

Street Lighting Survey Appendix A: Promotional materials

Newsletter (sent November 7 and 21, 2019):


Street Lighting Study

The 2019 Street Lighting [survey](#) is open! Provide your feedback on street lighting until November 28, 2019.

Please note: the survey may be easier to take on a computer rather than a mobile phone. If you want to participate in the survey but require an alternate format, please call 204-986-2992 by November 28, 2019.

For more information, visit winnipeg.ca/streetlighting.
[Étude sur l'éclairage des rues](#)

News release (sent November 7, 2019)



INFORMATION - COMMUNIQUÉ

For Immediate Release
Thursday, November 7, 2019

Have your say on Winnipeg's street lights
City-wide study launches today

Winnipeg, MB – The City of Winnipeg is asking Winnipeggers to provide feedback on our city's street lighting system.

As part of a city-wide study into the efficacy and value of our street lighting system, the City today launched a survey to determine how our street lights are performing, whether any areas in particular are under- or over-serviced, and what Winnipeggers feel are priorities in terms of lighting.

The greater objective of the study is to quantify whether other major Canadian cities provide street lighting services at a higher or lower level than Winnipeg, and what standards they utilize to determine appropriate street lighting levels.

The survey – available online at <https://engage.winnipeg.ca/street-lighting-study> - will be available until November 29, 2019.

Results will be combined with technical data and analysis in a report, which will be provided to Council and made available online.

More information about the study can be found online:
<https://winnipeg.ca/PublicWorks/transportation/projects/streetlighting.stm>.

The information and survey are also available in French at
<https://winnipeg.ca/eclairagedesrues>.

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Media inquiries should be directed to the City of Winnipeg Media Inquiry Line at 204-986-6000 or via email at city-mediainquiry@winnipeg.ca.

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Social media posts:

1. The City of Winnipeg wants to know how our street lighting system compares to systems in other Canadian cities. First and foremost, we need to learn how Winnipeggers feel about our street lighting. Take our survey today.

La Ville de Winnipeg veut comparer son réseau d'éclairage des rues à celui d'autres villes canadiennes. Avant de commencer, nous devons savoir ce que le public winnipégois pense de l'éclairage des rues. Répondez au sondage dès aujourd'hui.

(November 7)

2. Are the street lights by your house too bright? Not bright enough? Just right? Join the City of Winnipeg Street Lighting Survey to give us your thoughts on how lighting services your street, and others you visit.

L'éclairage autour de chez vous est-il trop lumineux? Pas assez lumineux? Bien adapté? Répondez au sondage sur l'éclairage public de la Ville de Winnipeg pour nous dire ce que vous pensez de l'éclairage dans la rue sur laquelle vous vivez et dans d'autres que vous empruntez.

(November 12)

3. We've launched a survey to help gauge how street lights in Winnipeg meet the city's needs. Tell us what you think before November 29.

Nous avons préparé un sondage pour nous faire une idée de la manière dont l'éclairage à Winnipeg répond aux besoins de la ville. Dites-nous ce que vous pensez avant le 29 novembre.

(November 20)

4. Take the Winnipeg Street Lighting Survey to help us determine how our street lights are performing, whether any areas in particular are under- or over-serviced, and what Winnipeggers feel are priorities in terms of lighting. Open now through November 29.

Répondez au sondage sur l'éclairage public à Winnipeg pour nous donner une idée de l'efficacité de l'éclairage public, des endroits trop peu ou trop éclairés, ainsi que des priorités de la population winnipégoise en matière d'éclairage. Sondage ouvert jusqu'au 29 novembre.

(November 25)

5. The Winnipeg Street Lighting Survey closes tomorrow. Don't miss your chance to weigh in on the brightness, colour, and frequency of lighting on city streets.

Le sondage sur l'éclairage public à Winnipeg se termine demain. Ne manquez pas l'occasion de donner votre avis sur la luminosité, la couleur ou la fréquence des éclairages dans les rues de la ville.

(November 29)

Accompanying images:

