

ST. MARY'S ROAD AT WEST FERNWOOD AVENUE – STREET PILLARS

Frank B. Groff, 1928



These ornamental concrete street pillars were built in 1928 as part of a residential subdivision championed by Frank B. Groff, a local businessman and speculator. West Fernwood Avenue became the new roadway for the development. Lots were quickly surveyed and sold and the earliest houses were completed in 1927 and 1928 and the east end near St. Mary's Road. The west end of West Fernwood Avenue would not develop until the late 1960s.

To announce the entrance to his development, Groff designed and built two modest concrete street pillars topped by ornamental metal light fixtures, with the electricity originally supplied by the Winnipeg Electric Company.

The pillars stand in their original location and do not appear to have suffered extensive alteration.

Any alteration or repairs to the two pillars would require design approval and a heritage permit.