

The City of Winnipeg



Winnipeg's Neighborhood Profiles

BROADWAY - ASSINIBOINE

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	5,405	1.2%	618,475	0.5%
1991 CENSUS	5,340		615,215	3.5%
1986 CENSUS (2)	3,845		594,555	5.3%
1981 CENSUS (2)	3,575		564,475	0.6%
1976 CENSUS (2)	n/a		560,875	4.8%
1971 CENSUS (2)	n/a		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
	Age Group	Number	%	Number
Less than 5	210	3.9%	41,965	6.9%
5-9	45	0.8%	41,455	6.8%
10-14	65	1.2%	39,745	6.5%
15-19	155	2.9%	39,310	6.4%
20-24	755	14.0%	44,925	7.3%
25-29	970	18.0%	46,035	7.5%
30-34	675	12.5%	52,640	8.6%
35-39	500	9.3%	52,335	8.6%
40-44	350	6.5%	48,215	7.9%
45-49	330	6.1%	43,695	7.1%
50-54	255	4.7%	32,280	5.3%
55-59	185	3.4%	25,475	4.2%
60-64	165	3.1%	24,210	4.0%
65-69	190	3.5%	23,005	3.8%
70-74	185	3.4%	22,285	3.6%
75+	365	6.8%	34,050	5.6%
TOTAL	5,400	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
	Marital Status	Number	%	Number
Never married (single) 15 years and over	2,740	53.8%	157,535	32.3%
Legally married (not separated)	1,195	23.5%	246,250	50.4%
Legally married and separated	270	5.3%	15,890	3.3%
Divorced	570	11.2%	35,370	7.2%
Widowed	315	6.2%	33,425	6.8%
TOTAL (15 Years and Over)	5,090	100.0%	488,470	100.0%

CENSUS FAMILIES	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
Family Size				
2 persons	785	78.5%	72,870	44.6%
3 persons	155	15.5%	36,945	22.6%
4 persons	60	6.0%	36,575	22.4%
5 or more persons	0	0.0%	16,930	10.4%
TOTAL CENSUS FAMILIES	1,000	100.0%	163,320	100.0%
Average number of persons per census family	2.3		3.0	

Family Structure				
Married couples	580	58.0%	121,850	74.6%
Common-law couples	250	25.0%	14,325	8.8%
One parent - female	135	13.5%	23,155	14.2%
One parent - male	35	3.5%	3,985	2.4%
TOTAL FAMILIES	1,000	100.0%	163,315	100.0%

Families by Type				
Married couples with children	150	15.1%	73,225	44.8%
Married couples without children	430	43.2%	48,625	29.8%
Common-law couples with children	45	4.5%	6,355	3.9%
Common-law couples without children	200	20.1%	7,970	4.9%
One parent - female	135	13.6%	23,155	14.2%
One parent - male	35	3.5%	3,985	2.4%
TOTAL FAMILIES	995	100.0%	163,315	100.0%

Families with Children				
Married couples	150	41.1%	73,225	68.6%
Common-law couples	45	12.3%	6,355	6.0%
One parent - female	135	37.0%	23,155	21.7%
One parent - male	35	9.6%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	365	100.0%	106,720	100.0%
With one child	290	81.7%	45,485	42.6%
With two children	55	15.5%	42,035	39.4%
With three or more children	10	2.8%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	355	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
Family Income				
Under \$10,000	125	12.5%	8,800	5.4%
\$10,000 - \$19,999	120	12.0%	14,740	9.0%
\$20,000 - \$29,999	185	18.5%	20,625	12.6%
\$30,000 - \$39,999	205	20.5%	22,230	13.6%
\$40,000 - \$ 49,999	100	10.0%	22,245	13.6%
\$50,000 - \$59,999	80	8.0%	20,600	12.6%
\$60,000 - \$69,999	55	5.5%	16,050	9.8%
\$70,000 - \$79,999	50	5.0%	11,630	7.1%
\$80,000 - \$89,999	15	1.5%	8,040	4.9%
\$90,000 - \$99,999	15	1.5%	5,520	3.4%
\$100,000 and over	50	5.0%	12,835	7.9%
TOTAL	1,000	100.0%	163,315	100.0%
AVERAGE INCOME	\$39,916		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	825		136,175	
Average Income	\$42,605		\$58,136	
Female one-parent families	140		23,150	
Average Income	\$26,913		\$26,536	
Male one-parent families	40		3,985	
Average Income	\$28,022		\$38,369	

HOUSEHOLDS	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
Household Size				
1 person	2,295	63.1%	71,700	29.1%
2 persons	1,060	29.2%	76,985	31.3%
3 persons	185	5.1%	38,710	15.7%
4 - 5 persons	95	2.6%	52,385	21.3%
6 or more persons	0	0.0%	6,395	2.6%
TOTAL	3,635	100.0%	246,175	100.0%
Average number of persons per household	1.5		2.5	

Household Type				
One-family households	1,000	27.5%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	2,635	72.5%	85,340	34.7%
TOTAL	3,635	100.0%	246,175	100.0%

Household Income				
Under \$10,000	690	19.0%	21,055	8.6%
\$10,000 - \$19,999	935	25.7%	41,795	17.0%
\$20,000 - \$29,999	655	18.0%	35,210	14.3%
\$30,000 - \$39,999	545	15.0%	32,605	13.2%
\$40,000 - \$ 49,999	315	8.7%	28,425	11.5%
\$50,000 - \$59,999	245	6.7%	25,200	10.2%
\$60,000 - \$69,999	65	1.8%	18,550	7.5%
\$70,000 - \$79,999	55	1.5%	13,315	5.4%
\$80,000 - \$89,999	60	1.6%	9,165	3.7%
\$90,000 - \$99,999	15	0.4%	6,380	2.6%
\$100,000 and over	60	1.6%	14,475	5.9%
TOTAL	3,640	100.0%	246,175	100.0%
AVERAGE INCOME	\$27,962		\$44,937	

COMPOSITION OF TOTAL INCOME	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
Employment income - %	74.5		74.0	
Government transfer payments - %	15.0		13.9	
Other - %	10.5		12.1	

INCIDENCE OF LOW INCOME	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
Total economic families	1,110		165,660	
Low income	315		32,165	
Incidence of low income - %	28.3		19.4	
Total unattached individuals	2,805		95,095	
Low income	1,375		46,650	
Incidence of low income - %	49.0		49.1	
Total population in private households	5,365		606,770	
Low income	2,170		147,425	
Incidence of low income - %	40.5		24.3	

CITIZENSHIP	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
	Canadian	4,885	90.2%	584,880
Other	530	9.8%	26,750	4.4%
TOTAL	5,415	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
	Knowledge of Official Languages			
English only	4,825	89.1%	538,745	88.1%
French only	10	0.2%	845	0.1%
Both English and French	460	8.5%	64,730	10.6%
Neither English nor French	110	2.0%	7,310	1.2%
TOTAL INDIVIDUALS	5,405	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	60	1.1%	10,285	1.7%
German	260	4.8%	27,960	4.6%
Spanish	260	4.8%	7,910	1.3%
Italian	75	1.4%	6,445	1.1%
Dutch	20	0.4%	2,490	0.4%
Polish	185	3.4%	11,805	1.9%
Arabic	40	0.7%	970	0.2%
Tagalog (Filipino)	115	2.1%	20,770	3.4%
Ukrainian	80	1.5%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	55	1.0%	2,815	0.5%
Non verbal languages	25	0.5%	1,620	0.3%
Portuguese	40	0.7%	8,175	1.3%
Greek	30	0.6%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	35	0.6%	2,925	0.5%
Japanese	15	0.3%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	35	0.6%	3,705	0.6%
Hungarian	55	1.0%	1,940	0.3%
Creoles	15	0.3%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	670	12.4%	21,290	3.5%
TOTAL INDIVIDUALS	5,415	n/a	611,630	n/a

ABORIGINALS	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
North American Indian single response	275	56.1%	19,535	44.9%
Metis single response	215	43.9%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
TOTAL ABORIGINALS	490	100.0%	43,460	100.0%
Aboriginal population	490	9.0%	43,460	7.1%
Non-Aboriginal population	4,925	91.0%	568,170	92.9%
TOTAL	5,415	100.0%	611,630	100.0%

VISIBLE MINORITIES	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
Black	390	39.6%	9,845	13.5%
South Asian	45	4.6%	11,330	15.6%
Chinese	70	7.1%	11,195	15.4%
Korean	30	3.0%	860	1.2%
Japanese	25	2.5%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	130	13.2%	25,590	35.2%
Arab/West Asian	115	11.7%	1,600	2.2%
Latin American	170	17.3%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	10	1.0%	1,305	1.8%
TOTAL VISIBLE MINORITIES	985	100.0%	72,690	100.0%
Visible Minority Population	985	18.2%	72,690	11.9%
Non-Visible Minority Population	4,415	81.8%	538,945	88.1%
TOTAL	5,400	100.0%	611,635	100.0%

EDUCATION	<i>BROADWAY - ASSINIBOINE</i>		<i>CITY OF WINNIPEG</i>	
School Attendance (15 to 24 Years Old)				
Not attending school	485	53.0%	33,110	39.3%
Attending school full-time	355	38.8%	44,355	52.7%
Attending school part-time	75	8.2%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	915	100.0%	84,235	100.0%

Education Attainment (15 Years Old)				
Less than Grade 9	380	7.5%	44,420	9.1%
Grade 9 - 12 without secondary certificate	860	16.9%	127,140	26.0%
Grade 9 - 12 with secondary certificate	550	10.8%	56,680	11.6%
Non-university - without certificate or diploma	370	7.3%	27,065	5.5%
Non-university - with certificate or diploma	1,070	21.0%	93,450	19.1%
University without degree	865	17.0%	66,130	13.5%
University with degree	990	19.5%	73,590	15.1%
TOTAL (15 YEARS AND OVER)	5,085	100.0%	488,475	100.0%

LABOUR FORCE	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
15 years and over				
In labour force	3,390		325,045	
Employed	3,065		298,390	
Unemployed	320		26,655	
Not in the labour force	1,700		163,420	
Unemployment rate %	9.6		8.2	
Employment to population ratio %	60.2		61.1	
Participation rate %	66.6		66.5	

15 - 24 years (Youth)				
In labour force	610		56,925	
Employed	545		48,770	
Unemployed	65		8,155	
Not in the labour force	305		27,310	
Unemployment rate %	10.7		14.3	
Employment to population ratio %	59.6		57.9	
Participation rate %	66.7		67.6	

25 years and over				
In labour force	2,780		268,120	
Employed	2,525		249,620	
Unemployed	260		18,500	
Not in the labour force	1,395		136,110	
Unemployment rate %	9.2		6.9	
Employment to population ratio %	60.4		61.8	
Participation rate %	66.6		66.3	

Employment Sectors				
All industries			315,950	
Agricultural and related service	0	0.0%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	305	9.0%	42,070	12.9%
Construction	100	3.0%	13,255	4.1%
Transportation and storage	215	6.4%	17,980	5.5%
Communication and other utility	125	3.7%	12,865	4.0%
Wholesale trade	150	4.4%	17,360	5.3%
Retail trade	300	8.9%	38,370	11.8%
Finance and insurance	175	5.2%	12,710	3.9%
Real estate operator and insurance agent	145	4.3%	6,505	2.0%
Business service	310	9.2%	18,710	5.8%
Government service	215	6.4%	22,950	7.1%
Educational service	225	6.7%	24,430	7.5%
Health and social service	310	9.2%	37,835	11.6%
Accommodation, food and beverage service	315	9.3%	22,950	7.1%
Other service	380	11.3%	25,460	7.8%
Other (Not applicable to an industry)	105	3.1%	9,095	2.8%
TOTAL	3,375	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	3,000	91.7%	285,925	90.6%
Self-Employed	270	8.3%	29,500	9.4%
TOTAL	3,270	100.0%	315,425	100.0%
Males				
Employees	1,595	88.9%	147,140	88.5%
Self-Employed	200	11.1%	19,125	11.5%
TOTAL	1,795	100.0%	166,265	100.0%
Females				
Employees	1,405	95.3%	138,785	93.0%
Self-Employed	70	4.7%	10,375	7.0%
TOTAL	1,475	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	2,820	92.0%	263,675	88.4%
At home	80	2.6%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	165	5.4%	19,705	6.6%
TOTAL	3,065	100.0%	298,390	100.0%
Males				
Usual place of work	1,475	88.6%	134,995	86.5%
At home	65	3.9%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	125	7.5%	14,340	9.2%
TOTAL	1,665	100.0%	156,100	100.0%
Females				
Usual place of work	1,345	96.1%	128,680	90.4%
At home	15	1.1%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	40	2.9%	5,365	3.8%
TOTAL	1,400	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
Employment Income				
Total	3,410		323,825	
Average employment income	\$21,616		\$25,077	
Total who worked full year, full time	1,815	53.2%	\$177,130	54.7%
Average employment income	\$29,554		\$34,399	
Total who worked part time or part year	1,600	46.9%	146,690	45.3%
Average employment income	\$12,619		\$13,822	
Males				
Total	1,860		169,705	
Average employment income	\$23,355		\$30,248	
Total who worked full year, full time	1,030	55.4%	103,575	61.0%
Average employment income	\$31,421		\$39,250	
Total who worked part time or part year	830	44.6%	66,125	39.0%
Average employment income	\$13,358		\$16,149	
Females				
Total	1,550		154,120	
Average employment income	\$19,529		\$19,384	
Total who worked full year, full time	785	50.6%	73,555	47.7%
Average employment income	\$27,105		\$27,567	
Total who worked part time or part year	770	49.7%	80,565	52.3%
Average employment income	\$11,823		\$11,912	

MODE OF TRANSPORTATION	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	970	32.6%	188,630	66.6%
Car, truck, van - as passenger	170	5.7%	25,950	9.2%
Public transit	620	20.8%	44,015	15.5%
Walk to work	1,125	37.8%	18,220	6.4%
Bicycle	40	1.3%	4,125	1.5%
Motorcycle	10	0.3%	145	0.1%
Taxicab	20	0.7%	605	0.2%
Other method	20	0.7%	1,675	0.6%
TOTAL	2,975	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Non-movers	3,365	63.0%	506,055	83.9%
Movers	1,975	37.0%	97,390	16.1%
TOTAL	5,340	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	1,035	19.9%	319,365	56.1%
Moved	4,170	80.1%	250,215	43.9%
TOTAL	5,205	100.0%	569,580	100.0%

DWELLING	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	0	0.0%	146,220	59.4%
Semi-detached house	0	0.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	1,020	28.1%	41,750	17.0%
Apartment building, five or more storeys	2,615	71.9%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	3,635	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	3.2		5.7	
Average Number of Bedrooms per Dwelling	1.0		2.4	

Dwelling Condition				
In need of regular maintenance only	2,640	72.5%	157,390	63.9%
In need of minor repairs	740	20.3%	66,975	27.2%
In need of major repairs	260	7.1%	21,810	8.9%
TOTAL DWELLINGS	3,640	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	620	17.1%	50,800	20.6%
1946-1960	470	12.9%	51,270	20.8%
1961-1970	680	18.7%	45,440	18.5%
1971-1980	780	21.5%	51,795	21.0%
1981-1990	1,020	28.1%	39,065	15.9%
1991-1996	60	1.7%	7,800	3.2%
TOTAL DWELLINGS	3,630	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	95	2.6%	152,695	62.0%
Rented	3,540	97.4%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	3,635	100.0%	246,175	100.0%

DWELLING (Cont'd)	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
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Miscellaneous Dwelling Costs

Tenant Occupied

Total dwellings	3,540		93,480	
Average gross rent	\$512		\$508	
Households spending 30% or more on shelter costs	1,420	40.1%	40,640	43.5%

Owner Occupied

Total dwellings	95		152,650	
Average value of dwelling	\$83,371		\$95,345	
Average owner's major payment	\$905		\$681	
Households spending 30% or more on shelter costs	30	31.6%	18,475	12.1%

One-Family Household Dwellings

Tenant Occupied

Total Dwellings	920		37,075	
Average Gross Rent	\$596		\$555	
Households spending 30% or more on shelter costs	240	26.1%	13,995	37.7%

Owner Occupied

Total dwellings	35		110,020	
Average owner's major payment	\$1,039		\$723	
Households spending 30% or more on shelter costs	15	42.9%	10,795	9.8%

LAND AREA (In Square Kilometers)	BROADWAY - ASSINIBOINE		CITY OF WINNIPEG	
	sq. km.	% of Winnipeg	sq. km.	
	0.34	0.1%	464.1	