

The City of Winnipeg



Winnipeg's Neighborhood Profiles

THE MAPLES

CENSUS DATA

(Source: Statistics Canada)

TOTAL POPULATION	THE MAPLES		CITY OF WINNIPEG	
	<i>Number</i>	<i>% change (1)</i>	<i>Number</i>	<i>% change (1)</i>
1996 CENSUS	14,380	-1.3%	618,475	0.5%
1991 CENSUS	14,575	3.9%	615,215	3.5%
1986 CENSUS (2)	14,030	2.6%	594,555	5.3%
1981 CENSUS (2)	13,670	60.6%	564,475	0.6%
1976 CENSUS (2)	8,510	1602.0%	560,875	4.8%
1971 CENSUS (2)	500		535,100	

(1) % Change from previous census year.

(2) Winnipeg figures include Headingley

1996 CENSUS DATA

(Source: Statistics Canada)

NOTE : The Winnipeg's Neighborhood Profiles are based on Non-Institutional Population and 20% sampling as provided by Statistics Canada. This means the data does not include people living in hospitals, nursing homes, prisons, etc. As well, one in five dwellings were surveyed and the results were then multiplied by five to arrive at representative data for the whole community.

POPULATION BY AGE (Non-Institutional)	THE MAPLES		CITY OF WINNIPEG	
Age Group	Number	%	Number	%
Less than 5	1,050	7.3%	41,965	6.9%
5-9	1,040	7.2%	41,455	6.8%
10-14	1,240	8.6%	39,745	6.5%
15-19	1,280	8.9%	39,310	6.4%
20-24	1,265	8.8%	44,925	7.3%
25-29	1,055	7.3%	46,035	7.5%
30-34	965	6.7%	52,640	8.6%
35-39	1,000	7.0%	52,335	8.6%
40-44	1,180	8.2%	48,215	7.9%
45-49	1,310	9.1%	43,695	7.1%
50-54	940	6.5%	32,280	5.3%
55-59	595	4.1%	25,475	4.2%
60-64	495	3.4%	24,210	4.0%
65-69	375	2.6%	23,005	3.8%
70-74	245	1.7%	22,285	3.6%
75+	340	2.4%	34,050	5.6%
TOTAL	14,375	100.0%	611,625	100.0%

MARITAL STATUS (15 Years and Over)	THE MAPLES		CITY OF WINNIPEG	
Never married (single) 15 years and over	3,675	33.2%	157,535	32.3%
Legally married (not separated)	6,025	54.5%	246,250	50.4%
Legally married and separated	310	2.8%	15,890	3.3%
Divorced	590	5.3%	35,370	7.2%
Widowed	460	4.2%	33,425	6.8%
TOTAL (15 Years and Over)	11,060	100.0%	488,470	100.0%

CENSUS FAMILIES	THE MAPLES		CITY OF WINNIPEG	
Family Size				
2 persons	1,310	32.9%	72,870	44.6%
3 persons	1,060	26.6%	36,945	22.6%
4 persons	1,030	25.9%	36,575	22.4%
5 or more persons	580	14.6%	16,930	10.4%
TOTAL CENSUS FAMILIES	3,980	100.0%	163,320	100.0%
Average number of persons per census family	3.3		3.0	

Family Structure				
Married couples	2,960	74.4%	121,850	74.6%
Common-law couples	265	6.7%	14,325	8.8%
One parent - female	625	15.7%	23,155	14.2%
One parent - male	130	3.3%	3,985	2.4%
TOTAL FAMILIES	3,980	100.0%	163,315	100.0%

Families by Type				
Married couples with children	2,125	53.5%	73,225	44.8%
Married couples without children	830	20.9%	48,625	29.8%
Common-law couples with children	175	4.4%	6,355	3.9%
Common-law couples without children	90	2.3%	7,970	4.9%
One parent - female	625	15.7%	23,155	14.2%
One parent - male	130	3.3%	3,985	2.4%
TOTAL FAMILIES	3,975	100.0%	163,315	100.0%

Families with Children				
Married couples	2,125	69.6%	73,225	68.6%
Common-law couples	175	5.7%	6,355	6.0%
One parent - female	625	20.5%	23,155	21.7%
One parent - male	130	4.3%	3,985	3.7%
TOTAL FAMILIES WITH CHILDREN	3,055	100.0%	106,720	100.0%
With one child	1,185	38.9%	45,485	42.6%
With two children	1,190	39.0%	42,035	39.4%
With three or more children	675	22.1%	19,205	18.0%
TOTAL FAMILIES WITH CHILDREN	3,050	100.0%	106,725	100.0%

CENSUS FAMILIES (Cont'd)	THE MAPLES		CITY OF WINNIPEG	
Family Income				
Under \$10,000	345	8.7%	8,800	5.4%
\$10,000 - \$19,999	455	11.4%	14,740	9.0%
\$20,000 - \$29,999	545	13.7%	20,625	12.6%
\$30,000 - \$39,999	575	14.5%	22,230	13.6%
\$40,000 - \$49,999	550	13.8%	22,245	13.6%
\$50,000 - \$59,999	515	13.0%	20,600	12.6%
\$60,000 - \$69,999	385	9.7%	16,050	9.8%
\$70,000 - \$79,999	180	4.5%	11,630	7.1%
\$80,000 - \$89,999	160	4.0%	8,040	4.9%
\$90,000 - \$99,999	110	2.8%	5,520	3.4%
\$100,000 and over	155	3.9%	12,835	7.9%
TOTAL	3,975	100.0%	163,315	100.0%
AVERAGE INCOME	\$43,936		\$53,174	

Family Average Income by Family Structure				
Married and common-law couple families	3,220		136,175	
Average Income	\$48,419		\$58,136	
Female one-parent families	625		23,150	
Average Income	\$22,673		\$26,536	
Male one-parent families	130		3,985	
Average Income	\$35,064		\$38,369	

HOUSEHOLDS	THE MAPLES		CITY OF WINNIPEG	
Household Size				
1 person	595	13.2%	71,700	29.1%
2 persons	1,120	24.8%	76,985	31.3%
3 persons	940	20.8%	38,710	15.7%
4 - 5 persons	1,540	34.1%	52,385	21.3%
6 or more persons	315	7.0%	6,395	2.6%
TOTAL	4,510	100.0%	246,175	100.0%
Average number of persons per household	3.2		2.5	

Household Type				
One-family households	3,600	79.8%	158,460	64.4%
Multiple-family households	185	4.1%	2,375	1.0%
Non-family households	725	16.1%	85,340	34.7%
TOTAL	4,510	100.0%	246,175	100.0%

Household Income				
Under \$10,000	335	7.5%	21,055	8.6%
\$10,000 - \$19,999	540	12.0%	41,795	17.0%
\$20,000 - \$29,999	665	14.8%	35,210	14.3%
\$30,000 - \$39,999	650	14.5%	32,605	13.2%
\$40,000 - \$49,999	580	12.9%	28,425	11.5%
\$50,000 - \$59,999	600	13.3%	25,200	10.2%
\$60,000 - \$69,999	415	9.2%	18,550	7.5%
\$70,000 - \$79,999	230	5.1%	13,315	5.4%
\$80,000 - \$89,999	175	3.9%	9,165	3.7%
\$90,000 - \$99,999	130	2.9%	6,380	2.6%
\$100,000 and over	175	3.9%	14,475	5.9%
TOTAL	4,495	100.0%	246,175	100.0%
AVERAGE INCOME	\$44,363		\$44,937	

COMPOSITION OF TOTAL INCOME	THE MAPLES		CITY OF WINNIPEG	
Employment income - %	80.8		74.0	
Government transfer payments - %	13.1		13.9	
Other - %	6.2		12.1	

INCIDENCE OF LOW INCOME	THE MAPLES		CITY OF WINNIPEG	
Total economic families	3,820		165,660	
Low income	990		32,165	
Incidence of low income - %	25.9		19.4	
Total unattached individuals	865		95,095	
Low income	340		46,650	
Incidence of low income - %	39.1		49.1	
Total population in private households	14,290		606,770	
Low income	3,755		147,425	
Incidence of low income - %	26.2		24.3	

CITIZENSHIP	THE MAPLES		CITY OF WINNIPEG	
Canadian	13,275	92.3%	584,880	95.6%
Other	1,110	7.7%	26,750	4.4%
TOTAL	14,385	100.0%	611,630	100.0%

KNOWLEDGE OF LANGUAGES	THE MAPLES		CITY OF WINNIPEG	
Knowledge of Official Languages				
English only	13,225	91.9%	538,745	88.1%
French only	0	0.0%	845	0.1%
Both English and French	650	4.5%	64,730	10.6%
Neither English nor French	510	3.5%	7,310	1.2%
TOTAL INDIVIDUALS	14,385	100.0%	611,630	100.0%

Knowledge of Other Languages				
Chinese	335	2.3%	10,285	1.7%
German	280	1.9%	27,960	4.6%
Spanish	175	1.2%	7,910	1.3%
Italian	345	2.4%	6,445	1.1%
Dutch	25	0.2%	2,490	0.4%
Polish	670	4.7%	11,805	1.9%
Arabic	0	0.0%	970	0.2%
Tagalog (Filipino)	1,520	10.6%	20,770	3.4%
Ukrainian	620	4.3%	22,265	3.6%
Vietnamese	100	0.7%	3,025	0.5%
Punjabi	1,145	8.0%	5,255	0.9%
Cree	100	0.7%	2,815	0.5%
Non verbal languages	50	0.3%	1,620	0.3%
Portuguese	905	6.3%	8,175	1.3%
Greek	0	0.0%	1,585	0.3%
Hindi	230	1.6%	2,560	0.4%
Russian	95	0.7%	2,925	0.5%
Japanese	0	0.0%	895	0.1%
Inuktitut(Eskimo)	0	0.0%	25	0.0%
Micmac	0	0.0%	10	0.0%
Kutchin-Gwich'in (Loucheux)	0	0.0%	0	0.0%
Ojibway	60	0.4%	3,705	0.6%
Hungarian	10	0.1%	1,940	0.3%
Creoles	0	0.0%	255	0.0%
Norwegian	0	0.0%	280	0.0%
Montagnais-Naskapi	0	0.0%	0	0.0%
South Slave	0	0.0%	0	0.0%
Dogrib	0	0.0%	0	0.0%
Chipewyan	0	0.0%	10	0.0%
Other languages	720	5.0%	21,290	3.5%
TOTAL INDIVIDUALS	14,390	n/a	611,630	n/a

ABORIGINALS	THE MAPLES		CITY OF WINNIPEG	
North American Indian single response	395	36.1%	19,535	44.9%
Metis single response	680	62.1%	22,730	52.3%
Inuit single response	0	0.0%	110	0.3%
Multiple aboriginal responses	20	1.8%	365	0.8%
Other Aboriginal response	0	0.0%	720	1.7%
TOTAL ABORIGINALS	1,095	100.0%	43,460	100.0%
Aboriginal population	1,095	7.6%	43,460	7.1%
Non-Aboriginal population	13,290	92.4%	568,170	92.9%
TOTAL	14,385	100.0%	611,630	100.0%

VISIBLE MINORITIES	THE MAPLES		CITY OF WINNIPEG	
Black	325	7.7%	9,845	13.5%
South Asian	1,315	31.2%	11,330	15.6%
Chinese	365	8.7%	11,195	15.4%
Korean	0	0.0%	860	1.2%
Japanese	0	0.0%	1,505	2.1%
Southeast Asian	80	1.9%	4,135	5.7%
Filipino	1,950	46.3%	25,590	35.2%
Arab/West Asian	10	0.2%	1,600	2.2%
Latin American	90	2.1%	3,890	5.4%
Visible Minority, n.i.e.	10	0.2%	1,435	2.0%
Multiple Visible Minority	65	1.5%	1,305	1.8%
TOTAL VISIBLE MINORITIES	4,210	100.0%	72,690	100.0%
Visible Minority Population	4,210	29.3%	72,690	11.9%
Non-Visible Minority Population	10,165	70.7%	538,945	88.1%
TOTAL	14,375	100.0%	611,635	100.0%

EDUCATION	THE MAPLES		CITY OF WINNIPEG	
School Attendance (15 to 24 Years Old)				
Not attending school	985	38.7%	33,110	39.3%
Attending school full-time	1,325	52.1%	44,355	52.7%
Attending school part-time	235	9.2%	6,770	8.0%
TOTAL (15 TO 24 YEARS OLD)	2,545	100.0%	84,235	100.0%
Education Attainment (15 Years Old and Over)				
Less than Grade 9	1,280	11.6%	44,420	9.1%
Grade 9 - 12 without secondary certificate	3,180	28.8%	127,140	26.0%
Grade 9 - 12 with secondary certificate	1,570	14.2%	56,680	11.6%
Non-university - without certificate or diploma	590	5.3%	27,065	5.5%
Non-university - with certificate or diploma	1,900	17.2%	93,450	19.1%
University without degree	1,445	13.1%	66,130	13.5%
University with degree	1,085	9.8%	73,590	15.1%
TOTAL (15 YEARS OLD AND OVER)	11,050	100.0%	488,475	100.0%

LABOUR FORCE	THE MAPLES		CITY OF WINNIPEG	
15 years and over				
In labour force	7,945		325,045	
Employed	7,140		298,390	
Unemployed	805		26,655	
Not in the labour force	3,110		163,420	
Unemployment rate %	10.1		8.2	
Employment to population ratio %	64.6		61.1	
Participation rate %	71.9		66.5	

15 - 24 years (Youth)				
In labour force	1,700		56,925	
Employed	1,410		48,770	
Unemployed	295		8,155	
Not in the labour force	850		27,310	
Unemployment rate %	17.1		14.3	
Employment to population ratio %	55.2		57.9	
Participation rate %	66.8		67.6	

25 years and over				
In labour force	6,245		268,120	
Employed	5,730		249,620	
Unemployed	515		18,500	
Not in the labour force	2,260		136,110	
Unemployment rate %	8.2		6.9	
Employment to population ratio %	67.4		61.8	
Participation rate %	73.4		66.3	

Employment Sectors				
Industries				
Agricultural and related service	15	0.2%	1,735	0.5%
Fishing and trapping	0	0.0%	85	0.0%
Logging and forestry	0	0.0%	275	0.1%
Mining (including milling), quarrying and oil well	15	0.2%	395	0.1%
Manufacturing	1,600	20.2%	42,070	12.9%
Construction	265	3.3%	13,255	4.1%
Transportation and storage	530	6.7%	17,980	5.5%
Communication and other utility	270	3.4%	12,865	4.0%
Wholesale trade	435	5.5%	17,360	5.3%
Retail trade	1,010	12.7%	38,370	11.8%
Finance and insurance	285	3.6%	12,710	3.9%
Real estate operator and insurance agent	70	0.9%	6,505	2.0%
Business service	350	4.4%	18,710	5.8%
Government service	420	5.3%	22,950	7.1%
Educational service	350	4.4%	24,430	7.5%
Health and social service	860	10.9%	37,835	11.6%
Accommodation, food and beverage service	605	7.6%	22,950	7.1%
Other service	595	7.5%	25,460	7.8%
Other (Not applicable to an industry)	250	3.2%	9,095	2.8%
TOTAL	7,925	100.0%	325,045	100.0%

LABOUR FORCE (Cont'd)	THE MAPLES		CITY OF WINNIPEG	
Work Status (In Labour Force - 15 Years and Over)				
Employees	7,165	93.3%	285,925	90.6%
Self-Employed	515	6.7%	29,500	9.4%
TOTAL	7,680	100.0%	315,425	100.0%
Males				
Employees	3,660	91.0%	147,140	88.5%
Self-Employed	360	9.0%	19,125	11.5%
TOTAL	4,020	100.0%	166,265	100.0%
Females				
Employees	3,505	95.8%	138,785	93.0%
Self-Employed	155	4.2%	10,375	7.0%
TOTAL	3,660	100.0%	149,160	100.0%
Place of Work (In Labour Force - 15 Years and Over)				
Usual place of work	6,660	93.2%	263,675	88.4%
At home	145	2.0%	14,305	4.8%
Outside Canada	0	0.0%	705	0.2%
No usual place of work	340	4.8%	19,705	6.6%
TOTAL	7,145	100.0%	298,390	100.0%
Males				
Usual place of work	3,380	91.7%	134,995	86.5%
At home	70	1.9%	6,325	4.1%
Outside Canada	0	0.0%	440	0.3%
No usual place of work	235	6.4%	14,340	9.2%
TOTAL	3,685	100.0%	156,100	100.0%
Females				
Usual place of work	3,280	94.8%	128,680	90.4%
At home	75	2.2%	7,980	5.6%
Outside Canada	0	0.0%	265	0.2%
No usual place of work	105	3.0%	5,365	3.8%
TOTAL	3,460	100.0%	142,290	100.0%

LABOUR FORCE (Cont'd)		THE MAPLES		CITY OF WINNIPEG	
Employment Income					
Total	7,830		323,825		
Average employment income	\$20,257		\$25,077		
Total who worked full year, full time	4,165	53.2%	\$177,130	54.7%	
Average employment income	\$27,472		\$34,399		
Total who worked part time or part year	3,665	46.8%	146,690	45.3%	
Average employment income	\$12,039		\$13,822		
Males					
Total	4,080		169,705		
Average employment income	\$23,920		\$30,248		
Total who worked full year, full time	2,410	59.1%	103,575	61.0%	
Average employment income	\$30,641		\$39,250		
Total who worked part time or part year	1,665	40.8%	66,125	39.0%	
Average employment income	\$14,172		\$16,149		
Females					
Total	3,750		154,120		
Average employment income	\$16,272		\$19,384		
Total who worked full year, full time	1,755	46.8%	73,555	47.7%	
Average employment income	\$23,121		\$27,567		
Total who worked part time or part year	2,000	53.3%	80,565	52.3%	
Average employment income	\$10,263		\$11,912		

MODE OF TRANSPORTATION	THE MAPLES		CITY OF WINNIPEG	
15 years and over				
Car, truck, van - as driver	4,865	69.6%	188,630	66.6%
Car, truck, van - as passenger	740	10.6%	25,950	9.2%
Public transit	985	14.1%	44,015	15.5%
Walk to work	260	3.7%	18,220	6.4%
Bicycle	20	0.3%	4,125	1.5%
Motorcycle	0	0.0%	145	0.1%
Taxicab	60	0.9%	605	0.2%
Other method	60	0.9%	1,675	0.6%
TOTAL	6,990	100.0%	283,365	100.0%

CHANGE IN RESIDENCE	THE MAPLES		CITY OF WINNIPEG	
Moved Within 1 Year (1995 - 1996)				
Did not move	12,580	88.7%	506,055	83.9%
Moved	1,605	11.3%	97,390	16.1%
TOTAL	14,185	100.0%	603,445	100.0%
Moved Within 5 Years (1991 - 1996)				
Did not move	8,455	63.4%	319,365	56.1%
Moved	4,880	36.6%	250,215	43.9%
TOTAL	13,335	100.0%	569,580	100.0%

DWELLING	THE MAPLES		CITY OF WINNIPEG	
Dwelling Type				
Single-detached house	2,420	53.7%	146,220	59.4%
Semi-detached house	550	12.2%	9,975	4.1%
Row house	260	5.8%	8,330	3.4%
Apartment, detached duplex	15	0.3%	5,075	2.1%
Apartment building, less than five storeys	850	18.8%	41,750	17.0%
Apartment building, five or more storeys	415	9.2%	33,830	13.7%
Other single attached house	0	0.0%	395	0.2%
Movable dwelling	0	0.0%	600	0.2%
TOTAL DWELLINGS	4,510	100.0%	246,175	100.0%

Number of Rooms				
Average Number of Rooms per Dwelling	6.0		5.7	
Average Number of Bedrooms per Dwelling	2.8		2.4	

Dwelling Condition				
In need of regular maintenance only	3,050	67.8%	157,390	63.9%
In need of minor repairs	1,215	27.0%	66,975	27.2%
In need of major repairs	235	5.2%	21,810	8.9%
TOTAL DWELLINGS	4,500	100.0%	246,175	100.0%

Dwellings by Period of Construction				
before 1946	10	0.2%	50,800	20.6%
1946-1960	40	0.9%	51,270	20.8%
1961-1970	595	13.2%	45,440	18.5%
1971-1980	3,330	73.9%	51,795	21.0%
1981-1990	495	11.0%	39,065	15.9%
1991-1996	35	0.8%	7,800	3.2%
TOTAL DWELLINGS	4,505	100.0%	246,170	100.0%

Dwelling Tenure				
Owned	2,925	64.9%	152,695	62.0%
Rented	1,580	35.1%	93,480	38.0%
Band Dwelling				
TOTAL DWELLINGS	4,505	100.0%	246,175	100.0%

DWELLING (Cont'd)		THE MAPLES		CITY OF WINNIPEG	
Miscellaneous Dwelling Costs					
Tenant Occupied					
Total dwellings	1,580		93,480		
Average gross rent	\$559		\$508		
Households spending 30% or more on shelter	665	42.1%	40,640	43.5%	
Owner Occupied					
Total dwellings	2,930		152,650		
Average value of dwelling	\$90,775		\$95,345		
Average owner's major payment	\$675		\$681		
Households spending 30% or more on shelter	410	14.0%	18,475	12.1%	

One-Family Household Dwellings					
Tenant Occupied					
Total Dwellings	1,020		37,075		
Average Gross Rent	\$560		\$555		
Households spending 30% or more on shelter	445	43.6%	13,995	37.7%	
Owner Occupied					
Total dwellings	2,185		110,020		
Average owner's major payment	\$669		\$723		
Households spending 30% or more on shelter	260	11.9%	10,795	9.8%	

LAND AREA (In Square Kilometers)	THE MAPLES		CITY OF WINNIPEG	
	<i>sq. km.</i>	<i>% of Winnipeg</i>	<i>sq. km.</i>	
	2.93	0.6%	464.1	