

INTERACTIVE ONLINE SURVEY

316 RESPONSES +
734 UNIQUE MARKERS



ENGAGEMENT PROMOTED VIA
MAIL DROPS, EMAIL, STREET TEAM,
PRESS RELEASES, SOCIAL MEDIA



4 POP-UP EVENTS +
WINNIPEG'S FIRST-EVER
POP-UP BIKE LANE WITH
400+ INTERACTIONS

STAKEHOLDER WORKSHOP
11 ATTENDEES FROM THE
BUSINESS COMMUNITY

