

The City of Winnipeg



Winnipeg's Neighborhood Profiles

WEST BROADWAY

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	WEST BROADWAY		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	5,190	-4.9%	618,475	0.5%
1991 CENSUS	5,455		615,215	3.5%
1986 CENSUS (2)	6,545		594,555	5.3%
1981 CENSUS (2)	5,240		564,475	0.6%
1976 CENSUS (2)	5,200		560,875	4.8%
1971 CENSUS (2)	6,745		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	WEST BROADWAY		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	330	6.4%	41,965	6.9%
5-9	230	4.5%	41,455	6.8%
10-14	165	3.2%	39,745	6.5%
15-19	325	6.3%	39,310	6.4%
20-24	705	13.8%	44,925	7.3%
25-29	650	12.7%	46,035	7.5%
30-34	485	9.5%	52,640	8.6%
35-39	470	9.2%	52,335	8.6%
40-44	315	6.2%	48,215	7.9%
45-49	320	6.3%	43,695	7.1%
50-54	210	4.1%	32,280	5.3%
55-59	160	3.1%	25,475	4.2%
60-64	110	2.1%	24,210	4.0%
65-69	100	2.0%	23,005	3.8%
70-74	115	2.2%	22,285	3.6%
75+	430	8.4%	34,050	5.6%
TOTAL	5,120	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	WEST BROADWAY		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	2,765	62.6%	157,535	32.3%
Legally married (not separated)	500	11.3%	246,250	50.4%
Legally married and separated	230	5.2%	15,890	3.3%
Divorced	580	13.1%	35,370	7.2%
Widowed	340	7.7%	33,425	6.8%
TOTAL (15 Years and Over)	4,415	100.0%	488,470	100.0%

CENSUS FAMILIES	WEST BROADWAY		CITY OF WINNIPEG	
Family Size				
2 persons	475	62.5%	72,870	44.6%
3 persons	160	21.1%	36,945	22.6%
4 persons	75	9.9%	36,575	22.4%
5 or more persons	50	6.6%	16,930	10.4%
TOTAL CENSUS FAMILIES	760	100.0%	163,320	100.0%
Average number of persons per census family	2.7		3.0	

Family Structure				
Married couples	235	30.9%	121,850	74.6%
Common-law couples	190	25.0%	14,325	8.8%
One parent - female	295	38.8%	23,155	14.2%
One parent - male	40	5.3%	3,985	2.4%
TOTAL FAMILIES	760	100.0%	163,315	100.0%

Families by Type				
Married couples with children	125	16.6%	73,225	44.8%
Married couples without children	110	14.6%	48,625	29.8%
Common-law couples with children	55	7.3%	6,355	3.9%
Common-law couples without children	130	17.2%	7,970	4.9%
One parent - female	295	39.1%	23,155	14.2%
One parent - male	40	5.3%	3,985	2.4%
TOTAL FAMILIES	755	100.0%	163,315	100.0%

Families with Children				
Married couples	125	24.3%	73,225	68.6%
Common-law couples	55	10.7%	6,355	6.0%
One parent - female	295	57.3%	23,155	21.7%
One parent - male	40	7.8%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	515	100.0%	106,720	100.0%
With one child	320	62.1%	45,485	42.6%
With two children	120	23.3%	42,035	39.4%
With three or more children	75	14.6%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	515	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	WEST BROADWAY		CITY OF WINNIPEG	
Family Income				
Under \$10,000	165	21.4%	8,800	5.4%
\$10,000 - \$19,999	305	39.6%	14,740	9.0%
\$20,000 - \$29,999	160	20.8%	20,625	12.6%
\$30,000 - \$39,999	60	7.8%	22,230	13.6%
\$40,000 - \$ 49,999	35	4.5%	22,245	13.6%
\$50,000 - \$59,999	15	1.9%	20,600	12.6%
\$60,000 - \$69,999	10	1.3%	16,050	9.8%
\$70,000 - \$79,999	0	0.0%	11,630	7.1%
\$80,000 - \$89,999	10	1.3%	8,040	4.9%
\$90,000 - \$99,999	0	0.0%	5,520	3.4%
\$100,000 and over	10	1.3%	12,835	7.9%
TOTAL	770	100.0%	163,315	100.0%
AVERAGE INCOME	\$20,440		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	425		136,175	
Average Income	\$24,901		\$58,136	
Female one-parent families	295		23,150	
Average Income	\$12,589		\$26,536	
Male one-parent families	40		3,985	
Average Income	\$30,440		\$38,369	

HOUSEHOLDS	WEST BROADWAY		CITY OF WINNIPEG	
Household Size				
1 person	1,920	64.4%	71,700	29.1%
2 persons	670	22.5%	76,985	31.3%
3 persons	225	7.6%	38,710	15.7%
4 - 5 persons	130	4.4%	52,385	21.3%
6 or more persons	35	1.2%	6,395	2.6%
TOTAL	2,980	100.0%	246,175	100.0%
Average number of persons per household	1.6		2.5	

Household Type				
One-family households	760	25.4%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	2,230	74.6%	85,340	34.7%
TOTAL	2,990	100.0%	246,175	100.0%

Household Income				
Under \$10,000	1,180	39.5%	21,055	8.6%
\$10,000 - \$19,999	1,080	36.1%	41,795	17.0%
\$20,000 - \$29,999	370	12.4%	35,210	14.3%
\$30,000 - \$39,999	185	6.2%	32,605	13.2%
\$40,000 - \$ 49,999	65	2.2%	28,425	11.5%
\$50,000 - \$59,999	30	1.0%	25,200	10.2%
\$60,000 - \$69,999	25	0.8%	18,550	7.5%
\$70,000 - \$79,999	10	0.3%	13,315	5.4%
\$80,000 - \$89,999	10	0.3%	9,165	3.7%
\$90,000 - \$99,999	10	0.3%	6,380	2.6%
\$100,000 and over	25	0.8%	14,475	5.9%
TOTAL	2,990	100.0%	246,175	100.0%
AVERAGE INCOME	\$16,211		\$44,937	

COMPOSITION OF TOTAL INCOME	WEST BROADWAY		CITY OF WINNIPEG	
Employment income - %	53.3		74.0	
Government transfer payments - %	36.8		13.9	
Other - %	9.9		12.1	

INCIDENCE OF LOW INCOME	WEST BROADWAY		CITY OF WINNIPEG	
Total economic families	840		165,660	
Low income	595		32,165	
Incidence of low income - %	70.8		19.4	
Total unattached individuals	2,480		95,095	
Low income	2,005		46,650	
Incidence of low income - %	80.8		49.1	
Total population in private households	4,730		606,770	
Low income	3,625		147,425	
Incidence of low income - %	76.6		24.3	

CITIZENSHIP	WEST BROADWAY		CITY OF WINNIPEG	
Canadian	4,880	94.8%	584,880	95.6%
Other	265	5.2%	26,750	4.4%
TOTAL	5,145	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	WEST BROADWAY		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	4,655	90.6%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	470	9.1%	64,730	10.6%
Neither English nor French	15	0.3%	7,310	1.2%
TOTAL INDIVIDUALS	5,140	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	125	2.4%	10,285	1.7%
German	150	2.9%	27,960	4.6%
Spanish	310	6.0%	7,910	1.3%
Italian	45	0.9%	6,445	1.1%
Dutch	25	0.5%	2,490	0.4%
Polish	60	1.2%	11,805	1.9%
Arabic	30	0.6%	970	0.2%
Tagalog (Filipino)	20	0.4%	20,770	3.4%
Ukrainian	150	2.9%	22,265	3.6%
Vietnamese	40	0.8%	3,025	0.5%
Punjabi	10	0.2%	5,255	0.9%
Cree	225	4.4%	2,815	0.5%
Non verbal languages	20	0.4%	1,620	0.3%
Portuguese	30	0.6%	8,175	1.3%
Greek	10	0.2%	1,585	0.3%
Hindi	10	0.2%	2,560	0.4%
Russian	40	0.8%	2,925	0.5%
Japanese	10	0.2%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	10	0.2%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	255	5.0%	3,705	0.6%
Hungarian	10	0.2%	1,940	0.3%
Creoles	15	0.3%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	260	5.1%	21,290	3.5%
TOTAL INDIVIDUALS	5,140	n/a	611,630	n/a

ABORIGINALS	WEST BROADWAY		CITY OF WINNIPEG	
North American Indian single response	955	67.0%	19,535	44.9%
Metis single response	445	31.2%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	25	1.8%	720	1.7%
TOTAL ABORIGINALS	1,425	100.0%	43,460	100.0%
Aboriginal population				
Aboriginal population	1,425	27.8%	43,460	7.1%
Non-Aboriginal population				
Non-Aboriginal population	3,705	72.2%	568,170	92.9%
TOTAL	5,130	100.0%	611,630	100.0%

VISIBLE MINORITIES	WEST BROADWAY		CITY OF WINNIPEG	
Black	140	19.0%	9,845	13.5%
South Asian	50	6.8%	11,330	15.6%
Chinese	115	15.6%	11,195	15.4%
Korean	30	4.1%	860	1.2%
Japanese	20	2.7%	1,505	2.1%
Southeast Asian	85	11.6%	4,135	5.7%
Filipino	25	3.4%	25,590	35.2%
Arab/West Asian	30	4.1%	1,600	2.2%
Latin American	225	30.6%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	15	2.0%	1,305	1.8%
TOTAL VISIBLE MINORITIES	735	100.0%	72,690	100.0%
Visible Minority Population				
Visible Minority Population	735	14.3%	72,690	11.9%
Non-Visible Minority Population				
Non-Visible Minority Population	4,405	85.7%	538,945	88.1%
TOTAL	5,140	100.0%	611,635	100.0%

EDUCATION	WEST BROADWAY		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	500	48.8%	33,110	39.3%
Attending school full-time	460	44.9%	44,355	52.7%
Attending school part-time	65	6.3%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	1,025	100.0%	84,235	100.0%

Education Attainment (15 Years Old)				
Less than Grade 9	490	11.1%	44,420	9.1%
Grade 9 - 12 without secondary certificate	1,215	27.5%	127,140	26.0%
Grade 9 - 12 with secondary certificate	415	9.4%	56,680	11.6%
Non-university - without certificate or diploma	390	8.8%	27,065	5.5%
Non-university - with certificate or diploma	650	14.7%	93,450	19.1%
University without degree	830	18.8%	66,130	13.5%
University with degree	425	9.6%	73,590	15.1%
TOTAL (15 YEARS AND OVER)	4,415	100.0%	488,475	100.0%

LABOUR FORCE	WEST BROADWAY		CITY OF WINNIPEG	
15 years and over				
In labour force	2,515		325,045	
Employed	1,775		298,390	
Unemployed	740		26,655	
Not in the labour force	1,905		163,420	
Unemployment rate %	29.2		8.2	
Employment to population ratio %	40.2		61.1	
Participation rate %	57.0		66.5	

15 - 24 years (Youth)				
In labour force	660		56,925	
Employed	520		48,770	
Unemployed	135		8,155	
Not in the labour force	370		27,310	
Unemployment rate %	20.6		14.3	
Employment to population ratio %	50.7		57.9	
Participation rate %	63.9		67.6	

25 years and over				
In labour force	1,855		268,120	
Employed	1,250		249,620	
Unemployed	600		18,500	
Not in the labour force	1,535		136,110	
Unemployment rate %	32.3		6.9	
Employment to population ratio %	36.9		61.8	
Participation rate %	54.8		66.3	

Employment Sectors				
All industries			315,950	
Agricultural and related service	20	0.8%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	10	0.4%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	270	10.7%	42,070	12.9%
Construction	140	5.6%	13,255	4.1%
Transportation and storage	50	2.0%	17,980	5.5%
Communication and other utility	35	1.4%	12,865	4.0%
Wholesale trade	105	4.2%	17,360	5.3%
Retail trade	275	10.9%	38,370	11.8%
Finance and insurance	50	2.0%	12,710	3.9%
Real estate operator and insurance agent	100	4.0%	6,505	2.0%
Business service	145	5.8%	18,710	5.8%
Government service	110	4.4%	22,950	7.1%
Educational service	100	4.0%	24,430	7.5%
Health and social service	210	8.3%	37,835	11.6%
Accommodation, food and beverage service	280	11.1%	22,950	7.1%
Other service	320	12.7%	25,460	7.8%
Other (Not applicable to an industry)	295	11.7%	9,095	2.8%
TOTAL	2,515	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	WEST BROADWAY		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	2,075	93.9%	285,925	90.6%
Self-Employed	135	6.1%	29,500	9.4%
TOTAL	2,210	100.0%	315,425	100.0%
Males				
Employees	1,305	92.9%	147,140	88.5%
Self-Employed	100	7.1%	19,125	11.5%
TOTAL	1,405	100.0%	166,265	100.0%
Females				
Employees	770	95.7%	138,785	93.0%
Self-Employed	35	4.3%	10,375	7.0%
TOTAL	805	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	1,455	82.0%	263,675	88.4%
At home	85	4.8%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	235	13.2%	19,705	6.6%
TOTAL	1,775	100.0%	298,390	100.0%
Males				
Usual place of work	855	79.9%	134,995	86.5%
At home	60	5.6%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	155	14.5%	14,340	9.2%
TOTAL	1,070	100.0%	156,100	100.0%
Females				
Usual place of work	600	85.1%	128,680	90.4%
At home	25	3.5%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	80	11.3%	5,365	3.8%
TOTAL	705	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	WEST BROADWAY		CITY OF WINNIPEG	
Employment Income				
Total	2,185		323,825	
Average employment income	\$12,431		\$25,077	
Total who worked full year, full time	760	34.8%	\$177,130	54.7%
Average employment income	\$21,238		\$34,399	
Total who worked part time or part year	1,425	65.2%	146,690	45.3%
Average employment income	\$7,754		\$13,822	
Males				
Total	1,385		169,705	
Average employment income	\$12,147		\$30,248	
Total who worked full year, full time	470	33.9%	103,575	61.0%
Average employment income	\$19,883		\$39,250	
Total who worked part time or part year	910	65.7%	66,125	39.0%
Average employment income	\$8,138		\$16,149	
Females				
Total	800		154,120	
Average employment income	\$12,924		\$19,384	
Total who worked full year, full time	290	36.3%	73,555	47.7%
Average employment income	\$23,433		\$27,567	
Total who worked part time or part year	515	64.4%	80,565	52.3%
Average employment income	\$7,076		\$11,912	

MODE OF TRANSPORTATION	WEST BROADWAY		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	540	31.7%	188,630	66.6%
Car, truck, van - as passenger	125	7.3%	25,950	9.2%
Public transit	485	28.4%	44,015	15.5%
Walk to work	430	25.2%	18,220	6.4%
Bicycle	75	4.4%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	10	0.6%	605	0.2%
Other method	40	2.3%	1,675	0.6%
TOTAL	1,705	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	WEST BROADWAY		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Non-movers	3,015	59.3%	506,055	83.9%
Movers	2,070	40.7%	97,390	16.1%
TOTAL	5,085	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	1,215	25.3%	319,365	56.1%
Moved	3,595	74.7%	250,215	43.9%
TOTAL	4,810	100.0%	569,580	100.0%

DWELLING	WEST BROADWAY		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	190	6.4%	146,220	59.4%
Semi-detached house	30	1.0%	9,975	4.1%
Row house	35	1.2%	8,330	3.4%
Apartment, detached duplex	145	4.8%	5,075	2.1%
Apartment building, less than five storeys	1,700	56.9%	41,750	17.0%
Apartment building, five or more storeys	855	28.6%	33,830	13.7%
Other single attached house	35	1.2%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	2,990	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	3.6		5.7	
Average Number of Bedrooms per Dwelling	1.3		2.4	

Dwelling Condition				
In need of regular maintenance only	1,815	60.8%	157,390	63.9%
In need of minor repairs	700	23.5%	66,975	27.2%
In need of major repairs	470	15.7%	21,810	8.9%
TOTAL DWELLINGS	2,985	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	1,565	52.3%	50,800	20.6%
1946-1960	400	13.4%	51,270	20.8%
1961-1970	280	9.3%	45,440	18.5%
1971-1980	245	8.2%	51,795	21.0%
1981-1990	470	15.7%	39,065	15.9%
1991-1996	35	1.2%	7,800	3.2%
TOTAL DWELLINGS	2,995	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	145	4.8%	152,695	62.0%
Rented	2,845	95.2%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	2,990	100.0%	246,175	100.0%

DWELLING (Cont'd)	WEST BROADWAY		CITY OF WINNIPEG	
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Miscellaneous Dwelling Costs

Tenant Occupied

Total dwellings	2,845		93,480	
Average gross rent	\$382		\$508	
Households spending 30% or more on shelter costs	1,840	64.7%	40,640	43.5%

Owner Occupied

Total dwellings	145		152,650	
Average value of dwelling	\$74,840		\$95,345	
Average owner's major payment	\$499		\$681	
Households spending 30% or more on shelter costs	35	24.1%	18,475	12.1%

One-Family Household Dwellings

Tenant Occupied

Total Dwellings	585		37,075	
Average Gross Rent	\$463		\$555	
Households spending 30% or more on shelter costs	355	60.7%	13,995	37.7%

Owner Occupied

Total dwellings	80		110,020	
Average owner's major payment	\$518		\$723	
Households spending 30% or more on shelter costs	20	25.0%	10,795	9.8%

LAND AREA (In Square Kilometers)	WEST BROADWAY		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	0.67	0.1%	464.1	