



445-2013 ADDENDUM 3

REQUEST FOR PROPOSAL FOR THE PROVISION OF A MEDIA CAMPAIGN FOR THE PHOTO ENFORCEMENT PROGRAM

URGENT

**PLEASE FORWARD THIS DOCUMENT TO
WHOEVER IS IN POSSESSION OF THE
REQUEST FOR PROPOSAL**

ISSUED: June 18, 2013
BY: Rob Riffel
TELEPHONE NO. (204) 986-6269

**THIS ADDENDUM SHALL BE INCORPORATED
INTO THE REQUEST FOR PROPOSAL AND
SHALL FORM A PART OF THE CONTRACT
DOCUMENTS**

Template Version: Ar20130301

Please note the following and attached changes, corrections, additions, deletions, information and/or instructions in connection with the Request for Proposal, and be governed accordingly. Failure to acknowledge receipt of this Addendum in Paragraph 9 of Form A: Proposal may render your Proposal non-responsive.

PART D – SUPPLEMENTAL CONDITIONS

Revise: D2.2 to read:

D2.2 The major components of the Work are as follows:

- (a) developing messaging, branding and collateral materials;
- (b) coordinating all media purchases;
- (c) liaising with the Photo Enforcement Communications Committee throughout the agreement.

Revise: D2.3.1 to read:

D2.3.1 Public recognition of the campaign will be measured based upon public opinion surveys with questions mutually agreed upon by WPS and the Contractor. **The public opinion survey is not part of the work of this Contract.**