

PHASE 1 ENGAGEMENT SNAPSHOT

WEST ALEXANDER TO EAST EXCHANGE CORRIDOR



travel patterns

HOW OFTEN + WHERE...



40% of respondents travel along McDermot/Bannatyne 3 or more times per week (by any mode)

RESPONDENTS ARE USING THE CORRIDOR TO...



shop + dine out



commute to work



travel to shows + events



exercise + recreation



commute to school

36% BIKE MOST OF THE TIME

14% WALK MOST OF THE TIME



33% DRIVE MOST OF THE TIME



16% TAKE TRANSIT MOST OF THE TIME



DESIRE TO CYCLE MORE

Three quarters (73%) of respondents indicated they are either more likely or much more likely to ride on McDermot / Bannatyne with protected bike lanes.

using the corridor

RESIDENTS | COMMUTERS | WORK/BUSINESS

80% of respondents who live along the corridor travel on foot, bicycle or transit



70% of respondents who commute through the corridor do so by bicycle



respondents who work along the corridor were almost equally as likely to travel there by cycling (29%) than by driving (32%)

