



WINNIPEG PARKING AUTHORITY
Vehicle for Hire Division
VEHICLE FOR HIRE REGULATIONS

SUBJECT:	PERSONAL TRANSPORTATION PROVIDERS (PTP) VEHICLE IDENTIFICATION	VFH-18-009
CATEGORY:	PTP	REVISION DATE: April 12, 2019
PURPOSE:	To establish direction and guidelines for acceptable signage for PTPs, including identification decals.	
REFERENCE:	• Vehicle for Hire By-law 129/2017, section 73(3)(d)	
<u>General</u>		
This Regulation is not applicable to vehicles for hire considered to be limousines/luxury vehicles under the VFH By-law.		
Prohibited Signs		
No Vehicle for Hire shall offer transportation services that:		
a) displays a sign that is not required or permitted by the City of Winnipeg;		
b) fails to display a sign that is required by this guideline.		
c) displays any sign(s) that interfere with the visibility of a required sign		
d) displays any sign(s) that offend community standards of decency or is not maintained in a good state of repair		
e) displays any signs that are not permitted under vehicle safety standards or Provincial regulations.		
A PTP is not considered a taxi and therefore the personal transportation provider must ensure that at no time shall a PTP hold itself out to be a taxi.		
Identification decals should allow the public to identify a vehicle for hire and enable them to distinguish between a taxi and a PTP vehicle.		
A PTP vehicle shall display the following at <u>all times</u> :		
• One set of company decals placed in a uniform location (door panels – especially the passenger side, windows, etc.). The logo should be easily visible and identifiable for passengers.		
• The decals should display the company name, logo or marking that is associated with the PTP company (dispatcher).		
• A decal can be no larger than 305 mm x 305 mm (12" x 12").		
• Decals placed on any vehicle window must be placed in a manner that does not obstruct visibility, and is in accordance with <i>The Highway Traffic Act</i> .		

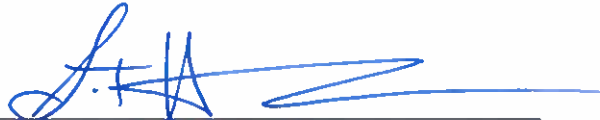
Decals should be displayed while the vehicle is "in service" and offering to provide transportation services. The vehicle must be identifiable in this manner at all times while providing service. The decals should be removed from the vehicle when it is not registered to provide transportation services.

Deviations from the vehicle identification guidelines must be approved for use by the Designated Employee.

Further additional decals, such as advertising and marketing materials, must be approved for use by the Designated Employee.

DATE OF ISSUE: APRIL 12, 2019	SUPERSEDES ISSUE OF: October 15, 2018
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APPROVED:



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