

# The City of Winnipeg



## Winnipeg's Neighborhood Profiles

### ROSSER - OLD KILDONAN

## CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
	<i>Number</i>	<i>% change (1)</i>	<i>Number</i>	<i>% change (1)</i>
<b>1996 CENSUS</b>	<b>660</b>	<b>53.5%</b>	<b>618,475</b>	<b>0.5%</b>
1991 CENSUS	430	83.0%	615,215	3.5%
1986 CENSUS (2)	235	-7.8%	594,555	5.3%
1981 CENSUS (2)	255	0.0%	564,475	0.6%
1976 CENSUS (2)	255	8.5%	560,875	4.8%
1971 CENSUS (2)	235		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

# 1996 CENSUS DATA

(Source: Statistics Canada)

**NOTE :** The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Age Group	Number	%	Number	%
Less than 5	55	8.0%	41,965	6.9%
5-9	55	8.0%	41,455	6.8%
10-14	45	6.6%	39,745	6.5%
15-19	50	7.3%	39,310	6.4%
20-24	25	3.6%	44,925	7.3%
25-29	60	8.8%	46,035	7.5%
30-34	100	14.6%	52,640	8.6%
35-39	80	11.7%	52,335	8.6%
40-44	40	5.8%	48,215	7.9%
45-49	35	5.1%	43,695	7.1%
50-54	45	6.6%	32,280	5.3%
55-59	40	5.8%	25,475	4.2%
60-64	25	3.6%	24,210	4.0%
65-69	10	1.5%	23,005	3.8%
70-74	20	2.9%	22,285	3.6%
75+	0	0.0%	34,050	5.6%
TOTAL	685	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Never married (single) 15 years and over	110	20.0%	157,535	32.3%
Legally married (not separated)	375	68.2%	246,250	50.4%
Legally married and separated	0	0.0%	15,890	3.3%
Divorced	45	8.2%	35,370	7.2%
Widowed	20	3.6%	33,425	6.8%
TOTAL (15 Years and Over)	550	100.0%	488,470	100.0%

CENSUS FAMILIES	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Family Size				
2 persons	105	47.7%	72,870	44.6%
3 persons	60	27.3%	36,945	22.6%
4 persons	35	15.9%	36,575	22.4%
5 or more persons	20	9.1%	16,930	10.4%
TOTAL CENSUS FAMILIES	220	100.0%	163,320	100.0%
Average number of persons per census family	2.9		3.0	

<b>Family Structure</b>				
Married couples	185	84.1%	121,850	74.6%
Common-law couples	15	6.8%	14,325	8.8%
One parent - female	20	9.1%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	220	100.0%	163,315	100.0%

<b>Families by Type</b>				
Married couples with children	100	44.4%	73,225	44.8%
Married couples without children	85	37.8%	48,625	29.8%
Common-law couples with children	10	4.4%	6,355	3.9%
Common-law couples without children	10	4.4%	7,970	4.9%
One parent - female	20	8.9%	23,155	14.2%
One parent - male	0	0.0%	3,985	2.4%
TOTAL FAMILIES	225	100.0%	163,315	100.0%

<b>Families with Children</b>				
Married couples	100	76.9%	73,225	68.6%
Common-law couples	10	7.7%	6,355	6.0%
One parent - female	20	15.4%	23,155	21.7%
One parent - male	0	0.0%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	130	100.0%	106,720	100.0%
With one child	75	53.6%	45,485	42.6%
With two children	40	28.6%	42,035	39.4%
With three or more children	25	17.9%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	140	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Family Income				
Under \$10,000	0	0.0%	8,800	5.4%
\$10,000 - \$19,999	20	10.0%	14,740	9.0%
\$20,000 - \$29,999	60	30.0%	20,625	12.6%
\$30,000 - \$39,999	20	10.0%	22,230	13.6%
\$40,000 - \$49,999	30	15.0%	22,245	13.6%
\$50,000 - \$59,999	15	7.5%	20,600	12.6%
\$60,000 - \$69,999	45	22.5%	16,050	9.8%
\$70,000 - \$79,999	0	0.0%	11,630	7.1%
\$80,000 - \$89,999	10	5.0%	8,040	4.9%
\$90,000 - \$99,999	0	0.0%	5,520	3.4%
\$100,000 and over	0	0.0%	12,835	7.9%
TOTAL	200	100.0%	163,315	100.0%
AVERAGE INCOME	\$44,715		\$53,174	

<b>Family Average Income by Family Structure</b>				
Married and common-law couple families	200		136,175	
Average Income	\$45,850		\$58,136	
Female one-parent families	20		23,150	
Average Income	\$33,645		\$26,536	
Male one-parent families	0		3,985	
Average Income	\$0		\$38,369	

HOUSEHOLDS	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Household Size				
1 person	25	10.4%	71,700	29.1%
2 persons	90	37.5%	76,985	31.3%
3 persons	60	25.0%	38,710	15.7%
4 - 5 persons	55	22.9%	52,385	21.3%
6 or more persons	10	4.2%	6,395	2.6%
TOTAL	240	100.0%	246,175	100.0%
Average number of persons per household	3.0		2.5	

<b>Household Type</b>				
One-family households	190	82.6%	158,460	64.4%
Multiple-family households	10	4.3%	2,375	1.0%
Non-family households	30	13.0%	85,340	34.7%
TOTAL	230	100.0%	246,175	100.0%

<b>Household Income</b>				
Under \$10,000	10	4.2%	21,055	8.6%
\$10,000 - \$19,999	15	6.3%	41,795	17.0%
\$20,000 - \$29,999	55	22.9%	35,210	14.3%
\$30,000 - \$39,999	20	8.3%	32,605	13.2%
\$40,000 - \$49,999	30	12.5%	28,425	11.5%
\$50,000 - \$59,999	30	12.5%	25,200	10.2%
\$60,000 - \$69,999	45	18.8%	18,550	7.5%
\$70,000 - \$79,999	15	6.3%	13,315	5.4%
\$80,000 - \$89,999	10	4.2%	9,165	3.7%
\$90,000 - \$99,999	10	4.2%	6,380	2.6%
\$100,000 and over	0	0.0%	14,475	5.9%
TOTAL	240	100.0%	246,175	100.0%
AVERAGE INCOME	\$47,463		\$44,937	

COMPOSITION OF TOTAL INCOME	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Employment income - %	85.4		74.0	
Government transfer payments - %	10.6		13.9	
Other - %	4.0		12.1	

INCIDENCE OF LOW INCOME	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Total economic families	210		165,660	
Low income	35		32,165	
Incidence of low income - %	15.2		19.4	
Total unattached individuals	45		95,095	
Low income	20		46,650	
Incidence of low income - %	36.8		49.1	
Total population in private households	710		606,770	
Low income	125		147,425	
Incidence of low income - %	17.6		24.3	

CITIZENSHIP	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Canadian	670	93.7%	584,880	95.6%
Other	45	6.3%	26,750	4.4%
TOTAL	715	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	690	97.2%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	25	3.5%	64,730	10.6%
Neither English nor French	0	0.0%	7,310	1.2%
TOTAL INDIVIDUALS	715	100.0%	611,630	100.0%

<b>Knowledge of Other Languages</b>				
Chinese	40	5.6%	10,285	1.7%
German	30	4.2%	27,960	4.6%
Spanish	15	2.1%	7,910	1.3%
Italian	40	5.6%	6,445	1.1%
Dutch	20	2.8%	2,490	0.4%
Polish	50	7.0%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	45	6.3%	20,770	3.4%
Ukrainian	40	5.6%	22,265	3.6%
Vietnamese	20	2.8%	3,025	0.5%
Punjabi	50	7.0%	5,255	0.9%
Cree	0	0.0%	2,815	0.5%
Non verbal languages	0	0.0%	1,620	0.3%
Portuguese	100	14.1%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	10	1.4%	2,560	0.4%
Russian	0	0.0%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	0	0.0%	3,705	0.6%
Hungarian	10	1.4%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	10	1.4%	21,290	3.5%
TOTAL INDIVIDUALS	710	n/a	611,630	n/a

ABORIGINALS	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
North American Indian single response	0		19,535	44.9%
Metis single response	0		22,730	52.3%
Inuit single response	0		110	0.3%
Multiple aboriginal responses	0		365	0.8%
Other Aboriginal response	0		720	1.7%
TOTAL ABORIGINALS	0		43,460	100.0%
Aboriginal population	0	0.0%	43,460	7.1%
Non-Aboriginal population	710	100.0%	568,170	92.9%
TOTAL	710	100.0%	611,630	100.0%

VISIBLE MINORITIES	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Black	0	0.0%	9,845	13.5%
South Asian	50	32.3%	11,330	15.6%
Chinese	45	29.0%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	0	0.0%	4,135	5.7%
Filipino	50	32.3%	25,590	35.2%
Arab/West Asian	0	0.0%	1,600	2.2%
Latin American	0	0.0%	3,890	5.4%
Visible Minority, n.i.e.	0	0.0%	1,435	2.0%
Multiple Visible Minority	10	6.5%	1,305	1.8%
TOTAL VISIBLE MINORITIES	155	100.0%	72,690	100.0%
Visible Minority Population	155	21.8%	72,690	11.9%
Non-Visible Minority Population	555	78.2%	538,945	88.1%
TOTAL	710	100.0%	611,635	100.0%



EDUCATION	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	30	35.3%	33,110	39.3%
Attending school full-time	45	52.9%	44,355	52.7%
Attending school part-time	10	11.8%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	85	100.0%	84,235	100.0%

Education Attainment (15 Years Old and Over)				
Less than Grade 9	80	14.5%	44,420	9.1%
Grade 9 - 12 without secondary certificate	130	23.6%	127,140	26.0%
Grade 9 - 12 with secondary certificate	85	15.5%	56,680	11.6%
Non-university - without certificate or diploma	40	7.3%	27,065	5.5%
Non-university - with certificate or diploma	105	19.1%	93,450	19.1%
University without degree	60	10.9%	66,130	13.5%
University with degree	50	9.1%	73,590	15.1%
TOTAL (15 YEARS OLD AND OVER)	550	100.0%	488,475	100.0%

LABOUR FORCE	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
15 years and over				
In labour force	420		325,045	
Employed	405		298,390	
Unemployed	10		26,655	
Not in the labour force	140		163,420	
Unemployment rate %	2.4		8.2	
Employment to population ratio %	72.3		61.1	
Participation rate %	74.1		66.5	

<b>15 - 24 years (Youth)</b>				
In labour force	55		56,925	
Employed	55		48,770	
Unemployed	0		8,155	
Not in the labour force	20		27,310	
Unemployment rate %	0.0		14.3	
Employment to population ratio %	68.8		57.9	
Participation rate %	68.8		67.6	

<b>25 years and over</b>				
In labour force	360		268,120	
Employed	345		249,620	
Unemployed	15		18,500	
Not in the labour force	115		136,110	
Unemployment rate %	2.8		6.9	
Employment to population ratio %	73.7		61.8	
Participation rate %	75.8		66.3	

<b>Employment Sectors</b>				
Industries				
Agricultural and related service	10	2.5%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	0	0.0%	395	0.1%
Manufacturing	80	20.3%	42,070	12.9%
Construction	15	3.8%	13,255	4.1%
Transportation and storage	25	6.3%	17,980	5.5%
Communication and other utility	30	7.6%	12,865	4.0%
Wholesale trade	30	7.6%	17,360	5.3%
Retail trade	65	16.5%	38,370	11.8%
Finance and insurance	20	5.1%	12,710	3.9%
Real estate operator and insurance agent	0	0.0%	6,505	2.0%
Business service	10	2.5%	18,710	5.8%
Government service	10	2.5%	22,950	7.1%
Educational service	0	0.0%	24,430	7.5%
Health and social service	25	6.3%	37,835	11.6%
Accommodation, food and beverage service	55	13.9%	22,950	7.1%
Other service	20	5.1%	25,460	7.8%
Other (Not applicable to an industry)	0	0.0%	9,095	2.8%
TOTAL	395	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)		ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)					
Employees	390	94.0%	285,925	90.6%	
Self-Employed	25	6.0%	29,500	9.4%	
TOTAL	415	100.0%	315,425	100.0%	
Males					
Employees	195	88.6%	147,140	88.5%	
Self-Employed	25	11.4%	19,125	11.5%	
TOTAL	220	100.0%	166,265	100.0%	
Females					
Employees	195	100.0%	138,785	93.0%	
Self-Employed	0	0.0%	10,375	7.0%	
TOTAL	195	100.0%	149,160	100.0%	

Place of Work (In Labour Force - 15 Years and Over)					
Usual place of work	370	91.4%	263,675	88.4%	
At home	25	6.2%	14,305	4.8%	
Outside Canada	0	0.0%	705	0.2%	
No usual place of work	10	2.5%	19,705	6.6%	
TOTAL	405	100.0%	298,390	100.0%	
<b>Males</b>					
Usual place of work	190	88.4%	134,995	86.5%	
At home	15	7.0%	6,325	4.1%	
Outside Canada	0	0.0%	440	0.3%	
No usual place of work	10	4.7%	14,340	9.2%	
TOTAL	215	100.0%	156,100	100.0%	
<b>Females</b>					
Usual place of work	180	94.7%	128,680	90.4%	
At home	10	5.3%	7,980	5.6%	
Outside Canada	0	0.0%	265	0.2%	
No usual place of work	0	0.0%	5,365	3.8%	
TOTAL	190	100.0%	142,290	100.0%	

LABOUR FORCE (Cont'd)		ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Employment Income					
Total	410		323,825		
Average employment income	\$23,509		\$25,077		
Total who worked full year, full time	275	67.1%	\$177,130	54.7%	
Average employment income	\$27,570		\$34,399		
Total who worked part time or part year	130	31.7%	146,690	45.3%	
Average employment income	\$15,012		\$13,822		
Males					
Total	215		169,705		
Average employment income	\$25,337		\$30,248		
Total who worked full year, full time	150	69.8%	103,575	61.0%	
Average employment income	\$28,911		\$39,250		
Total who worked part time or part year	65	30.2%	66,125	39.0%	
Average employment income	\$17,102		\$16,149		
Females					
Total	195		154,120		
Average employment income	\$21,493		\$19,384		
Total who worked full year, full time	125	64.1%	73,555	47.7%	
Average employment income	\$25,960		\$27,567		
Total who worked part time or part year	65	33.3%	80,565	52.3%	
Average employment income	\$12,921		\$11,912		

MODE OF TRANSPORTATION	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	300	78.9%	188,630	66.6%
Car, truck, van - as passenger	40	10.5%	25,950	9.2%
Public transit	20	5.3%	44,015	15.5%
Walk to work	20	5.3%	18,220	6.4%
Bicycle	0	0.0%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	0	0.0%	605	0.2%
Other method	0	0.0%	1,675	0.6%
TOTAL	380	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Did not move	560	80.6%	506,055	83.9%
Moved	135	19.4%	97,390	16.1%
TOTAL	695	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	235	36.2%	319,365	56.1%
Moved	415	63.8%	250,215	43.9%
TOTAL	650	100.0%	569,580	100.0%

DWELLING	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	240	100.0%	146,220	59.4%
Semi-detached house	0	0.0%	9,975	4.1%
Row house	0	0.0%	8,330	3.4%
Apartment, detached duplex	0	0.0%	5,075	2.1%
Apartment building, less than five storeys	0	0.0%	41,750	17.0%
Apartment building, five or more storeys	0	0.0%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	240	100.0%	246,175	100.0%

<b>Number of Rooms</b>				
Average Number of Rooms per Dwelling	6.4		5.7	
Average Number of Bedrooms per Dwelling	3.0		2.4	

<b>Dwelling Condition</b>				
In need of regular maintenance only	190	80.9%	157,390	63.9%
In need of minor repairs	30	12.8%	66,975	27.2%
In need of major repairs	15	6.4%	21,810	8.9%
TOTAL DWELLINGS	235	100.0%	246,175	100.0%

<b>Dwellings by Period of Construction</b>				
before 1946	20	8.7%	50,800	20.6%
1946-1960	10	4.3%	51,270	20.8%
1961-1970	20	8.7%	45,440	18.5%
1971-1980	15	6.5%	51,795	21.0%
1981-1990	40	17.4%	39,065	15.9%
1991-1996	125	54.3%	7,800	3.2%
TOTAL DWELLINGS	230	100.0%	246,170	100.0%

<b>Dwelling Tenure</b>				
Owned	230	95.8%	152,695	62.0%
Rented	10	4.2%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	240	100.0%	246,175	100.0%

DWELLING (Cont'd)		ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
Miscellaneous Dwelling Costs					
Tenant Occupied					
Total dwellings	10		93,480		
Average gross rent	\$0		\$508		
Households spending 30% or more on shelter	0	0.0%	40,640	43.5%	
Owner Occupied					
Total dwellings	215		152,650		
Average value of dwelling	\$133,315		\$95,345		
Average owner's major payment	\$847		\$681		
Households spending 30% or more on shelter	55	25.6%	18,475	12.1%	

<b>One-Family Household Dwellings</b>					
<b>Tenant Occupied</b>					
Total Dwellings	0		37,075		
Average Gross Rent	\$0		\$555		
Households spending 30% or more on shelter	0		13,995	37.7%	
<b>Owner Occupied</b>					
Total dwellings	165		110,020		
Average owner's major payment	\$898		\$723		
Households spending 30% or more on shelter	45	27.3%	10,795	9.8%	

LAND AREA (In Square Kilometers)	ROSSER - OLD KILDONAN		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	16.19	3.5%	464.1	