The City of Winnipeg



Winnipeg's Neighborhood Profiles

WESTWOOD

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	WESTWOOD		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	7,505	-4.5%	618,475	0.5%
1991 CENSUS	7,860	-7.7%	615,215	3.5%
1986 CENSUS (2)	8,515	-8.1%	594,555	5.3%
1981 CENSUS (2)	9,270	-9.0%	564,475	0.6%
1976 CENSUS (2)	10,185	-0.1%	560,875	4.8%
1971 CENSUS (2)	10,200		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	WESTWOOD		CITY OF WINNIPEG	
Age Group	Number	%	Number	%
Less than 5	400	5.3%	41,965	6.9%
5-9	455	6.1%	41,455	6.8%
10-14	475	6.3%	39,745	6.5%
15-19	515	6.9%	39,310	6.4%
20-24	450	6.0%	44,925	7.3%
25-29	365	4.9%	46,035	7.5%
30-34	500	6.7%	52,640	8.6%
35-39	560	7.5%	52,335	8.6%
40-44	530	7.1%	48,215	7.9%
45-49	545	7.3%	43,695	7.1%
50-54	535	7.1%	32,280	5.3%
55-59	640	8.5%	25,475	4.2%
60-64	530	7.1%	24,210	4.0%
65-69	435	5.8%	23,005	3.8%
70-74	310	4.1%	22,285	3.6%
75+	260	3.5%	34,050	5.6%
TOTAL	7,505	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	WESTWOOD		CITY OF WINNIPEG	
Never married (single) 15 years and over	1,460	23.6%	157,535	32.3%
Legally married (not separated)	4,055	65.7%	246,250	50.4%
Legally married and separated	145	2.3%	15,890	3.3%
Divorced	250	4.0%	35,370	7.2%
Widowed	265	4.3%	33,425	6.8%
TOTAL (15 Years and Over)	6,175	100.0%	488,470	100.0%

CENSUS FAMILIES	WESTWOOD		CITY OF WINNIPEG	
Family Size				
2 persons	1,035	44.7%	72,870	44.6%
3 persons	500	21.6%	36,945	22.6%
4 persons	570	24.6%	36,575	22.4%
5 or more persons	210	9.1%	16,930	10.4%
TOTAL CENSUS FAMILIES	2,315	100.0%	163,320	100.0%
Average number of persons per census family	3.0		3.0	

Family Structure				
Married couples	2,015	87.2%	121,850	74.6%
Common-law couples	90	3.9%	14,325	8.8%
One parent - female	160	6.9%	23,155	14.2%
One parent - male	45	1.9%	3,985	2.4%
TOTAL FAMILIES	2,310	100.0%	163,315	100.0%

Families by Type				
Married couples with children	1,180	51.2%	73,225	44.8%
Married couples without children	835	36.2%	48,625	29.8%
Common-law couples with children	30	1.3%	6,355	3.9%
Common-law couples without children	55	2.4%	7,970	4.9%
One parent - female	160	6.9%	23,155	14.2%
One parent - male	45	2.0%	3,985	2.4%
TOTAL FAMILIES	2,305	100.0%	163,315	100.0%

Families with Children					
Married couples	1,180	83.4%	73,225	68.6%	
Common-law couples	30	2.1%	6,355	6.0%	
One parent - female	160	11.3%	23,155	21.7%	
One parent - male	45	3.2%	3,985	3.7%	
TOTAL FAMILIES WITH CHILDREN	1,415	100.0%	106,720	100.0%	
With one child	565	40.2%	45,485	42.6%	
With two children	630	44.8%	42,035	39.4%	
With three or more children	210	14.9%	19,205	18.0%	
TOTAL FAMILIES WITH CHILDREN	1,405	100.0%	106,725	100.0%	

CENSUS FAMILIES (Cont'd)	WESTWOOD		CITY OF WINNIPEG	
Family Income				
Under \$10,000	30	1.3%	8,800	5.4%
\$10,000 - \$19,999	30	1.3%	14,740	9.0%
\$20,000 - \$29,999	190	8.2%	20,625	12.6%
\$30,000 - \$39,999	215	9.3%	22,230	13.6%
\$40,000 - \$49,999	275	11.9%	22,245	13.6%
\$50,000 - \$59,999	310	13.4%	20,600	12.6%
\$60,000 - \$69,999	255	11.1%	16,050	9.8%
\$70,000 - \$79,999	250	10.8%	11,630	7.1%
\$80,000 - \$89,999	190	8.2%	8,040	4.9%
\$90,000 - \$99,999	170	7.4%	5,520	3.4%
\$100,000 and over	390	16.9%	12,835	7.9%
TOTAL	2,305	100.0%	163,315	100.0%
AVERAGE INCOME	\$70,818		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	2,110		136,175	
Average Income	\$73,643		\$58,136	
Female one-parent families	160		23,150	
Average Income	\$36,748		\$26,536	
Male one-parent families	50		3,985	
Average Income	\$59,839		\$38,369	

HOUSEHOLDS	WESTWOOD		CITY OF WINNIPEG	
Household Size				
1 person	335	12.6%	71,700	29.1%
2 persons	990	37.1%	76,985	31.3%
3 persons	500	18.8%	38,710	15.7%
4 - 5 persons	780	29.3%	52,385	21.3%
6 or more persons	60	2.3%	6,395	2.6%
TOTAL	2,665	100.0%	246,175	100.0%
Average number of persons per household	2.8		2.5	

Household Type				
One-family households	2,265	85.0%	158,460	64.4%
Multiple-family households	25	0.9%	2,375	1.0%
Non-family households	375	14.1%	85,340	34.7%
TOTAL	2,665	100.0%	246,175	100.0%

Household Income					
Under \$10,000	25	0.9%	21,055	8.6%	
\$10,000 - \$19,999	130	4.9%	41,795	17.0%	
\$20,000 - \$29,999	235	8.9%	35,210	14.3%	
\$30,000 - \$39,999	260	9.8%	32,605	13.2%	
\$40,000 - \$49,999	320	12.1%	28,425	11.5%	
\$50,000 - \$59,999	345	13.0%	25,200	10.2%	
\$60,000 - \$69,999	285	10.7%	18,550	7.5%	
\$70,000 - \$79,999	270	10.2%	13,315	5.4%	
\$80,000 - \$89,999	205	7.7%	9,165	3.7%	
\$90,000 - \$99,999	175	6.6%	6,380	2.6%	
\$100,000 and over	405	15.3%	14,475	5.9%	
TOTAL	2,655	100.0%	246,175	100.0%	
AVERAGE INCOME	\$67,055		\$44,937		

COMPOSITION OF TOTAL INCOME	WESTWOOD	CITY OF WINNIPEG
Employment income - %	71.2	74.0
Government transfer payments - %	9.3	13.9
Other - %	19.5	12.1

INCIDENCE OF LOW INCOME	WESTWOOD		CITY WINN	(OF IIPEG
Total economic families	2,310		165,660	
Low income	95		32,165	
Incidence of low income - %	4.3		19.4	
Total unattached individuals	430		95,095	
Low income	130		46,650	
Incidence of low income - %	30.3		49.1	
Total population in private households	7,495		606,770	
Low income	410		147,425	
Incidence of low income - %	5.5		24.3	

CITIZENSHIP	WESTWOOD		CITIZENSHIP WESTWOOD CITY OF WINNIPED		
Canadian	7,330	97.6%	584,880	95.6%	
Other	180	2.4%	26,750	4.4%	
TOTAL	7,510	100.0%	611,630	100.0%	

KNOWLEDGE OF LANGUAGES	WESTWOOD			(OF IIPEG
Knowledge of Official Languages	of Official Languages			
English only	6,810	90.7%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	680	9.1%	64,730	10.6%
Neither English nor French	20	0.3%	7,310	1.2%
TOTAL INDIVIDUALS	7,510	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	60	0.8%	10,285	1.7%
German	375	5.0%	27,960	4.6%
Spanish	30	0.4%	7,910	1.3%
Italian	75	1.0%	6,445	1.1%
Dutch	10	0.1%	2,490	0.4%
Polish	75	1.0%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	10	0.1%	20,770	3.4%
Ukrainian	255	3.4%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	15	0.2%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	120	1.6%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	10	0.1%	2,925	0.5%
Japanese	10	0.1%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	15	0.2%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	10	0.1%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	60	0.8%	21,290	3.5%
TOTAL INDIVIDUALS	7,510	n/a	611,630	n/a

ABORIGINALS	WESTWOOD		CITY WINN	(of IIPEG
North American Indian single response	25	21.7%	19,535	44.9%
Metis single response	80	69.6%	22,730	52.3%
Inuit single response	10	8.7%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
TOTAL ABORIGINALS	115	100.0%	43,460	100.0%
Aboriginal population	115	1.5%	43,460	7.1%
Non-Aboriginal population	7,395	98.5%	568,170	92.9%
TOTAL	7,510	100.0%	611,630	100.0%

VISIBLE MINORITIES	WESTWOOD			í of IIPEG
Black	70	26.4%	9,845	13.5%
South Asian	60	22.6%	11,330	15.6%
Chinese	75	28.3%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	15	5.7%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	15	5.7%	25,590	35.2%
Arab/West Asian	10	3.8%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	10	3.8%	1,435	2.0%
Multiple Visible Minority	10	3.8%	1,305	1.8%
TOTAL VISIBLE MINORITIES	265	100.0%	72,690	100.0%
Visible Minority Population	265	3.5%	72,690	11.9%
Non-Visible Minority Population	7,250	96.5%	538,945	88.1%
TOTAL	7,515	100.0%	611,635	100.0%

EDUCATION	WESTWOOD			
School Attendance (15 to 24 Years Old)				
Not attending school	260	27.2%	33,110	39.3%
Attending school full-time	615	64.4%	44,355	52.7%
Attending school part-time	80	8.4%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	955	100.0%	84,235	100.0%

Education Attainment (15 Years Old and Over)				
Less than Grade 9	160	2.6%	44,420	9.1%
Grade 9 - 12 without secondary certificate	1,200	19.4%	127,140	26.0%
Grade 9 - 12 with secondary certificate	775	12.5%	56,680	11.6%
Non-university - without certificate or diploma	395	6.4%	27,065	5.5%
Non-university - with certificate or diploma	1,575	25.5%	93,450	19.1%
University without degree	985	15.9%	66,130	13.5%
University with degree	1,090	17.6%	73,590	15.1%
TOTAL (15 YEARS OLD AND OVER)	6,180	100.0%	488,475	100.0%

LABOUR FORCE	WESTWOOD	CITY OF WINNIPEG
15 years and over		
In labour force	4,200	325,045
Employed	4,010	298,390
Unemployed	190	26,655
Not in the labour force	1,980	163,420
Unemployment rate %	4.5	8.2
Employment to population ratio %	64.9	61.1
Participation rate %	68.0	66.5

15 - 24 years (Youth)				
In labour force	745		56,925	
Employed	645		48,770	
Unemployed	95		8,155	
Not in the labour force	210		27,310	
Unemployment rate %	13.4		14.3	
Employment to population ratio %	67.5		57.9	
Participation rate %	78.0		67.6	

25 years and over				
In labour force	3,455	268,120		
Employed	3,365	249,620		
Unemployed	90	18,500		
Not in the labour force	1,765	136,110		
Unemployment rate %	2.6	6.9		
Employment to population ratio %	64.4	61.8		
Participation rate %	66.1	66.3		

Employment Sectors	Employment Sectors					
Industries						
Agricultural and related service	35	0.8%	1,735	0.5%		
Fishing and trapping	0	0.0%	85	0.0%		
Logging and forestry	10	0.2%	275	0.1%		
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%		
Manufacturing	355	8.5%	42,070	12.9%		
Construction	155	3.7%	13,255	4.1%		
Transportation and storage	210	5.0%	17,980	5.5%		
Communication and other utility	120	2.9%	12,865	4.0%		
Wholesale trade	255	6.1%	17,360	5.3%		
Retail trade	585	13.9%	38,370	11.8%		
Finance and insurance	220	5.2%	12,710	3.9%		
Real estate operator and insurance agent	115	2.7%	6,505	2.0%		
Business service	280	6.7%	18,710	5.8%		
Government service	525	12.5%	22,950	7.1%		
Educational service	340	8.1%	24,430	7.5%		
Health and social service	465	11.1%	37,835	11.6%		
Accommodation, food and beverage service	215	5.1%	22,950	7.1%		
Other service	265	6.3%	25,460	7.8%		
Other (Not applicable to an industry)	45	1.1%	9,095	2.8%		
TOTAL	4,195	100.0%	325,045	100.0%		

LABOUR FORCE (Cont'd)	WESTWOOD		CITY OF WINNIPEG		
Work Status (In Labour Force - 15 Years and Over)					
Employees	3,675	89.2%	285,925	90.6%	
Self-Employed	445	10.8%	29,500	9.4%	
TOTAL	4,120	100.0%	315,425	100.0%	
Males					
Employees	1,955	87.1%	147,140	88.5%	
Self-Employed	290	12.9%	19,125	11.5%	
TOTAL	2,245	100.0%	166,265	100.0%	
Females					
Employees	1,720	91.7%	138,785	93.0%	
Self-Employed	155	8.3%	10,375	7.0%	
TOTAL	1,875	100.0%	149,160	100.0%	
Place of Work (In Labour Force - 15	Years and	Over)			
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Place of Work (In Labour Force - 15 Years and Over)						
Usual place of work	3,525	87.7%	263,675	88.4%		
At home	290	7.2%	14,305	4.8%		
Outside Canada	10	0.2%	705	0.2%		
No usual place of work	195	4.9%	19,705	6.6%		
TOTAL	4,020	100.0%	298,390	100.0%		
Males						
Usual place of work	1,895	87.1%	134,995	86.5%		
At home	115	5.3%	6,325	4.1%		
Outside Canada	10	0.5%	440	0.3%		
No usual place of work	155	7.1%	14,340	9.2%		
TOTAL	2,175	100.0%	156,100	100.0%		
Females						
Usual place of work	1,630	88.3%	128,680	90.4%		
At home	175	9.5%	7,980	5.6%		
Outside Canada	0	0.0%	265	0.2%		
No usual place of work	40	2.2%	5,365	3.8%		
TOTAL	1,845	100.0%	142,290	100.0%		

LABOUR FORCE (Cont'd)	WEST	WESTWOOD		CITY OF WINNIPEG	
Employment Income					
Total	4,335		323,825		
Average employment income	\$29,165		\$25,077		
Total who worked full year, full time	2,445	56.4%	\$177,130	54.7%	
Average employment income	\$41,500		\$34,399		
Total who worked part time or part year	1,885	43.5%	146,690	45.3%	
Average employment income	\$13,210		\$13,822		
Males					
Total	2,320		169,705		
Average employment income	\$36,473		\$30,248		
Total who worked full year, full time	1,545	66.6%	103,575	61.0%	
Average employment income	\$47,473		\$39,250		
Total who worked part time or part year	775	33.4%	66,125	39.0%	
Average employment income	\$14,618		\$16,149		
Females					
Total	2,015		154,120		
Average employment income	\$20,751		\$19,384		
Total who worked full year, full time	900	44.7%	73,555	47.7%	
Average employment income	\$31,246		\$27,567		
Total who worked part time or part year	1,110	55.1%	80,565	52.3%	
Average employment income	\$12,227		\$11,912		

MODE OF TRANSPORTATION	WESTWOOD			í of IIPEG
15 years and over				
Car, truck, van - as driver	2,790	75.3%	188,630	66.6%
Car, truck, van - as passenger	250	6.7%	25,950	9.2%
Public transit	450	12.1%	44,015	15.5%
Walk to work	160	4.3%	18,220	6.4%
Bicycle	45	1.2%	4,125	1.5%
Motorcycle	10	0.3%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	0	0.0%	1,675	0.6%
TOTAL	3,705	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	WESTWOOD		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Did not move	6,955	93.7%	506,055	83.9%
Moved	470	6.3%	97,390	16.1%
TOTAL	7,425	100.0%	603,445	100.0%

Moved Within 5 Years (1991 - 1996)				
Did not move	5,245	73.8%	319,365	56.1%
Moved	1,865	26.2%	250,215	43.9%
TOTAL	7,110	100.0%	569,580	100.0%

DWELLING	WESTWOOD		CITY OF WINNIPEG		
Dwelling Type					
Single-detached house	2,450	91.9%	146,220	59.4%	
Semi-detached house	50	1.9%	9,975	4.1%	
Row house	40	1.5%	8,330	3.4%	
Apartment, detached duplex	0	0.0%	5,075	2.1%	
Apartment building, less than five storeys	125	4.7%	41,750	17.0%	
Apartment building, five or more storeys	0	0.0%	33,830	13.7%	
Other single attached house	0	0.0%	395	0.2%	
Movable dwelling	0	0.0%	600	0.2%	
TOTAL DWELLINGS	2,665	100.0%	246,175	100.0%	
Number of Rooms					
Average Number of Rooms per Dwelling	7.4		5.7		
Average Number of Bedrooms per Dwelling	3.3		2.4		
Dwelling Condition					
In need of regular maintenance only	1,590	59.7%	157,390	63.9%	
In need of minor repairs	910	34.1%	66,975	27.2%	
In need of major repairs	165	6.2%	21,810	8.9%	
TOTAL DWELLINGS	2,665	100.0%	246,175	100.0%	

Dwellings by Period of Construction				
before 1946	20	0.8%	50,800	20.6%
1946-1960	190	7.1%	51,270	20.8%
1961-1970	2,055	77.1%	45,440	18.5%
1971-1980	370	13.9%	51,795	21.0%
1981-1990	20	0.8%	39,065	15.9%
1991-1996	10	0.4%	7,800	3.2%
TOTAL DWELLINGS	2,665	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	2,470	92.7%	152,695	62.0%
Rented	195	7.3%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	2,665	100.0%	246,175	100.0%

DWELLING (Cont'd)	WESTWOOD		CITY OF WINNIPEG	
Miscellaneous Dwelling Costs				
Tenant Occupied				
Total dwellings	195		93,480	
Average gross rent	\$643		\$508	
Households spending 30% or more on shelter	100	51.3%	40,640	43.5%
Owner Occupied				
Total dwellings	2,470		152,650	
Average value of dwelling	\$116,099		\$95,345	
Average owner's major payment	\$669		\$681	
Households spending 30% or more on shelter	125	5.1%	18,475	12.1%

One-Family Household Dwellings				
Tenant Occupied				
Total Dwellings	80		37,075	
Average Gross Rent	\$701		\$555	
Households spending 30% or more on shelter	25	31.3%	13,995	37.7%
Owner Occupied				
Total dwellings	2,080		110,020	
Average owner's major payment	\$693		\$723	
Households spending 30% or more on shelter	85	4.1%	10,795	9.8%

LAND AREA (In Square Kilometers)	WESTWOOD		CITY OF WINNIPEG	
	sq. km.	% of Winnipeg	sq. km.	
	2.76	0.6%	464.1	