

The City of Winnipeg



Winnipeg's Neighborhood Profiles

ROSSMERE - A

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	ROSSMERE - A		CITY OF WINNIPEG	
	Number	% change (1)	Number	% change (1)
1996 CENSUS	13,860	-0.7%	618,475	0.5%
1991 CENSUS	13,960	-3.3%	615,215	3.5%
1986 CENSUS (2)	14,440	-3.2%	594,555	5.3%
1981 CENSUS (2)	14,925	-5.5%	564,475	0.6%
1976 CENSUS (2)	15,790	5.2%	560,875	4.8%
1971 CENSUS (2)	15,005		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	ROSSMERE - A		CITY OF WINNIPEG	
	Number	%	Number	%
Age Group				
Less than 5	965	7.0%	41,965	6.9%
5-9	940	6.8%	41,455	6.8%
10-14	870	6.3%	39,745	6.5%
15-19	850	6.2%	39,310	6.4%
20-24	900	6.5%	44,925	7.3%
25-29	910	6.6%	46,035	7.5%
30-34	1,125	8.2%	52,640	8.6%
35-39	1,105	8.0%	52,335	8.6%
40-44	875	6.3%	48,215	7.9%
45-49	740	5.4%	43,695	7.1%
50-54	650	4.7%	32,280	5.3%
55-59	670	4.9%	25,475	4.2%
60-64	660	4.8%	24,210	4.0%
65-69	755	5.5%	23,005	3.8%
70-74	665	4.8%	22,285	3.6%
75+	1,100	8.0%	34,050	5.6%
TOTAL	13,780	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	ROSSMERE - A		CITY OF WINNIPEG	
	Number	%	Number	%
Never married (single) 15 years and over	3,245	29.4%	157,535	32.3%
Legally married (not separated)	5,545	50.3%	246,250	50.4%
Legally married and separated	365	3.3%	15,890	3.3%
Divorced	740	6.7%	35,370	7.2%
Widowed	1,135	10.3%	33,425	6.8%
TOTAL (15 Years and Over)	11,030	100.0%	488,470	100.0%

CENSUS FAMILIES	ROSSMERE - A		CITY OF WINNIPEG	
Family Size				
2 persons	1,820	48.1%	72,870	44.6%
3 persons	850	22.5%	36,945	22.6%
4 persons	720	19.0%	36,575	22.4%
5 or more persons	390	10.3%	16,930	10.4%
TOTAL CENSUS FAMILIES	3,780	100.0%	163,320	100.0%
Average number of persons per census family	2.9		3.0	

Family Structure				
Married couples	2,750	72.8%	121,850	74.6%
Common-law couples	280	7.4%	14,325	8.8%
One parent - female	655	17.4%	23,155	14.2%
One parent - male	90	2.4%	3,985	2.4%
TOTAL FAMILIES	3,775	100.0%	163,315	100.0%

Families by Type				
Married couples with children	1,545	41.0%	73,225	44.8%
Married couples without children	1,200	31.8%	48,625	29.8%
Common-law couples with children	145	3.8%	6,355	3.9%
Common-law couples without children	135	3.6%	7,970	4.9%
One parent - female	655	17.4%	23,155	14.2%
One parent - male	90	2.4%	3,985	2.4%
TOTAL FAMILIES	3,770	100.0%	163,315	100.0%

Families with Children				
Married couples	1,545	63.4%	73,225	68.6%
Common-law couples	145	6.0%	6,355	6.0%
One parent - female	655	26.9%	23,155	21.7%
One parent - male	90	3.7%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	2,435	100.0%	106,720	100.0%
With one child	1,125	46.1%	45,485	42.6%
With two children	890	36.5%	42,035	39.4%
With three or more children	425	17.4%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	2,440	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	ROSSMERE - A		CITY OF WINNIPEG	
Family Income				
Under \$10,000	240	6.4%	8,800	5.4%
\$10,000 - \$19,999	520	13.8%	14,740	9.0%
\$20,000 - \$29,999	660	17.5%	20,625	12.6%
\$30,000 - \$39,999	585	15.5%	22,230	13.6%
\$40,000 - \$49,999	535	14.2%	22,245	13.6%
\$50,000 - \$59,999	390	10.3%	20,600	12.6%
\$60,000 - \$69,999	295	7.8%	16,050	9.8%
\$70,000 - \$79,999	165	4.4%	11,630	7.1%
\$80,000 - \$89,999	150	4.0%	8,040	4.9%
\$90,000 - \$99,999	85	2.3%	5,520	3.4%
\$100,000 and over	145	3.8%	12,835	7.9%
TOTAL	3,770	100.0%	163,315	100.0%
AVERAGE INCOME	\$42,917		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	3,030		136,175	
Average Income	\$47,931		\$58,136	
Female one-parent families	655		23,150	
Average Income	\$21,169		\$26,536	
Male one-parent families	90		3,985	
Average Income	\$32,283		\$38,369	

HOUSEHOLDS	ROSSMERE - A		CITY OF WINNIPEG	
Household Size				
1 person	1,865	31.9%	71,700	29.1%
2 persons	1,900	32.5%	76,985	31.3%
3 persons	865	14.8%	38,710	15.7%
4 - 5 persons	1,100	18.8%	52,385	21.3%
6 or more persons	120	2.1%	6,395	2.6%
TOTAL	5,850	100.0%	246,175	100.0%
Average number of persons per household	2.4		2.5	

Household Type				
One-family households	3,720	63.6%	158,460	64.4%
Multiple-family households	30	0.5%	2,375	1.0%
Non-family households	2,100	35.9%	85,340	34.7%
TOTAL	5,850	100.0%	246,175	100.0%

Household Income				
Under \$10,000	460	7.9%	21,055	8.6%
\$10,000 - \$19,999	1,480	25.3%	41,795	17.0%
\$20,000 - \$29,999	990	16.9%	35,210	14.3%
\$30,000 - \$39,999	860	14.7%	32,605	13.2%
\$40,000 - \$49,999	640	10.9%	28,425	11.5%
\$50,000 - \$59,999	455	7.8%	25,200	10.2%
\$60,000 - \$69,999	335	5.7%	18,550	7.5%
\$70,000 - \$79,999	205	3.5%	13,315	5.4%
\$80,000 - \$89,999	170	2.9%	9,165	3.7%
\$90,000 - \$99,999	85	1.5%	6,380	2.6%
\$100,000 and over	165	2.8%	14,475	5.9%
TOTAL	5,845	100.0%	246,175	100.0%
AVERAGE INCOME	\$36,280		\$44,937	

COMPOSITION OF TOTAL INCOME	ROSSMERE - A		CITY OF WINNIPEG	
Employment income - %	65.3		74.0	
Government transfer payments - %	20.9		13.9	
Other - %	13.9		12.1	

INCIDENCE OF LOW INCOME	ROSSMERE - A		CITY OF WINNIPEG	
Total economic families	3,850		165,660	
Low income	1,065		32,165	
Incidence of low income - %	27.6		19.4	
Total unattached individuals	2,250		95,095	
Low income	1,245		46,650	
Incidence of low income - %	55.3		49.1	
Total population in private households	13,755		606,770	
Low income	4,455		147,425	
Incidence of low income - %	32.4		24.3	

CITIZENSHIP	ROSSMERE - A		CITY OF WINNIPEG	
Canadian	13,185	95.6%	584,880	95.6%
Other	610	4.4%	26,750	4.4%
TOTAL	13,795	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	ROSSMERE - A		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	12,845	93.1%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	620	4.5%	64,730	10.6%
Neither English nor French	325	2.4%	7,310	1.2%
TOTAL INDIVIDUALS	13,790	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	140	1.0%	10,285	1.7%
German	2,730	19.8%	27,960	4.6%
Spanish	430	3.1%	7,910	1.3%
Italian	60	0.4%	6,445	1.1%
Dutch	55	0.4%	2,490	0.4%
Polish	495	3.6%	11,805	1.9%
Arabic	25	0.2%	970	0.2%
Tagalog (Filipino)	70	0.5%	20,770	3.4%
Ukrainian	830	6.0%	22,265	3.6%
Vietnamese	25	0.2%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	10	0.1%	2,815	0.5%
Non verbal languages	25	0.2%	1,620	0.3%
Portuguese	65	0.5%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	10	0.1%	2,560	0.4%
Russian	185	1.3%	2,925	0.5%
Japanese	50	0.4%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	50	0.4%	3,705	0.6%
Hungarian	40	0.3%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	15	0.1%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	370	2.7%	21,290	3.5%
TOTAL INDIVIDUALS	13,795	n/a	611,630	n/a

ABORIGINALS	ROSSMERE - A		CITY OF WINNIPEG	
North American Indian single response	260	32.1%	19,535	44.9%
Metis single response	485	59.9%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	30	3.7%	365	0.8%
Other Aboriginal response	35	4.3%	720	1.7%
TOTAL ABORIGINALS	810	100.0%	43,460	100.0%
Aboriginal population	810	5.9%	43,460	7.1%
Non-Aboriginal population	12,985	94.1%	568,170	92.9%
TOTAL	13,795	100.0%	611,630	100.0%

VISIBLE MINORITIES	ROSSMERE - A		CITY OF WINNIPEG	
Black	240	23.0%	9,845	13.5%
South Asian	0	0.0%	11,330	15.6%
Chinese	185	17.7%	11,195	15.4%
Korean	20	1.9%	860	1.2%
Japanese	55	5.3%	1,505	2.1%
Southeast Asian	45	4.3%	4,135	5.7%
Filipino	90	8.6%	25,590	35.2%
Arab/West Asian	35	3.3%	1,600	2.2%
Latin American	290	27.8%	3,890	5.4%
Visible Minority, n.i.e.	40	3.8%	1,435	2.0%
Multiple Visible Minority	45	4.3%	1,305	1.8%
TOTAL VISIBLE MINORITIES	1,045	100.0%	72,690	100.0%
Visible Minority Population	1,045	7.6%	72,690	11.9%
Non-Visible Minority Population	12,735	92.4%	538,945	88.1%
TOTAL	13,780	100.0%	611,635	100.0%

EDUCATION	ROSSMERE - A		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	770	43.9%	33,110	39.3%
Attending school full-time	800	45.6%	44,355	52.7%
Attending school part-time	185	10.5%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	1,755	100.0%	84,235	100.0%

Education Attainment (15 Years Old and Over)				
Less than Grade 9	1,670	15.2%	44,420	9.1%
Grade 9 - 12 without secondary certificate	3,080	28.0%	127,140	26.0%
Grade 9 - 12 with secondary certificate	1,245	11.3%	56,680	11.6%
Non-university - without certificate or diploma	715	6.5%	27,065	5.5%
Non-university - with certificate or diploma	2,380	21.6%	93,450	19.1%
University without degree	1,065	9.7%	66,130	13.5%
University with degree	860	7.8%	73,590	15.1%
TOTAL (15 YEARS OLD AND OVER)	11,015	100.0%	488,475	100.0%

LABOUR FORCE	ROSSMERE - A		CITY OF WINNIPEG	
15 years and over				
In labour force	6,355		325,045	
Employed	5,845		298,390	
Unemployed	515		26,655	
Not in the labour force	4,660		163,420	
Unemployment rate %	8.0		8.2	
Employment to population ratio %	53.0		61.1	
Participation rate %	57.7		66.5	

15 - 24 years (Youth)				
In labour force	1,140		56,925	
Employed	1,005		48,770	
Unemployed	135		8,155	
Not in the labour force	605		27,310	
Unemployment rate %	12.2		14.3	
Employment to population ratio %	57.6		57.9	
Participation rate %	65.6		67.6	

25 years and over				
In labour force	5,220		268,120	
Employed	4,845		249,620	
Unemployed	375		18,500	
Not in the labour force	4,050		136,110	
Unemployment rate %	7.2		6.9	
Employment to population ratio %	52.3		61.8	
Participation rate %	56.3		66.3	

Employment Sectors				
Industries				
Agricultural and related service	25	0.4%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	10	0.2%	275	0.1%
Mining (including milling), quarrying and oil well	15	0.2%	395	0.1%
Manufacturing	1,070	16.8%	42,070	12.9%
Construction	320	5.0%	13,255	4.1%
Transportation and storage	405	6.4%	17,980	5.5%
Communication and other utility	235	3.7%	12,865	4.0%
Wholesale trade	355	5.6%	17,360	5.3%
Retail trade	850	13.4%	38,370	11.8%
Finance and insurance	195	3.1%	12,710	3.9%
Real estate operator and insurance agent	155	2.4%	6,505	2.0%
Business service	295	4.6%	18,710	5.8%
Government service	420	6.6%	22,950	7.1%
Educational service	290	4.6%	24,430	7.5%
Health and social service	780	12.3%	37,835	11.6%
Accommodation, food and beverage service	335	5.3%	22,950	7.1%
Other service	445	7.0%	25,460	7.8%
Other (Not applicable to an industry)	160	2.5%	9,095	2.8%
TOTAL	6,360	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	ROSSMERE - A		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	5,665	91.7%	285,925	90.6%
Self-Employed	510	8.3%	29,500	9.4%
TOTAL	6,175	100.0%	315,425	100.0%
Males				
Employees	2,865	89.0%	147,140	88.5%
Self-Employed	355	11.0%	19,125	11.5%
TOTAL	3,220	100.0%	166,265	100.0%
Females				
Employees	2,800	94.8%	138,785	93.0%
Self-Employed	155	5.2%	10,375	7.0%
TOTAL	2,955	100.0%	149,160	100.0%

Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	5,115	87.4%	263,675	88.4%
At home	350	6.0%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	385	6.6%	19,705	6.6%
TOTAL	5,850	100.0%	298,390	100.0%
Males				
Usual place of work	2,570	84.3%	134,995	86.5%
At home	150	4.9%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	330	10.8%	14,340	9.2%
TOTAL	3,050	100.0%	156,100	100.0%
Females				
Usual place of work	2,545	90.9%	128,680	90.4%
At home	200	7.1%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	55	2.0%	5,365	3.8%
TOTAL	2,800	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)	ROSSMERE - A		CITY OF WINNIPEG	
Employment Income				
Total	6,415		323,825	
Average employment income	\$21,318		\$25,077	
Total who worked full year, full time	3,420	53.3%	\$177,130	54.7%
Average employment income	\$29,549		\$34,399	
Total who worked part time or part year	3,005	46.8%	146,690	45.3%
Average employment income	\$11,962		\$13,822	
Males				
Total	3,335		169,705	
Average employment income	\$25,873		\$30,248	
Total who worked full year, full time	2,050	61.5%	103,575	61.0%
Average employment income	\$33,097		\$39,250	
Total who worked part time or part year	1,290	38.7%	66,125	39.0%
Average employment income	\$14,412		\$16,149	
Females				
Total	3,080		154,120	
Average employment income	\$16,385		\$19,384	
Total who worked full year, full time	1,370	44.5%	73,555	47.7%
Average employment income	\$24,241		\$27,567	
Total who worked part time or part year	1,715	55.7%	80,565	52.3%
Average employment income	\$10,119		\$11,912	

MODE OF TRANSPORTATION	ROSSMERE - A		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	3,570	65.0%	188,630	66.6%
Car, truck, van - as passenger	515	9.4%	25,950	9.2%
Public transit	990	18.0%	44,015	15.5%
Walk to work	320	5.8%	18,220	6.4%
Bicycle	65	1.2%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	35	0.6%	1,675	0.6%
TOTAL	5,495	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	ROSSMERE - A		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Non-movers	11,365	83.6%	506,055	83.9%
Movers	2,225	16.4%	97,390	16.1%
TOTAL	13,590	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	7,315	57.1%	319,365	56.1%
Moved	5,505	42.9%	250,215	43.9%
TOTAL	12,820	100.0%	569,580	100.0%

DWELLING	ROSSMERE - A		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	2,730	46.6%	146,220	59.4%
Semi-detached house	410	7.0%	9,975	4.1%
Row house	365	6.2%	8,330	3.4%
Apartment, detached duplex	10	0.2%	5,075	2.1%
Apartment building, less than five storeys	1,230	21.0%	41,750	17.0%
Apartment building, five or more storeys	1,110	19.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	5,855	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	5.2		5.7	
Average Number of Bedrooms per Dwelling	2.3		2.4	

Dwelling Condition				
In need of regular maintenance only	3,865	66.1%	157,390	63.9%
In need of minor repairs	1,560	26.7%	66,975	27.2%
In need of major repairs	425	7.3%	21,810	8.9%
TOTAL DWELLINGS	5,850	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	210	3.6%	50,800	20.6%
1946-1960	1,290	22.1%	51,270	20.8%
1961-1970	2,780	47.5%	45,440	18.5%
1971-1980	1,165	19.9%	51,795	21.0%
1981-1990	345	5.9%	39,065	15.9%
1991-1996	60	1.0%	7,800	3.2%
TOTAL DWELLINGS	5,850	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	2,935	50.2%	152,695	62.0%
Rented	2,915	49.8%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	5,850	100.0%	246,175	100.0%

DWELLING (Cont'd)	ROSSMERE - A		CITY OF WINNIPEG	
	Miscellaneous Dwelling Costs			
Tenant Occupied				
Total dwellings	2,915		93,480	
Average gross rent	\$481		\$508	
Households spending 30% or more on shelter	1,390	47.7%	40,640	43.5%
Owner Occupied				
Total dwellings	2,935		152,650	
Average value of dwelling	\$97,255		\$95,345	
Average owner's major payment	\$559		\$681	
Households spending 30% or more on shelter	295	10.1%	18,475	12.1%

One-Family Household Dwellings				
Tenant Occupied				
Total Dwellings	1,220		37,075	
Average Gross Rent	\$527		\$555	
Households spending 30% or more on shelter	540	44.3%	13,995	37.7%
Owner Occupied				
Total dwellings	2,285		110,020	
Average owner's major payment	\$583		\$723	
Households spending 30% or more on shelter	195	8.5%	10,795	9.8%

LAND AREA (In Square Kilometers)	ROSSMERE - A		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	3.97	0.9%	464.1	