased by +2,700 (+0.6%) persons. Canada's employment increased by +97,200 (+0.5%) persons. Winnipeg's<sup>†</sup> full-time employment decreased by -500 (-0.1%) and part-time employment increased by +3,200 (+3.8%). Canada's full-time employment increased by +110,300 (+0.6%) and part-time employment decreased by -13,100 (-0.3%).
- **Unemployment** in Winnipeg<sup>†</sup> increased by +600 (+2.0%) persons, resulting in the unemployment rate increasing by -0.1% to 6.4%. Canada's unemployment increased by +53,500 (+3.7%) persons, resulting in the unemployment rate increasing by +0.2% to 6.6%.

### Winnipeg<sup>†</sup> labour markets highlights

	2024 Q3	2024 Q4	Level Change	% Change
Population 15+	708,000	713,200	+5,200	+0.7%
Labour Force	483,100	486,400	+3,300	+0.7%
Employment	452,800	455,500	+2,700	+0.6%
Full-time employment	368,300	367,800	-500	-0.1%
Part-time employment	84,500	87,700	+3,200	+3.8%
Unemployment	30,300	30,900	+600	+2.0%
Not in labour force	224,900	226,800	+1,900	+0.8%
Participation Rate	68.2%	68.2%	0.0%	n/a
Employment Rate	64.0%	63.9%	-0.1%	n/a
Unemployment Rate	6.3%	6.4%	+0.1%	n/a

Source: Statistics Canada, Economic Research Calculations

## Inter-city comparison

- Of the 10 major Canadian municipalities, **Winnipeg<sup>†</sup> ranked 6<sup>th</sup>** in terms of employment growth.
- Montréal had the strongest employment growth (+3.5%).
- Saskatoon\*\* ranked last with employment decreasing by -1.5%.

### Labour market indicator definitions

**Labour force:** The number of employed and unemployed persons.

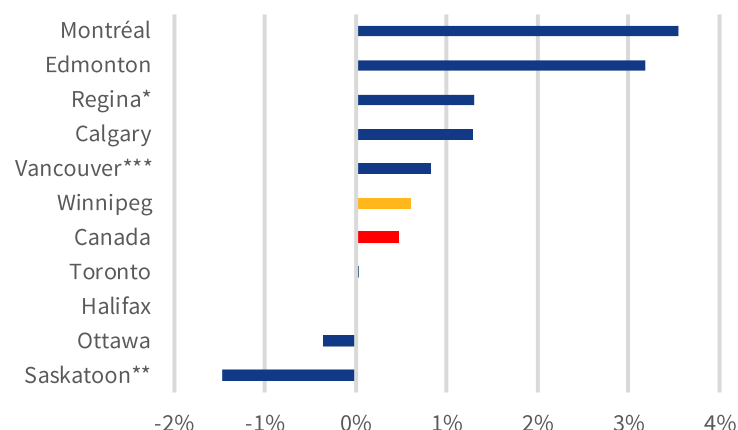
**Unemployment:** Persons seeking employment in the prior 4 weeks, on temporary layoff or starting a new job within the next 4 weeks.

**Participation rate:** The labour force divided by the working age population.

**Employment rate:** Total employment divided by the working age population.

**Unemployment rate:** Total unemployment divided by the labour force.

## Chart 1: Inter-city employment growth



Regina\*: Includes Regina and Moose Mountain

Saskatoon\*\*: Includes Saskatoon and Biggar

Vancouver\*\*\*: Greater Vancouver area, the Fraser Valley and the Sunshine Coast, and stretches north to include Whistler, Pemberton and Lillooet

Source: Statistics Canada, Economic Research Calculations

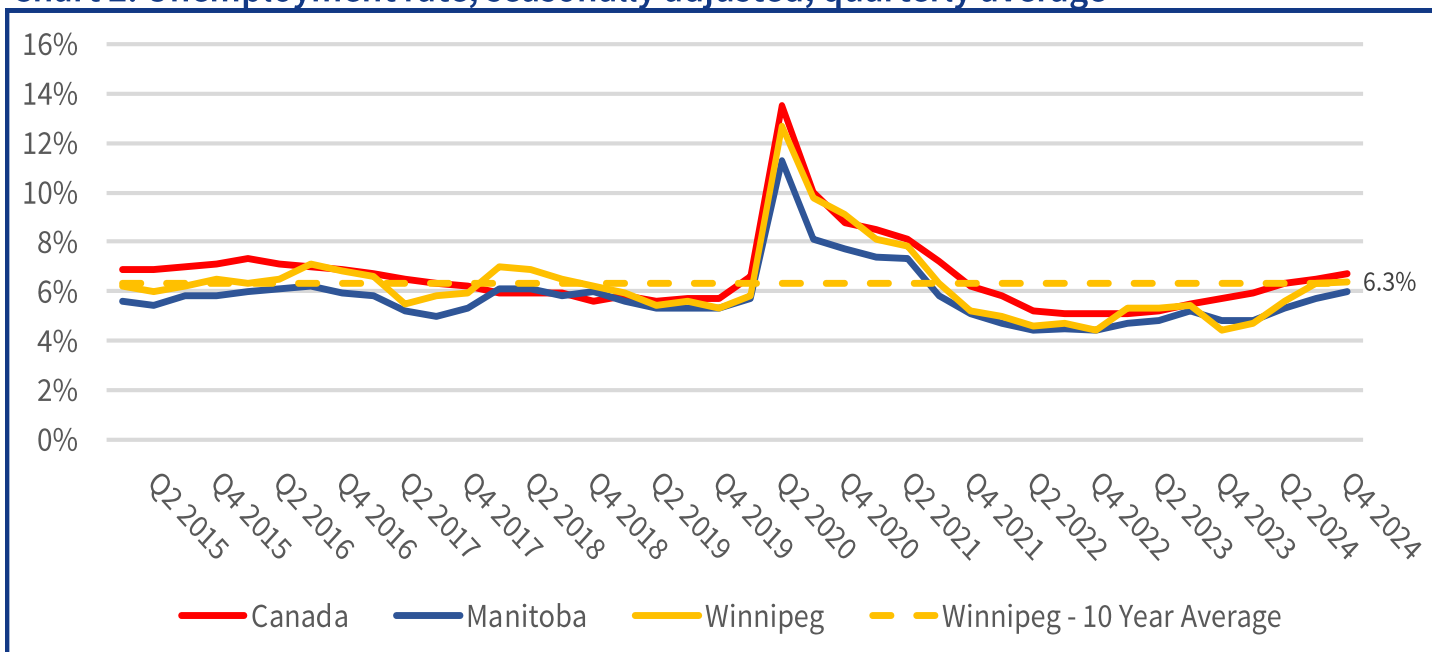
<sup>†</sup>Winnipeg Economic Region: The City of Winnipeg and the RM of Headingley.

<sup>‡</sup>2016 Winnipeg Census Metropolitan Area: This comprises the City of Winnipeg, 10 surrounding rural municipalities and Brokenhead 4 reserve.

## Unemployment rate

- Winnipeg's<sup>†</sup> unemployment rate was 6.4% in 2024 Q4, increasing by +0.1% from 2024 Q3. Winnipeg's unemployment rate is slightly above the 10 year average of 6.3%.
- Manitoba's unemployment rate was 6.0% in 2024 Q4, increasing by +0.3% from 2024 Q3.
- Canada's unemployment rate was 6.7% in 2024 Q4, increasing by +0.2% from 2024 Q3.

**Chart 2: Unemployment rate, seasonally adjusted, quarterly average**



Source: Statistics Canada, Economic Research Calculations

## Technical note: seasonally adjusted labour market estimate for economic regions

Statistics Canada does not produce seasonally adjusted labour market indicators for the economic regions. The City of Winnipeg Economic Research Group (ERG) estimates seasonally adjusted labour market indicators using seasonal adjustment factors from provincial labour market data estimated by Statistics Canada. ERG seasonally adjusts Economic Region employment data at the industry level. We assume the seasonality for each industry (e.g. retail trade) at the provincial level is the same for the economic regions within that province. Prior to publication we check these estimates to ensure seasonality has been removed from the Economic Region estimates using statistical software. Seasonality for full-time and part-time employment at the provincial level is assumed to be the same for the economic regions and. The sum of full and part-time employment levels are constrained to total seasonally adjusted employment for the economic regions. ERG also assumes seasonality for unemployment is the same at the provincial level as it is for the economic regions. The sum of seasonally adjusted employment and unemployment estimates yields an estimate of the seasonally adjusted labour force. Statistics Canada does not seasonally adjust population (15+) in the labour force survey. Therefore the participation rate and employment rate are estimated using seasonally adjusted labour force and employment estimates with the original population (15+) estimates published by Statistics Canada.

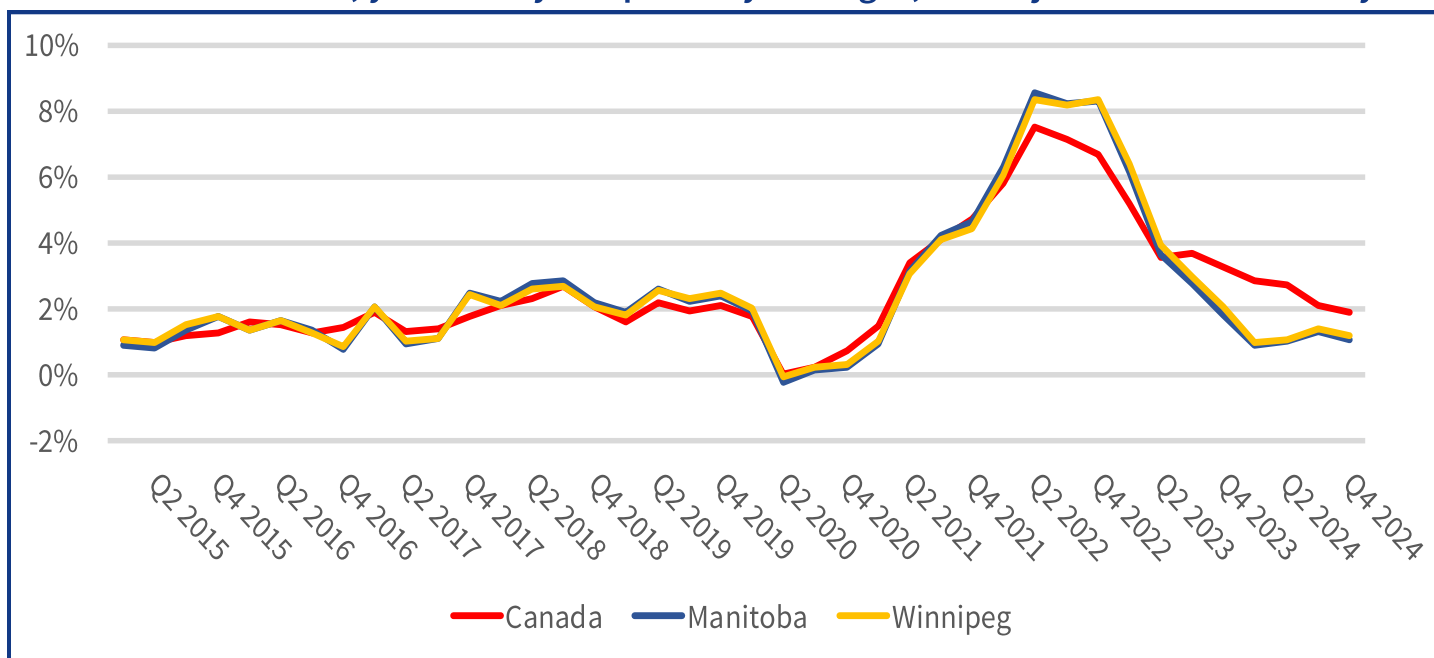
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## Winnipeg CMA and Manitoba Consumer Price Index highlights — 2024 Q4

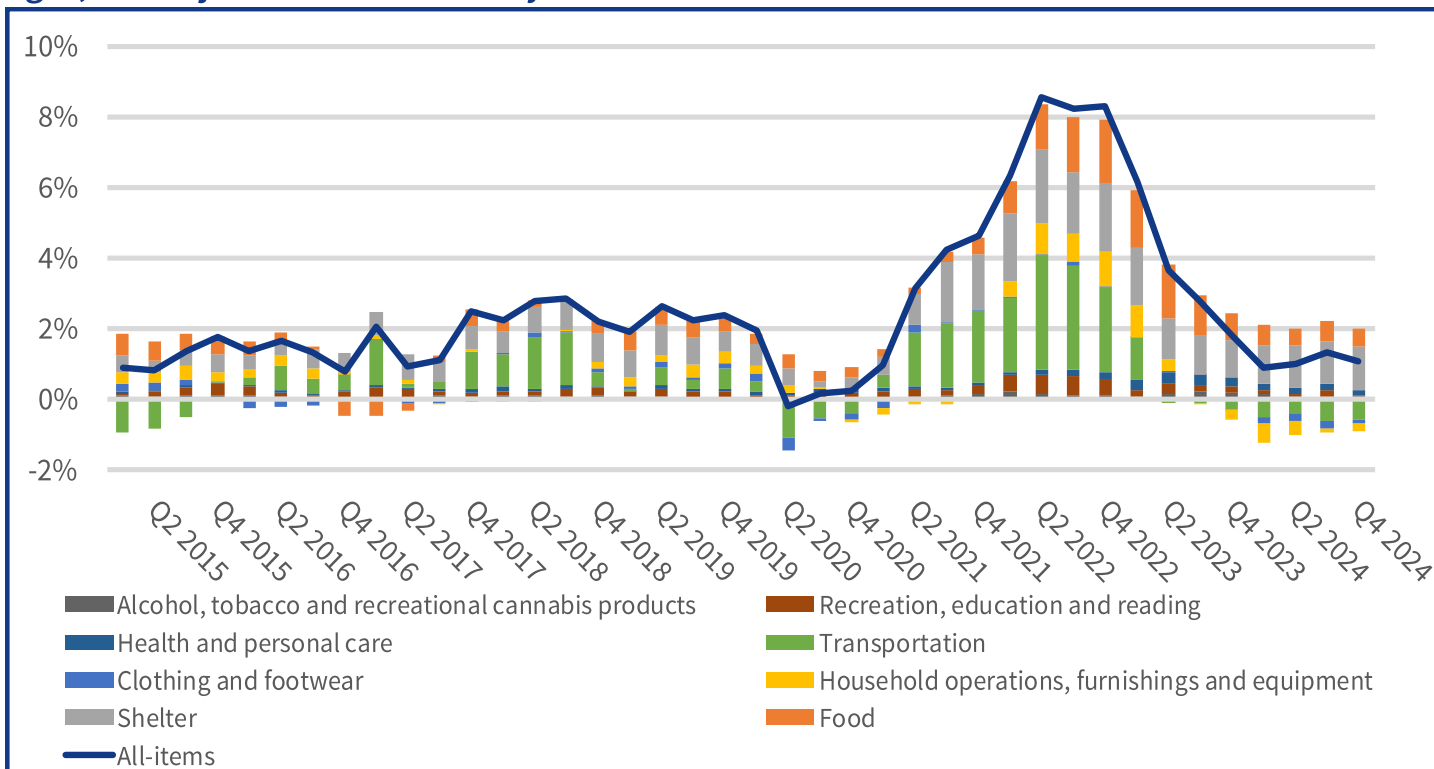
- Consumer Price Index (CPI) inflation increased in Winnipeg<sup>†</sup> by +1.2% year-over-year in 2024 Q4, decelerating by -0.2% from 2024 Q3.
- CPI inflation in Manitoba increased by +1.1% year-over-year in 2024 Q4, decelerating by -0.2% from 2024 Q3.
- CPI inflation in Canada increased by +1.9% year-over-year in 2024 Q4, decelerating by -0.2% from 2024 Q3.

**Chart 3: CPI inflation, year-over-year quarterly averages, not adjusted for seasonality**



Source: Statistics Canada, Economic Research Calculations

**Chart 4: Manitoba CPI inflation contributing growth rates, year-over-year quarterly averages, not adjusted for seasonality**



Source: Statistics Canada, Economic Research Calculations

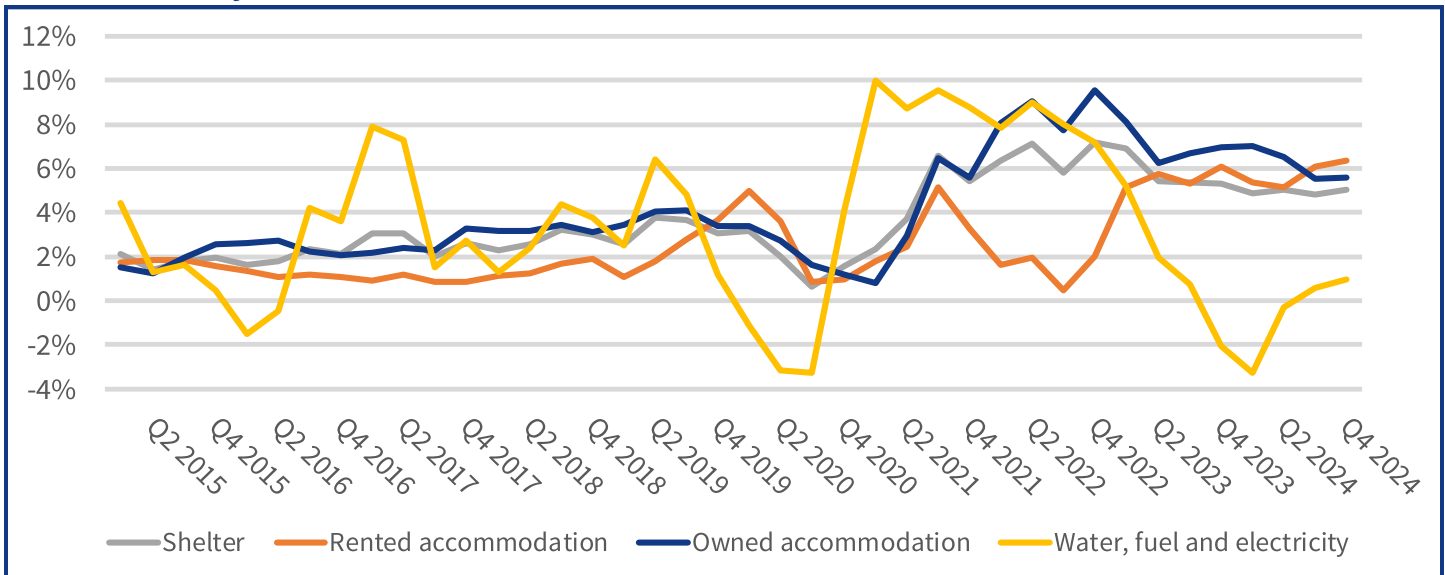
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## Drivers of Manitoba's CPI inflation

- As shown in chart 4, the top three contributors to Manitoba's 2024 Q4 CPI inflation were shelter (+1.2%), food (+0.5%) and health and personal care (+0.2%).
- Two of the five remaining CPI subcategories contributed to inflation. In descending order: alcohol, tobacco and recreational cannabis products (+0.1%), recreation, education and reading (+0.0%), clothing and footwear (-0.1%), household operations and furnishings and equipment (-0.2%) and transportation (-0.6%). Aside from shelter these details are not available for Winnipeg<sup>‡</sup>.

**Chart 5: Winnipeg CMA shelter inflation, year-over-year quarterly averages, not adjusted for seasonality**

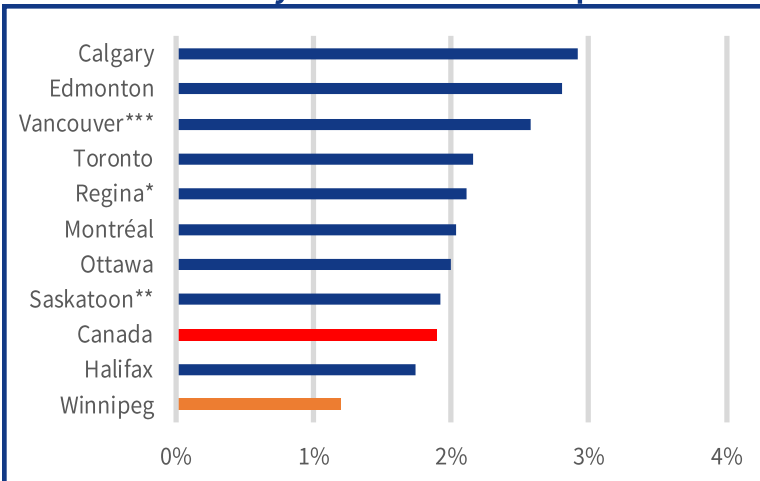


Source: Statistics Canada, Economic Research Calculations

## Winnipeg<sup>‡</sup> shelter inflation

- The price index of shelter in Winnipeg<sup>‡</sup> increased by +5.0% year-over-year in 2024 Q4.
- All three subcategories of the shelter price index increased in 2024 Q4. In descending order: rented accommodations (+6.4%), owned accommodations (+5.6%) and water, fuel and electricity (+1.0%).

**Chart 6: Inter-city CPI inflation comparison**



Regina\*: Includes Regina and Moose Mountain

Saskatoon\*\*: Includes Saskatoon and Biggar

Vancouver\*\*\*: Greater Vancouver area, the Fraser Valley and the Sunshine Coast, and stretches north to include Whistler, Pemberton and Lillooet

Source: Statistics Canada, Economic Research Calculations

## Inter-city comparison

- Of the 10 major Canadian municipalities, **Winnipeg<sup>‡</sup> had the lowest year-over-year CPI inflation** for 2024 Q4.
- Calgary had the highest CPI inflation rate at +2.9%.
- Halifax had the second lowest CPI inflation rate at +1.7%.

## What are contributing growth rates?

Contributing growth rates tell us how much each subcomponent is driving the overall growth of an indicator. The sum of the contributing growth rates of the subcomponents equals the overall growth rate of the indicator. For example, suppose CPI consisted of only food and shelter and their contributing growth rates were 2% and 3%, respectively. In this case total CPI inflation would be 5%.

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