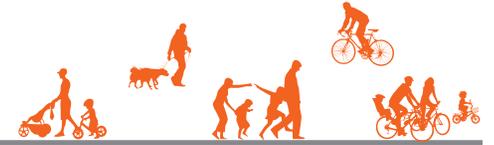


PART 3 Strategic Framework



- 3.1 Vision
- 3.2 Guiding Principles
- 3.3 Strategic Goals



The vision and directions contained within OurWinnipeg, the CCDS and the TMP chart the course for the directions in the Pedestrian and Cycling Strategies. This section describes the overarching Strategic Framework for the Pedestrian and Cycling Strategies that has been developed. This Strategic Framework includes a long-term vision for walking and cycling in Winnipeg, supported by seven overarching goals and a series of six strategic directions with supporting key directions and actions, as described in further detail in this section.



3.1 Vision

A vision for the Pedestrian and Cycling Strategies was developed based on feedback received from the Stakeholder Advisory Committee, and also builds on the direction from key City documents such as Our Winnipeg, the CCDS and the TMP. The vision and goals of the Pedestrian and Cycling Strategies inform the overall direction of the strategies, and serve as the basis for the directions and recommended action areas.

In particular, the vision has been designed to describe the broad aspirations for the future of walking and cycling in Winnipeg. The vision consists of a series of inspirational statements that act as the framework to guide the direction of walking and cycling in Winnipeg into the future. The vision statement for the Strategies describes the future desired “end state”, or result, of implementing the Strategies.



- ▶ Walking and cycling are **safe, convenient, practical, and attractive** transportation choices for people of all ages and abilities.

- ▶ **Equitable access** to walking and cycling provides greater transportation choices for residents and visitors in neighbourhoods across Winnipeg. This will **improve personal mobility, promote healthy living, and reduce greenhouse gas emissions**, thus contributing to quality of life and community well-being.

- ▶ The community is engaged in **transparent processes** to invest in and prioritize cost-effective, progressive, and innovative infrastructure, support programs, and policies.

- ▶ Walking and cycling facilities are **strategically integrated with land use** to foster walkable and bicycle-friendly communities in existing and new neighbourhoods.

- ▶ Walking and cycling infrastructure will be **maintained in good repair, operational in all seasons**, including establishment of priority networks for winter maintenance.

- ▶ Winnipeg is recognized as a **leading Winter City** in promoting walking and cycling throughout the year.



3.2 Guiding Principles

The vision statement on the previous page is supported by seven main goals that are aligned with the City's overarching objectives as stated in Our Winnipeg, the CCDS and the TMP, and provide the foundational elements that shape the specific walking and cycling directions and actions. The goals also set the basis for the performance measures and prioritization criteria, which are outlined in Part 5.

Figure 3.1:
Goals



3.3 Strategic Goals

The Pedestrian and Cycling Strategies then include a series of six Strategic Directions along with supporting Key Directions and Actions that support the vision and goals, as described below. Each of these Directions and Actions are described in detail in Part 4.

- **Strategic Directions** provide the six overarching themes of the Strategies.
- **Key Directions** shape and categorize the more detailed action areas.
- **Actions** are more specific statements about what the City will do to enhance opportunities for walking and cycling



1 *Improve Connectivity*

- A. Expand the Bicycle Network
- B. Expand and Enhance the Sidewalk Network
- C. Address Barriers



2 *Improve Convenience*

- A. Provide Bicycle Parking and End-of-Trip Facilities
- B. Increase and Improve Multi-Modal Connections



3 *Improve Safety & Accessibility*

- A. Provide Accessible Infrastructure
- B. Improve Pedestrian and Cyclist Safety
- C. Provide Pedestrian and Cyclist Crossing Treatments
- D. Provide Well Lit and Visible Pedestrian and Cyclist Facilities
- E. Develop Safe Routes to School



4 *Improve Maintenance*

- A. Maintain the Sidewalk Network
- B. Maintain the Bikeway Network



5 *Improve Vibrancy*

- A. Enhance Streetscapes and the Public Realm
- B. Land Development and Site Design



6 *Increase Awareness*

- A. Enhance Wayfinding, Signage, and Trip Planning
- B. Improve Education and Awareness
- C. Increase Marketing and Communication



