

- *symbology
- *permission to use
- *colors



the city of winnipeg crest

Requests for permission should be made in writing, giving full particulars of the use intended and should be addressed to:

His Worship The Mayor
2nd Floor, Council Building,
Civic Centre, 510 Main Street,
Winnipeg, Manitoba, R3B 1B9

Permits issued are subject to the condition that it may be revoked by the Mayor at any time in the event of abuse of the privilege granted or for any other reason he may deem advisable and that the City assumes no responsibility for any claims or disputes arising from the use of the said Coat of Arms and Crest. This Coat of Arms and Crest is registered under the Trade Marks Act.

*color

Colors must match sample swatches shown on back cover. For one color reproduction follow sample shown at right.



*symbology

The motto of the crest "UNUM CUM VIRTUTE MULTORUM" is the Latin translation for "One with the strength of many." Two thoughts lie behind this motto. Firstly, Winnipeg is perhaps uniquely one city formed of people of all races; and secondly, it is one city formed from many cities.

The significance of the emblazonry upon the crest may be described as follows:

The Fort Garry Gate at the top represents Winnipeg's early history as a Hudson's Bay fur trading centre.

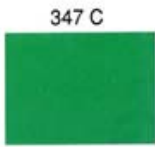
Beneath the gate, thirteen gold stars on a blue field symbolize the thirteen former municipal governments which were

unified on January 1st, 1972, to create a new city. The blue background depicts Winnipeg's clear blue skies.

Below the sky, a prairie crocus upon a plain green field represents Winnipeg's location as a prairie city.

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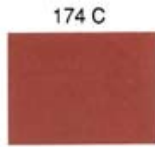
The City of Winnipeg Council at its meeting of March 23rd, 1973, authorized the Mayor, where he considers it in the interests of the City to do so, to grant permission to any person to use the City's Coat of Arms and Crest in conjunction with the name of the City of Winnipeg for Souvenir purposes on such brochures and other articles as he may consider appropriate for the purpose.



287 C



268 C



264 C



871 C



On January 1st, 1972, a new City of Winnipeg came into official existence replacing the thirteen former municipal corporations as the governing body of Manitoba's largest city.

The official crest of the city, symbolizing the events of unification together with the areas traditional heritage was adopted by City Council on January 24th, 1973.