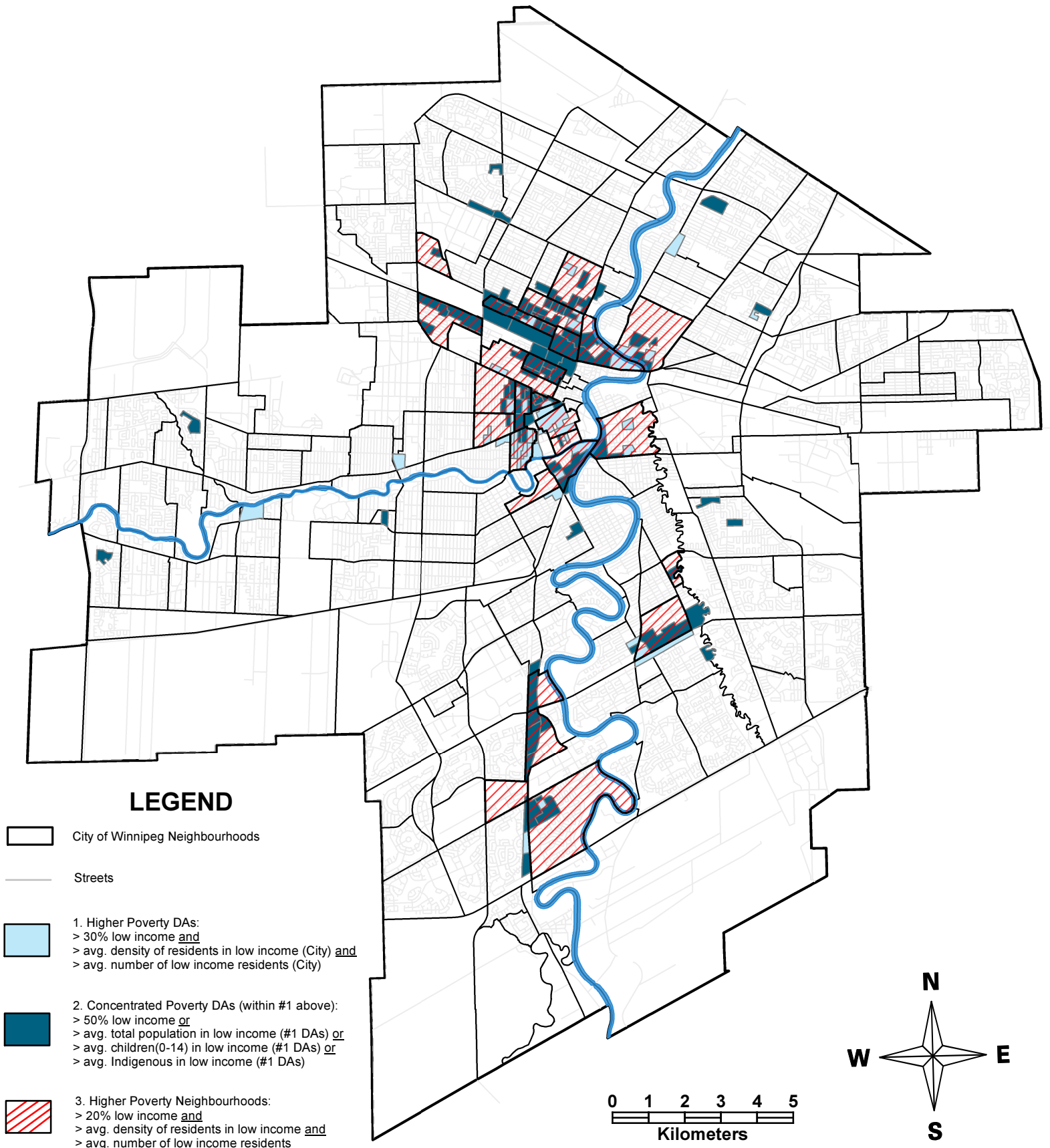


# Geographic Areas of Higher Poverty



**Data:** Target group profile of Market Basket Measure (MBM) population, Census, 2016

**Geographic levels:** Dissemination area (DA) - Statistics Canada standard geographic area composed of one or more neighbouring dissemination blocks and is the smallest standard geographic area for which all census data are disseminated (typically with a total population of 400 to 700 persons)

City of Winnipeg Neighbourhoods - City of Winnipeg custom geographic area and only looking at neighbourhoods with residential population.

**Note:** Several neighbourhoods with higher poverty rates but lower numbers of residents are not identified in this analysis, as they do not meet all three criteria. Statistics Canada also suppressed data for some neighbourhoods with lower numbers of residents due to privacy reasons.