

The City of Winnipeg



Winnipeg's Neighborhood Profiles

RIVER EAST

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	RIVER EAST		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	9,150	-2.2%	618,475	0.5%
1991 CENSUS	9,360	-2.0%	615,215	3.5%
1986 CENSUS (2)	9,550	22.8%	594,555	5.3%
1981 CENSUS (2)	7,780	61.9%	564,475	0.6%
1976 CENSUS (2)	4,805	142.7%	560,875	4.8%
1971 CENSUS (2)	1,980		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	RIVER EAST		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	425	4.7%	41,965	6.9%
5-9	635	7.0%	41,455	6.8%
10-14	815	8.9%	39,745	6.5%
15-19	910	10.0%	39,310	6.4%
20-24	620	6.8%	44,925	7.3%
25-29	425	4.7%	46,035	7.5%
30-34	465	5.1%	52,640	8.6%
35-39	710	7.8%	52,335	8.6%
40-44	1,000	10.9%	48,215	7.9%
45-49	1,030	11.3%	43,695	7.1%
50-54	660	7.2%	32,280	5.3%
55-59	415	4.5%	25,475	4.2%
60-64	375	4.1%	24,210	4.0%
65-69	275	3.0%	23,005	3.8%
70-74	200	2.2%	22,285	3.6%
75+	175	1.9%	34,050	5.6%
TOTAL	9,135	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	RIVER EAST		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	2,005	27.6%	157,535	32.3%
Legally married (not separated)	4,585	63.1%	246,250	50.4%
Legally married and separated	90	1.2%	15,890	3.3%
Divorced	295	4.1%	35,370	7.2%
Widowed	295	4.1%	33,425	6.8%
TOTAL (15 Years and Over)	7,270	100.0%	488,470	100.0%

CENSUS FAMILIES	RIVER EAST		CITY OF WINNIPEG	
Family Size				
2 persons	860	33.4%	72,870	44.6%
3 persons	545	21.2%	36,945	22.6%
4 persons	845	32.8%	36,575	22.4%
5 or more persons	325	12.6%	16,930	10.4%
TOTAL CENSUS FAMILIES	2,575	100.0%	163,320	100.0%
Average number of persons per census family	3.3		3.0	

Family Structure				
Married couples	2,290	88.6%	121,850	74.6%
Common-law couples	75	2.9%	14,325	8.8%
One parent - female	170	6.6%	23,155	14.2%
One parent - male	50	1.9%	3,985	2.4%
TOTAL FAMILIES	2,585	100.0%	163,315	100.0%

Families by Type				
Married couples with children	1,565	60.8%	73,225	44.8%
Married couples without children	720	28.0%	48,625	29.8%
Common-law couples with children	30	1.2%	6,355	3.9%
Common-law couples without children	40	1.6%	7,970	4.9%
One parent - female	170	6.6%	23,155	14.2%
One parent - male	50	1.9%	3,985	2.4%
TOTAL FAMILIES	2,575	100.0%	163,315	100.0%

Families with Children				
Married couples	1,565	86.2%	73,225	68.6%
Common-law couples	30	1.7%	6,355	6.0%
One parent - female	170	9.4%	23,155	21.7%
One parent - male	50	2.8%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	1,815	100.0%	106,720	100.0%
With one child	585	32.4%	45,485	42.6%
With two children	850	47.1%	42,035	39.4%
With three or more children	370	20.5%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	1,805	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	RIVER EAST		CITY OF WINNIPEG	
Family Income				
Under \$10,000	40	1.5%	8,800	5.4%
\$10,000 - \$19,999	65	2.5%	14,740	9.0%
\$20,000 - \$29,999	110	4.3%	20,625	12.6%
\$30,000 - \$39,999	215	8.3%	22,230	13.6%
\$40,000 - \$49,999	425	16.4%	22,245	13.6%
\$50,000 - \$59,999	275	10.6%	20,600	12.6%
\$60,000 - \$69,999	320	12.4%	16,050	9.8%
\$70,000 - \$79,999	320	12.4%	11,630	7.1%
\$80,000 - \$89,999	190	7.4%	8,040	4.9%
\$90,000 - \$99,999	195	7.5%	5,520	3.4%
\$100,000 and over	430	16.6%	12,835	7.9%
TOTAL	2,585	100.0%	163,315	100.0%
AVERAGE INCOME	\$72,506		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	2,360		136,175	
Average Income	\$75,059		\$58,136	
Female one-parent families	170		23,150	
Average Income	\$39,987		\$26,536	
Male one-parent families	50		3,985	
Average Income	\$61,183		\$38,369	

HOUSEHOLDS	RIVER EAST		CITY OF WINNIPEG	
Household Size				
1 person	415	13.5%	71,700	29.1%
2 persons	890	29.0%	76,985	31.3%
3 persons	550	17.9%	38,710	15.7%
4 - 5 persons	1,130	36.9%	52,385	21.3%
6 or more persons	80	2.6%	6,395	2.6%
TOTAL	3,065	100.0%	246,175	100.0%
Average number of persons per household	3.0		2.5	

Household Type				
One-family households	2,560	83.9%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	490	16.1%	85,340	34.7%
TOTAL	3,050	100.0%	246,175	100.0%

Household Income				
Under \$10,000	80	2.6%	21,055	8.6%
\$10,000 - \$19,999	210	6.9%	41,795	17.0%
\$20,000 - \$29,999	195	6.4%	35,210	14.3%
\$30,000 - \$39,999	265	8.7%	32,605	13.2%
\$40,000 - \$49,999	465	15.3%	28,425	11.5%
\$50,000 - \$59,999	325	10.7%	25,200	10.2%
\$60,000 - \$69,999	355	11.7%	18,550	7.5%
\$70,000 - \$79,999	320	10.5%	13,315	5.4%
\$80,000 - \$89,999	200	6.6%	9,165	3.7%
\$90,000 - \$99,999	190	6.2%	6,380	2.6%
\$100,000 and over	440	14.4%	14,475	5.9%
TOTAL	3,045	100.0%	246,175	100.0%
AVERAGE INCOME	\$66,396		\$44,937	

COMPOSITION OF TOTAL INCOME	RIVER EAST		CITY OF WINNIPEG	
Employment income - %	83.9		74.0	
Government transfer payments - %	6.7		13.9	
Other - %	9.4		12.1	

INCIDENCE OF LOW INCOME	RIVER EAST		CITY OF WINNIPEG	
Total economic families	2,595		165,660	
Low income	145		32,165	
Incidence of low income - %	5.6		19.4	
Total unattached individuals	530		95,095	
Low income	190		46,650	
Incidence of low income - %	36.2		49.1	
Total population in private households	9,135		606,770	
Low income	670		147,425	
Incidence of low income - %	7.3		24.3	

CITIZENSHIP	RIVER EAST		CITY OF WINNIPEG	
Canadian	8,940	97.8%	584,880	95.6%
Other	205	2.2%	26,750	4.4%
TOTAL	9,145	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	RIVER EAST		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	8,390	91.7%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	715	7.8%	64,730	10.6%
Neither English nor French	40	0.4%	7,310	1.2%
TOTAL INDIVIDUALS	9,145	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	50	0.5%	10,285	1.7%
German	1,120	12.2%	27,960	4.6%
Spanish	15	0.2%	7,910	1.3%
Italian	100	1.1%	6,445	1.1%
Dutch	100	1.1%	2,490	0.4%
Polish	105	1.1%	11,805	1.9%
Arabic	10	0.1%	970	0.2%
Tagalog (Filipino)	25	0.3%	20,770	3.4%
Ukrainian	475	5.2%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	10	0.1%	2,815	0.5%
Non verbal languages	10	0.1%	1,620	0.3%
Portuguese	90	1.0%	8,175	1.3%
Greek	60	0.7%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	60	0.7%	2,925	0.5%
Japanese	20	0.2%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	25	0.3%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	10	0.1%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	210	2.3%	21,290	3.5%
TOTAL INDIVIDUALS	9,145	n/a	611,630	n/a

ABORIGINALS	RIVER EAST		CITY OF WINNIPEG	
North American Indian single response	35	23.3%	19,535	44.9%
Metis single response	115	76.7%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
TOTAL ABORIGINALS	150	100.0%	43,460	100.0%
Aboriginal population	150	1.6%	43,460	7.1%
Non-Aboriginal population	8,995	98.4%	568,170	92.9%
TOTAL	9,145	100.0%	611,630	100.0%

VISIBLE MINORITIES	RIVER EAST		CITY OF WINNIPEG	
Black	185	39.8%	9,845	13.5%
South Asian	45	9.7%	11,330	15.6%
Chinese	55	11.8%	11,195	15.4%
Korean	10	2.2%	860	1.2%
Japanese	120	25.8%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	30	6.5%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	10	2.2%	1,435	2.0%
Multiple Visible Minority	10	2.2%	1,305	1.8%
TOTAL VISIBLE MINORITIES	465	100.0%	72,690	100.0%
Visible Minority Population	465	5.1%	72,690	11.9%
Non-Visible Minority Population	8,690	94.9%	538,945	88.1%
TOTAL	9,155	100.0%	611,635	100.0%

EDUCATION	RIVER EAST		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	450	29.4%	33,110	39.3%
Attending school full-time	910	59.5%	44,355	52.7%
Attending school part-time	170	11.1%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	1,530	100.0%	84,235	100.0%

Education Attainment (15 Years Old and Over)				
Less than Grade 9	485	6.7%	44,420	9.1%
Grade 9 - 12 without secondary certificate	1,835	25.2%	127,140	26.0%
Grade 9 - 12 with secondary certificate	795	10.9%	56,680	11.6%
Non-university - without certificate or diploma	355	4.9%	27,065	5.5%
Non-university - with certificate or diploma	1,360	18.7%	93,450	19.1%
University without degree	1,190	16.4%	66,130	13.5%
University with degree	1,250	17.2%	73,590	15.1%
TOTAL (15 YEARS OLD AND OVER)	7,270	100.0%	488,475	100.0%

LABOUR FORCE	RIVER EAST		CITY OF WINNIPEG	
15 years and over				
In labour force	5,500		325,045	
Employed	5,215		298,390	
Unemployed	285		26,655	
Not in the labour force	1,770		163,420	
Unemployment rate %	5.2		8.2	
Employment to population ratio %	71.7		61.1	
Participation rate %	75.7		66.5	

15 - 24 years (Youth)				
In labour force	1,140		56,925	
Employed	985		48,770	
Unemployed	155		8,155	
Not in the labour force	390		27,310	
Unemployment rate %	13.2		14.3	
Employment to population ratio %	64.1		57.9	
Participation rate %	74.5		67.6	

25 years and over				
In labour force	4,365		268,120	
Employed	4,235		249,620	
Unemployed	130		18,500	
Not in the labour force	1,380		136,110	
Unemployment rate %	3.0		6.9	
Employment to population ratio %	73.7		61.8	
Participation rate %	76.0		66.3	

Employment Sectors				
Industries				
Agricultural and related service	20	0.4%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	615	11.2%	42,070	12.9%
Construction	280	5.1%	13,255	4.1%
Transportation and storage	230	4.2%	17,980	5.5%
Communication and other utility	220	4.0%	12,865	4.0%
Wholesale trade	310	5.7%	17,360	5.3%
Retail trade	745	13.6%	38,370	11.8%
Finance and insurance	255	4.7%	12,710	3.9%
Real estate operator and insurance agent	90	1.6%	6,505	2.0%
Business service	315	5.7%	18,710	5.8%
Government service	395	7.2%	22,950	7.1%
Educational service	540	9.9%	24,430	7.5%
Health and social service	650	11.9%	37,835	11.6%
Accommodation, food and beverage service	305	5.6%	22,950	7.1%
Other service	425	7.8%	25,460	7.8%
Other (Not applicable to an industry)	85	1.6%	9,095	2.8%
TOTAL	5,480	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	RIVER EAST		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	4,785	88.7%	285,925	90.6%
Self-Employed	610	11.3%	29,500	9.4%
TOTAL	5,395	100.0%	315,425	100.0%
Males				
Employees	2,415	85.2%	147,140	88.5%
Self-Employed	420	14.8%	19,125	11.5%
TOTAL	2,835	100.0%	166,265	100.0%
Females				
Employees	2,370	92.6%	138,785	93.0%
Self-Employed	190	7.4%	10,375	7.0%
TOTAL	2,560	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	4,650	89.3%	263,675	88.4%
At home	260	5.0%	14,305	4.8%
Outside Canada	10	0.2%	705	0.2%
No usual place of work	285	5.5%	19,705	6.6%
TOTAL	5,205	100.0%	298,390	100.0%
Males				
Usual place of work	2,410	88.4%	134,995	86.5%
At home	110	4.0%	6,325	4.1%
Outside Canada	10	0.4%	440	0.3%
No usual place of work	195	7.2%	14,340	9.2%
TOTAL	2,725	100.0%	156,100	100.0%
Females				
Usual place of work	2,240	90.3%	128,680	90.4%
At home	150	6.0%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	90	3.6%	5,365	3.8%
TOTAL	2,480	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	RIVER EAST		CITY OF WINNIPEG	
Employment Income				
Total	5,565		323,825	
Average employment income	\$30,360		\$25,077	
Total who worked full year, full time	3,055	54.9%	\$177,130	54.7%
Average employment income	\$43,235		\$34,399	
Total who worked part time or part year	2,500	44.9%	146,690	45.3%
Average employment income	\$14,618		\$13,822	
Males				
Total	2,890		169,705	
Average employment income	\$38,965		\$30,248	
Total who worked full year, full time	1,960	67.8%	103,575	61.0%
Average employment income	\$49,128		\$39,250	
Total who worked part time or part year	925	32.0%	66,125	39.0%
Average employment income	\$17,434		\$16,149	
Females				
Total	2,675		154,120	
Average employment income	\$21,064		\$19,384	
Total who worked full year, full time	1,095	40.9%	73,555	47.7%
Average employment income	\$32,686		\$27,567	
Total who worked part time or part year	1,575	58.9%	80,565	52.3%
Average employment income	\$12,964		\$11,912	

MODE OF TRANSPORTATION	RIVER EAST		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	3,870	78.4%	188,630	66.6%
Car, truck, van - as passenger	375	7.6%	25,950	9.2%
Public transit	515	10.4%	44,015	15.5%
Walk to work	120	2.4%	18,220	6.4%
Bicycle	20	0.4%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	35	0.7%	1,675	0.6%
TOTAL	4,935	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	RIVER EAST		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Non-movers	8,355	92.1%	506,055	83.9%
Movers	715	7.9%	97,390	16.1%
TOTAL	9,070	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	6,295	72.2%	319,365	56.1%
Moved	2,420	27.8%	250,215	43.9%
TOTAL	8,715	100.0%	569,580	100.0%

DWELLING	RIVER EAST		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	2,565	83.7%	146,220	59.4%
Semi-detached house	235	7.7%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	100	3.3%	41,750	17.0%
Apartment building, five or more storeys	165	5.4%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	3,065	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	7.2		5.7	
Average Number of Bedrooms per Dwelling	3.1		2.4	

Dwelling Condition				
In need of regular maintenance only	2,115	69.0%	157,390	63.9%
In need of minor repairs	840	27.4%	66,975	27.2%
In need of major repairs	110	3.6%	21,810	8.9%
TOTAL DWELLINGS	3,065	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	10	0.3%	50,800	20.6%
1946-1960	155	5.1%	51,270	20.8%
1961-1970	285	9.3%	45,440	18.5%
1971-1980	1,685	55.2%	51,795	21.0%
1981-1990	810	26.5%	39,065	15.9%
1991-1996	110	3.6%	7,800	3.2%
TOTAL DWELLINGS	3,055	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	2,680	87.6%	152,695	62.0%
Rented	380	12.4%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	3,060	100.0%	246,175	100.0%

DWELLING (Cont'd)	RIVER EAST		CITY OF WINNIPEG	
	sq. km.	% of Winnipeg	sq. km.	% of Winnipeg
Miscellaneous Dwelling Costs				
Tenant Occupied				
Total dwellings	380		93,480	
Average gross rent	\$509		\$508	
Households spending 30% or more on shelter	125	32.9%	40,640	43.5%
Owner Occupied				
Total dwellings	2,680		152,650	
Average value of dwelling	\$120,965		\$95,345	
Average owner's major payment	\$765		\$681	
Households spending 30% or more on shelter	215	8.0%	18,475	12.1%

One-Family Household Dwellings				
Tenant Occupied				
	sq. km.	% of Winnipeg	sq. km.	% of Winnipeg
Total Dwellings	145		37,075	
Average Gross Rent	\$562		\$555	
Households spending 30% or more on shelter	40	27.6%	13,995	37.7%
Owner Occupied				
Total dwellings	2,295		110,020	
Average owner's major payment	\$770		\$723	
Households spending 30% or more on shelter	155	6.8%	10,795	9.8%

LAND AREA (In Square Kilometers)	RIVER EAST		CITY OF WINNIPEG	
	sq. km.	% of Winnipeg	sq. km.	% of Winnipeg
	3.41	0.7%	464.1	