

FORM A: PROPOSAL
(See B11)

1. Contract Title DEVELOPMENT AND IMPLEMENTATION OF A MULTIMEDIA PUBLIC INFORMATION CAMPAIGN TO PROMOTE WINNIPEG TRANSIT'S SOUTHWEST RAPID TRANSIT CORRIDOR AND THE ELECTRONIC FARE COLLECTION SYSTEM

2. Bidder

Name of Bidder

Usual Business Name of Bidder as it appears on Invoice (if different from above)

Street

City

Province

Postal Code

(Mailing address if different)

Facsimile Number

Street or P.O. Box

City

Province

Postal Code

GST Registration Number (if applicable)

Province

Postal Code

The Bidder is:

(Choose one)

<input type="checkbox"/>	a sole proprietor
<input type="checkbox"/>	a partnership
<input type="checkbox"/>	a corporation

carrying on business under the above name.

3. Contact Person

The Bidder hereby authorizes the following contact person to represent the Bidder for purposes of the Proposal.

Contact Person

Title

Telephone Number

Facsimile Number

4. Definitions

All capitalized terms used in the Contract shall have the meanings ascribed to them in the General Conditions.

5. Offer The Bidder hereby offers to perform the Work in accordance with the Contract for the Price(s), in Canadian funds, set out on Form B: Prices, appended hereto.
6. Execution of Contract The Bidder agrees to execute and return the Contract no later than seven (7) Calendar Days after receipt of the Contract, in the manner specified in C4.1.
7. Commencement of the Work The Bidder agrees that no Work shall commence until he is in receipt of a notice of award from the Award Authority authorizing the commencement of the Work.
8. Contract The Bidder agrees that the Request for Proposal in its entirety shall be deemed to be incorporated in and to form a part of this offer notwithstanding that not all parts thereof are necessarily attached to or accompany this Proposal.
9. Addenda The Bidder certifies that the following addenda have been received and agrees that they shall be deemed to form a part of the Contract:
- | No. | Dated |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
10. Time This offer shall be open for acceptance, binding and irrevocable for a period of thirty (30) Calendar Days following the Submission Deadline.

11. Signatures

The Bidder or the Bidder's authorized official or officials have signed this

_____ day of _____, 20_____ .

Signature of Bidder or
Bidder's Authorized Official or Officials

(Print here name and official capacity of individual whose signature
appears above)

(Print here name and official capacity of individual whose signature
appears above)

FORM B: PRICES
(See B12)

DEVELOPMENT AND IMPLEMENTATION OF A MULTIMEDIA PUBLIC INFORMATION CAMPAIGN TO PROMOTE WINNIPEG TRANSIT'S SOUTHWEST RAPID TRANSIT CORRIDOR AND THE ELECTRONIC FARE COLLECTION SYSTEM

PHASE 1 – MULTI -MEDIA CAMPAIGN TO PROMOTE RAPID TRANSIT SERVICES (RT) ON THE SOUTHWEST RAPID TRANSIT CORRIDOR (SWRTC)

BUDGET: \$80,000 APPLIES TO SWRTC ONLY AND INCLUDES AGENCY FEES, SUBCONTRACTOR FEES, AND ANY CONTINGENCY FEES.

THE BUDGET DOES NOT INCLUDE PRODUCTION OR PAID MEDIA.

LUMP SUM PRICE \$ _____

TOTAL BID PRICE (GST extra) (in figures)	\$ _____
_____	_____
_____	_____

PHASE 2 – MULTI-MEDIA CAMPAIGN FOR ELECTRONIC FARE COLLECTION SYSTEM (EFC)

BUDGET: \$80,000 APPLIES TO ELECTRONIC FARE COLLECTION SYSTEM ONLY AND INCLUDES AGENCY FEES, SUBCONTRACTOR FEES AND ANY CONTINGENCY FEES.

THE BUDGET DOES NOT INCLUDE PRODUCTION OR PAID MEDIA.

LUMP SUM PRICE \$ _____

TOTAL BID PRICE (GST extra) (in figures)	\$ _____
_____	_____
_____	_____

Name of Bidder