## The City of Winnipeg



# Winnipeg's Neighborhood Profiles

### **SOUTH POINT DOUGLAS**

### **CENSUS DATA**

(Source: Statistics Canada)

TOTAL POPULATION	SOUTH POINT DOUGLAS			Y OF IIPEG
	Number	% change (1)	Number	% change (1)
1996 CENSUS	400	5.3%	618,475	0.5%
1991 CENSUS	380	-24.0%	615,215	3.5%
1986 CENSUS (2)	500	88.7%	594,555	5.3%
1981 CENSUS (2)	265	-28.4%	564,475	0.6%
1976 CENSUS (2)	370	-16.9%	560,875	4.8%
1971 CENSUS (2)	445		535,100	

- (1) % Change from previous census year.
- (2) Winnipeg figures include Headingley

#### 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE**: The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	SOUTH POINT DOUGLAS		CITY OF WINNIPEG	
Age Group	Number	%	Number	%
Less than 5	10	2.5%	41,965	6.9%
5-9	10	2.5%	41,455	6.8%
10-14	30	7.6%	39,745	6.5%
15-19	10	2.5%	39,310	6.4%
20-24	35	8.9%	44,925	7.3%
25-29	35	8.9%	46,035	7.5%
30-34	35	8.9%	52,640	8.6%
35-39	45	11.4%	52,335	8.6%
40-44	35	8.9%	48,215	7.9%
45-49	35	8.9%	43,695	7.1%
50-54	30	7.6%	32,280	5.3%
55-59	30	7.6%	25,475	4.2%
60-64	25	6.3%	24,210	4.0%
65-69	20	5.1%	23,005	3.8%
70-74	0	0.0%	22,285	3.6%
75+	10	2.5%	34,050	5.6%
TOTAL	395	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	SOUTH POINT DOUGLAS		_	Y OF IIPEG
Never married (single) 15 years and over	200	58.0%	157,535	32.3%
Legally married (not separated)	45	13.0%	246,250	50.4%
Legally married and separated	30	8.7%	15,890	3.3%
Divorced	50	14.5%	35,370	7.2%
Widowed	20	5.8%	33,425	6.8%
TOTAL (15 Years and Over)	345	100.0%	488,470	100.0%

CENSUS FAMILIES	SOUTH POINT DOUGLAS		CITY WINN		
Family Size					
2 persons	10	33.3%	72,870	44.6%	
3 persons	10	33.3%	36,945	22.6%	
4 persons	10	33.3%	36,575	22.4%	
5 or more persons	0	0.0%	16,930	10.4%	
TOTAL CENSUS FAMILIES	30	100.0%	163,320	100.0%	
Average number of persons per census family	3.4		3.0		
Family Otherstone					
Family Structure					
Married couples	20	100.0%	121,850	74.6%	
Common-law couples	0	0.0%	14,325	8.8%	
One parent - female	0	0.0%	23,155	14.2%	
One parent - male	0	0.0%	3,985	2.4%	
TOTAL FAMILIES	20	100.0%	163,315	100.0%	
Families by Type					
Married couples with children	10	33.3%	73,225	44.8%	
Married couples without children	10	33.3%	48,625	29.8%	
Common-law couples with children	10	33.3%	6,355	3.9%	
Common-law couples without children	0	0.0%	7,970	4.9%	
One parent - female	0	0.0%	23,155	14.2%	
One parent - male	0	0.0%	3,985	2.4%	
TOTAL FAMILIES	30	100.0%	163,315	100.0%	
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Families with Children					
Married couples	10	50.0%	73,225	68.6%	
Common-law couples	10	50.0%	6,355	6.0%	
One parent - female	0	0.0%	23,155	21.7%	
One parent - male	0	0.0%	3,985	3.7%	
TOTAL FAMILIES WITH CHILDREN	20	100.0%	106,720	100.0%	
With one child	10	25.0%	45,485	42.6%	
With two children	30	75.0%	42,035	39.4%	
With three or more children	0	0.0%	19,205	18.0%	
TOTAL FAMILIES WITH CHILDREN	40	100.0%	106,725	100.0%	

CENSUS FAMILIES (Cont'd)	SOUTH POINT DOUGLAS			ſ OF IIPEG
Family Income				
Under \$10,000	10	28.6%	8,800	5.4%
\$10,000 - \$19,999	10	28.6%	14,740	9.0%
\$20,000 - \$29,999	10	28.6%	20,625	12.6%
\$30,000 - \$39,999	10	28.6%	22,230	13.6%
\$40,000 - \$49,999	10	28.6%	22,245	13.6%
\$50,000 - \$59,999	0	0.0%	20,600	12.6%
\$60,000 - \$69,999	0	0.0%	16,050	9.8%
\$70,000 - \$79,999	0	0.0%	11,630	7.1%
\$80,000 - \$89,999	0	0.0%	8,040	4.9%
\$90,000 - \$99,999	0	0.0%	5,520	3.4%
\$100,000 and over	0	0.0%	12,835	7.9%
TOTAL	35	100.0%	163,315	100.0%
AVERAGE INCOME	\$29,724		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	30		136,175	
Average Income	\$35,234		\$58,136	
Female one-parent families	0		23,150	
Average Income	\$0		\$26,536	
Male one-parent families	0		3,985	
Average Income	\$0		\$38,369	

HOUSEHOLDS	SOUTH POINT DOUGLAS		CITY	/ OF IIPEG
Household Size				
1 person	50	52.6%	71,700	29.1%
2 persons	15	15.8%	76,985	31.3%
3 persons	10	10.5%	38,710	15.7%
4 - 5 persons	20	21.1%	52,385	21.3%
6 or more persons	0	0.0%	6,395	2.6%
TOTAL	95	100.0%	246,175	100.0%
Average number of persons per household	2.1		2.5	

Household Type				
One-family households	35	36.8%	158,460	64.4%
Multiple-family households	0	0.0%	2,375	1.0%
Non-family households	60	63.2%	85,340	34.7%
TOTAL	95	100.0%	246,175	100.0%

Household Income				
Under \$10,000	35	38.9%	21,055	8.6%
\$10,000 - \$19,999	20	22.2%	41,795	17.0%
\$20,000 - \$29,999	10	11.1%	35,210	14.3%
\$30,000 - \$39,999	10	11.1%	32,605	13.2%
\$40,000 - \$49,999	10	11.1%	28,425	11.5%
\$50,000 - \$59,999	10	11.1%	25,200	10.2%
\$60,000 - \$69,999	0	0.0%	18,550	7.5%
\$70,000 - \$79,999	0	0.0%	13,315	5.4%
\$80,000 - \$89,999	0	0.0%	9,165	3.7%
\$90,000 - \$99,999	0	0.0%	6,380	2.6%
\$100,000 and over	0	0.0%	14,475	5.9%
TOTAL	90	100.0%	246,175	100.0%
AVERAGE INCOME	\$20,572		\$44,937	

COMPOSITION OF TOTAL INCOME	SOUTH POINT DOUGLAS	CITY OF WINNIPEG
Employment income - %	44.4	74.0
Government transfer payments - %	51.3	13.9
Other - %	4.2	12.1

INCIDENCE OF LOW INCOME	SOUTH POINT DOUGLAS			/ OF IIPEG
Total economic families	40.0		165,660	
Low income	20.0		32,165	
Incidence of low income - %	51.3		19.4	
Total unattached individuals	55		95,095	
Low income	45		46,650	
Incidence of low income - %	76.0		49.1	
Total population in private households	195		606,770	
Low income	105		147,425	
Incidence of low income - %	53.4		24.3	

CITIZENSHIP	SOUTH POINT DOUGLAS		CITY OF WINNIPEG	
Canadian	395	97.5%	584,880	95.6%
Other	10	2.5%	26,750	4.4%
TOTAL	405	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	SOUTH POINT DOUGLAS		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	345	85.2%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	55	13.6%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
TOTAL INDIVIDUALS	400	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	10	2.5%	10,285	1.7%
German	10	2.5%	27,960	4.6%
Spanish	0	0.0%	7,910	1.3%
Italian	0	0.0%	6,445	1.1%
Dutch	0	0.0%	2,490	0.4%
Polish	0	0.0%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	20	4.9%	20,770	3.4%
Ukrainian	15	3.7%	22,265	3.6%
Vietnamese	0	0.0%	3,025	0.5%
Punjabi	0	0.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	0	0.0%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	0	0.0%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	10	2.5%	3,705	0.6%
Hungarian	0	0.0%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	15	3.7%	21,290	3.5%
TOTAL INDIVIDUALS	405	n/a	611,630	n/a

ABORIGINALS	SOUTH POINT DOUGLAS			/ OF IIPEG
North American Indian single response	60	44.4%	19,535	44.9%
Metis single response	65	48.1%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	0	0.0%	365	0.8%
Other Aboriginal response	10	7.4%	720	1.7%
TOTAL ABORIGINALS	135	100.0%	43,460	100.0%
Aboriginal population	135	33.8%	43,460	7.1%
Non-Aboriginal population	265	66.3%	568,170	92.9%
TOTAL	400	100.0%	611,630	100.0%

VISIBLE MINORITIES	SOUTH POINT DOUGLAS		CITY OF WINNIPEG	
Black	10	25.0%	9,845	13.5%
South Asian	0	0.0%	11,330	15.6%
Chinese	0	0.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	20	50.0%	25,590	35.2%
Arab/West Asian	10	25.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	0	0.0%	1,305	1.8%
TOTAL VISIBLE MINORITIES	40	100.0%	72,690	100.0%
Visible Minority Population	40	9.9%	72,690	11.9%
Non-Visible Minority Population	365	90.1%	538,945	88.1%
TOTAL	405	100.0%	611,635	100.0%

EDUCATION	SOUTH POINT DOUGLAS		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	35	100.0%	33,110	39.3%
Attending school full-time	0	0.0%	44,355	52.7%
Attending school part-time	0	0.0%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	35	100.0%	84,235	100.0%

Education Attainment (15 Years Old and Over)					
Less than Grade 9	80	23.2%	44,420	9.1%	
Grade 9 - 12 without secondary certificate	155	44.9%	127,140	26.0%	
Grade 9 - 12 with secondary certificate	25	7.2%	56,680	11.6%	
Non-university - without certificate or diploma	10	2.9%	27,065	5.5%	
Non-university - with certificate or diploma	45	13.0%	93,450	19.1%	
University without degree	15	4.3%	66,130	13.5%	
University with degree	15	4.3%	73,590	15.1%	
TOTAL (15 YEARS OLD AND OVER)	345	100.0%	488,475	100.0%	

LABOUR FORCE	SOUTH POINT DOUGLAS		CITY	/ OF IIPEG	
15 years and over					
In labour force	130		325,045		
Employed	85		298,390		
Unemployed	45		26,655		
Not in the labour force	220		163,420		
Unemployment rate %	33.3		8.2		
Employment to population ratio %	24.3		61.1		
Participation rate %	38.6		66.5		
15 - 24 years (Youth)					
In labour force	15	1	56,925		
Employed	10		48,770		
Unemployed	10		8,155		
Not in the labour force	25		27,310		
Unemployment rate %	66.7		14.3		
Employment to population ratio %	25.0		57.9		
Participation rate %	37.5		67.6		
05					
25 years and over					
In labour force	115		268,120		
Employed	80		249,620		
Unemployed	40		18,500		
Not in the labour force	195		136,110		
Unemployment rate %	33.3		6.9		
Employment to population ratio %  Participation rate %	25.8 38.7		61.8 66.3		
Participation rate %	30.7		00.3		
Employment Sectors					
Industries					
Agricultural and related service	0	0.0%	1,735	0.5%	
Fishing and trapping	0	0.0%	85	0.0%	
Logging and forestry	0	0.0%	275	0.1%	
Mining (including milling), quarrying and oil well	10	6.7%	395	0.1%	
Manufacturing	30	20.0%	42,070	12.9%	
Construction	0	0.0%	13,255	4.1%	
Transportation and storage	10	6.7%	17,980	5.5%	
Communication and other utility	0	0.0%	12,865	4.0%	
Wholesale trade	20	13.3%	17,360	5.3%	
Retail trade	15	10.0%	38,370	11.8%	
Finance and insurance	0	0.0%	12,710	3.9%	
Real estate operator and insurance agent	0	0.0%	6,505	2.0%	
Business service	0	0.0%	18,710	5.8%	
Government service	0	0.0%	22,950	7.1%	
Educational service	10	6.7%	24,430	7.5%	
Health and social service	10	6.7%	37,835	11.6%	
Accommodation, food and beverage service	10	6.7%	22,950	7.1%	
Other service	10	6.7%	25,460	7.8%	
Other (Not applicable to an industry)	25	16.7%	9,095	2.8%	
TOTAL	150	100.0%	325,045	100.0%	

LABOUR FORCE (Cont'd)	SOUTH POINT DOUGLAS		CITY OF WINNIPEG		
Work Status (In Labour Force - 15 Ye	ears and O	ver)			
Employees	95	90.5%	285,925	90.6%	
Self-Employed	10	9.5%	29,500	9.4%	
TOTAL	105	100.0%	315,425	100.0%	
Males					
Employees	75	88.2%	147,140	88.5%	
Self-Employed	10	11.8%	19,125	11.5%	
TOTAL	85	100.0%	166,265	100.0%	
Females					
Employees	20	100.0%	138,785	93.0%	
Self-Employed	0	0.0%	10,375	7.0%	
TOTAL	20	100.0%	149,160	100.0%	
Place of Work (In Labour Force - 15	Years and	Over)			
Usual place of work	80	88.9%	263,675	88.4%	
At home	0	0.0%	14,305	4.8%	
Outside Canada	0	0.0%	705	0.2%	
No usual place of work	10	11.1%	19,705	6.6%	
TOTAL	90	100.0%	298,390	100.0%	
Males					
Usual place of work	65	86.7%	134,995	86.5%	
At home	0	0.0%	6,325	4.1%	
Outside Canada	0	0.0%	440	0.3%	
No usual place of work	10	13.3%	14,340	9.2%	
TOTAL	75	100.0%	156,100	100.0%	
Females					
Usual place of work	15	100.0%	128,680	90.4%	
At home	0	0.0%	7,980	5.6%	
Outside Canada	0	0.0%	265	0.2%	
No usual place of work	0	0.0%	5,365	3.8%	
TOTAL	15	100.0%	142,290	100.0%	

LABOUR FORCE (Cont'd)		SOUTH POINT DOUGLAS		CITY OF WINNIPEG	
Employment Income					
Total	110		323,825		
Average employment income	\$14,990		\$25,077		
Total who worked full year, full time	40	36.4%	\$177,130	54.7%	
Average employment income	\$24,884		\$34,399		
Total who worked part time or part year	65	59.1%	146,690	45.3%	
Average employment income	\$8,551		\$13,822		
Males					
Total	85		169,705		
Average employment income	\$18,314		\$30,248		
Total who worked full year, full time	40	47.1%	103,575	61.0%	
Average employment income	\$24,884		\$39,250		
Total who worked part time or part year	40	47.1%	66,125	39.0%	
Average employment income	\$11,591		\$16,149		
Females					
Total	25		154,120		
Average employment income	\$3,688		\$19,384		
Total Inc. of all the C. C. C.		2.22/	70 555	47.70/	
Total who worked full year, full time	0	0.0%	73,555	47.7%	
Average employment income	\$0		\$27,567		
Total color consideration and time a superior	0.5	400.00/	00.505	E0.00/	
Total who worked part time or part year	25	100.0%	80,565	52.3%	
Average employment income	\$3,688		\$11,912		

MODE OF TRANSPORTATION	SOUTH POINT DOUGLAS		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	25	35.7%	188,630	66.6%
Car, truck, van - as passenger	0	0.0%	25,950	9.2%
Public transit	15	21.4%	44,015	15.5%
Walk to work	30	42.9%	18,220	6.4%
Bicycle	0	0.0%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	0	0.0%	1,675	0.6%
TOTAL	70	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	SOUTH POINT DOUGLAS		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Did not move	295	73.8%	506,055	83.9%
Moved	105	26.3%	97,390	16.1%
TOTAL	400	100.0%	603,445	100.0%
<b>Moved Within 5 Years (1991 - 1996)</b>				
Did not move	150	38.0%	319,365	56.1%
Moved	245	62.0%	250,215	43.9%
TOTAL	395	100.0%	569,580	100.0%

DWELLING	SOUTH POINT DOUGLAS		CITY OF WINNIPEG		
Dwelling Type					
Single-detached house	40	50.0%	146,220	59.4%	
Semi-detached house	0	0.0%	9,975	4.1%	
Row house	0	0.0%	8,330	3.4%	
Apartment, detached duplex	15	18.8%	5,075	2.1%	
Apartment building, less than five storeys	25	31.3%	41,750	17.0%	
Apartment building, five or more storeys	0	0.0%	33,830	13.7%	
Other single attached house	0	0.0%	395	0.2%	
Movable dwelling	0	0.0%	600	0.2%	
TOTAL DWELLINGS	80	100.0%	246,175	100.0%	
Number of Rooms					
Average Number of Rooms per Dwelling	5.3		5.7		
Average Number of Bedrooms per Dwelling	2.2		2.4		
Dwelling Condition					
In need of regular maintenance only	30	31.6%	157,390	63.9%	
In need of minor repairs	50	52.6%	66,975	27.2%	
In need of major repairs	15	15.8%	21,810	8.9%	
TOTAL DWELLINGS	95	100.0%	246,175	100.0%	
Dwellings by Period of Construction					
before 1946	90	100.0%	50,800	20.6%	
1946-1960	0	0.0%	51,270	20.8%	
1961-1970	0	0.0%	45,440	18.5%	
1971-1980	0	0.0%	51,795	21.0%	
1981-1990	0	0.0%	39,065	15.9%	
1991-1996	0	0.0%	7,800	3.2%	
TOTAL DWELLINGS	90	100.0%	246,170	100.0%	
Dwelling Tenure					
Owned	30	33.3%	152,695	62.0%	
Rented	60	66.7%	93,480	38.0%	
Band Dwelling					
TOTAL DWELLINGS	90	100.0%	246,175	100.0%	

<b>DWELLING</b> (Cont'd)	SOUTH POINT DOUGLAS		CITY OF WINNIPEG				
Miscellaneous Dwelling Costs							
Tenant Occupied							
Total dwellings	60		93,480				
Average gross rent	\$344		\$508				
Households spending 30% or more on shelter	25	41.7%	40,640	43.5%			
Owner Occupied							
Total dwellings	30		152,650				
Average value of dwelling	\$45,788		\$95,345				
Average owner's major payment	\$297		\$681				
Households spending 30% or more on shelter	0	0.0%	18,475	12.1%			

One-Family Household Dwellings							
Tenant Occupied							
Total Dwellings	20		37,075				
Average Gross Rent	\$485		\$555				
Households spending 30% or more on shelter	0	0.0%	13,995	37.7%			
Owner Occupied							
Total dwellings	15		110,020				
Average owner's major payment	\$355		\$723				
Households spending 30% or more on shelter	0	0.0%	10,795	9.8%			

LAND AREA	SOUTH POINT DOUGLAS		CITY OF WINNIPEG	
(In Square Kilometers)	sq. km.	% of Winnipeg	sq. km.	
	0.68	0.1%	464.1	