

INTERACTIVE ONLINE SURVEY
307 RESPONSES +
567 UNIQUE MARKERS



ENGAGEMENT PROMOTED VIA
MAIL DROPS,
EMAIL, STREET TEAM,
E-NEWSLETTERS, NEWS
RELEASE, SOCIAL MEDIA



4 POP-UP EVENTS
300+ INTERACTIONS



STAKEHOLDER
WORKSHOP
13 ATTENDEES



SCHOOL TRAVEL
PLANNING
3 WALKABOUTS +
300+ CLASSROOM/
FAMILY SURVEYS



87 BIKE TOUR PARTICIPANTS
25 JANE'S WALK PARTICIPANTS